Stefanni Becker

Principal Designer and Software Engineer

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Professional Summary

Principal designer, UX expert, and front-end developer with over 20 years of experience delivering enterprise-scale solutions. Bridges technical and design teams to execute platform integrations, migrations, design, and complex system analysis and optimization. Trusted by Fortune 500 and global clients for strategic problem-solving, stakeholder engagement, and high-impact results.

Industry experience

Amazon Web Services (including AWS and S1), Boeing, T-Mobile, Starbucks POS system, Google, AT&T, Capital Group, Nutrien, UW Medicine, Lynden Inc., Amazon Business, and the Department of Defense.

Led platform migrations and integrations, managing complex enterprise workflows across multiple organizations, while bridging technical and design teams to deliver scalable, high-impact solutions.

Core Skills

UX and accessibility leadership, design systems & governance, platform analysis & optimization, platform integrations & enterprise migrations, front-end engineering (React, Angular, MVC), trunk-based development, information architecture & interaction design, data visualization & analytics, web-based platforms & prototyping, scalable enterprise solutions, responsive design, enablement & mentorship

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Professional Experience

Slalom Consulting: Consultant (2018–2025)
Principal Designer and Software Engineer

- Landed two major multi-staffed enterprise client projects in 2025, including an entire component library design project.
- Created a new project type for a major enterprise web-services company in 2024, establishing a new branch of service with the client for long-term opportunities, staffing multiple Consultants over time.
- Directed the design of new features for a mobile app used by over 10 million customers; created a new developer handoff process and led engineering and product teams, driving requirements and ensuring delivery at scale.
- Created, audited, governed, and evolved enterprise design systems and their codebases across multiple enterprise clients, optimizing Zeroheight documentation, Storybook component libraries, and React production environments.
- Served as the only designer approved to contribute directly to the React-Native codebase for an enterprise client, accelerating design-to-development integration. This design system won the 2025 People’s Choice Award at the Design System Awards, presented by Zeroheight.
- Built and shipped production front-end applications using React and Angular while leading UX architecture and developer handoff across enterprise client teams. Collaborated with backend engineering and contributed to backend systems and cloud integrations.

- Won the Slalom Team Summit Award in 2023 for leading the integration and build for a suite of 6 apps delivered on time and under budget for a major enterprise client.
- Sole designer and requirement lead across many enterprise engagements, creating product requirements by working closely with Product Managers/Owners and engineering teams to create development-ready designs in Figma, driving early engineering adoption, and optimizing developer-handoff processes.
- Led engineering teams to create and evolve critical internal tools, guiding platform and system integration with programs like Salesforce and PowerBI, delivering optimized systems, implementation-ready Figma flows, and driving early adoption across teams.
- Taught and mentored both clients and colleagues through presentations, creating learning materials for larger groups as resources, and mentoring in official company programs. Ran workshops, aligning executives, engineers, and cross-functional stakeholders, reducing rework, accelerating consensus, and ensuring timely delivery for critical business objectives.

Enterprise and product engagements (2015-2018)

- AT&T, Front-End Developer and UX Designer
    - Led UX and interface design and development for AT&T business portal; developed landing pages, HTML emails, and Agile-based style guide.
- T-Mobile, Senior Designer
    - Produced multi-channel campaigns, including *T-Mobile Tuesdays* with Nike, Shell, and Fitbit; prototyped in Axure.
- Mouseflow, Digital Media Manager
    - Launched Website Consultation Services, resulting in a 91% increase in direct-sales revenue in six months; 150% subscription growth in the first month.
    - Live troubleshooting in JavaScript code for enterprise clients
- Wunderman, Front-End Developer
    - Built campaigns for Microsoft, Xbox, T-Mobile, Bing; developed an interactive landing page for Puget Sound Energy.
- Mutual of Enumclaw, Front-End Developer
    - Designed and developed a Member’s Portal website and iOS app; presented UX best practices to IT leadership.

City of Auburn: Multimedia Design Technician (2013–2015)

- Led rebrand of Auburn Police Department; created logos, signage, badges, public outreach campaigns, and a vehicle wrap.
- Doubled the production of the Multimedia Division while decreasing expenses and average project completion time as the primary digital artist, managing a queue of over 400 internal clients.

Department of Defense: Graphic Designer (2011–2013)

- Increasing division production and total client satisfaction through team leadership, managing a large queue of work orders, and ensuring all deliverables were of high-quality.
- Consulting with Generals, high-ranking officers, soldiers, and civilian personnel to gather information, strategize, and create materials that met their project requirements.

Education & Certifications

- B.S., Business & Marketing Management – Western Governors University
- A.S., Web Design & Interactive Media – The Art Institute
- CompTIA Project+