

A VOTE FOR SMALL BUSINESS

As an employee of a small business, understanding the issues that make smaller firms like ours successful is critical. Together, we—all of America's small-business owners and you, our employees—represent 70 million potential voters, that's one-third of the voting population.

The challenges we face together—rising health care costs, complex and burdensome taxes, economic insecurity—can be improved if we stand together and vote on these issues.

No party “owns” the small-business vote: 82 percent of us don't vote a straight party ticket. In November, make sure your voice is heard by voting – it's up to us to hold elected officials accountable.

WHAT CAN YOU DO?

GET INFORMED

Visit www.nsba.biz/vote to see what issues impact small firms like ours

GET REGISTERED

Be sure you are registered to vote – go to www.eac.gov/voter_resources/ to register

GET VOTING

Know where to go & when – visit www.vote411.org/ for details

THESE ISSUES IMPACT YOU:



Nearly 1-in-3 small businesses spend more than \$10,000 per year on the administration alone of federal taxes.



1 in 4 small firms had health insurance cost increases of more than 20%. Health care cost increases forced more than half of small employers to hold off on salary increases.



Firms with fewer than 20 employees spend 36 percent more per employee than larger firms to comply with federal regulations—\$10,585 per employee per year.

IS A VOTE FOR YOU