



Wayfinder WorkBoard

Wayfinder WorkBoard Delivers Analysis-Ready Answers Built on Higher Fidelity Market Intelligence

Intuitive, purpose-built visualizations that simplifies access to multi-source healthcare data and accelerates more confident decisions.

Built for healthcare strategy and business development leaders, Wayfinder WorkBoard provides direct access to high-quality, insight-ready data without the complexity of querying raw data. From referral patterns to market performance and service line trends, WorkBoard helps leaders find answers quickly and confidently—no technical expertise required.

Designed to Deliver More Accurate Visibility

Wayfinder WorkBoard is a visual intelligence environment within the Wayfinder Platform, designed for healthcare provider teams who need visibility into performance and opportunity. WorkBoard delivers curated insights drawn from a powerful combination of EHR, claims, lab, and third-party sources—remastered through advanced data science and made accessible through intuitive, role-aligned visualizations.

Unlike traditional dashboards, WorkBoard goes beyond surface-level metrics by offering deeply enriched, multi-dimensional healthcare data—making it easier for leaders to act on the answers they trust.

Features & Benefits

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| Multi-Source Data Integration | > | Provides a more complete, unified view of your market and system performance. |
| Purpose-Built Visual Intelligence | > | Delivers relevant insights instantly—no dashboard setup required, and aligned to strategic planning needs. |
| No Technical Expertise Required | > | Enables business users to find insights without reliance on analysts or IT. |
| Remastered, Enriched Data | > | Increases trust and accuracy in the insights used for planning and decisions. |
| Delivered through the Wayfinder Platform | > | Provides a seamless, secure experience and rapid access to strategic insights—no additional implementation required. |

Common Use Cases

- Understanding referral performance and network leakage
- Identifying competitive share shifts and patient outmigration
- Analyzing market coverage to guide expansion and site strategy
- Evaluating physician influence on patient volume and growth
- Segmenting patient cohorts for targeted outreach and retention

Clearer Answers. Greater Visibility. Better Decisions.

Wayfinder WorkBoard brings clarity to complex healthcare dynamics—removing friction between questions and answers. Whether you're prioritizing growth, tracking performance, or identifying market shifts, WorkBoard delivers the answers needed to move your strategic initiatives forward with confidence.



Kythera Labs is a data and technology company that enables organizations to rapidly ingest, de-identify, standardize, and analyze healthcare data with scale and speed using the Wayfinder technology platform, pre-configured data pipelines, data science toolkits, and remastered data sets for competitive advantages across markets.