

Privacy Policy

Armaghast IT Consulting DWC LLC Last updated: March 17, 2026

1. Introduction

Armaghast IT Consulting DWC LLC ("Armaghast", "we", "us", or "our"), registered at DWC Business Center, Level 2, Building A5, Dubai South Business Park, P.O. Box 390667, Dubai, U.A.E. (License No. 12541, Registration No. 11566), operates the website <https://armaghast.club> and related services (collectively, the "Services").

This Privacy Policy explains how we collect, use, disclose and protect information about you when you visit our website or use our Services. By accessing or using the Services, you agree to the terms of this Policy.

2. Information We Collect

2.1 Information You Provide Directly

- **Contact information:** name, email address, and any other details submitted through our contact form.
- **Business information:** company name, position, and business requirements shared during consultations or onboarding.
- **Communications:** messages, inquiries, and attachments you send to us.

2.2 Information Collected Automatically

- **Usage data:** pages visited, time spent, referring URLs, browser type and version, operating system, device type.
- **IP address and approximate location** (country/city level).
- **Cookie and tracking data** — see our Cookie Policy for details.

2.3 Information from Third Parties

- **Google reCAPTCHA:** our contact form is protected by Google reCAPTCHA, which collects data in accordance with Google's Privacy Policy (policies.google.com/privacy).
- **Analytics providers:** aggregated data from analytics services we use to understand website performance.

3. How We Use Your Information

We use collected information to:

- Respond to your inquiries and provide requested Services;
- Deliver, maintain and improve our software solutions and website;
- Ensure security of our systems and prevent fraud;
- Comply with legal and regulatory obligations (including PCI DSS requirements);
- Send you relevant updates or communications (with your consent where required);
- Analyze website traffic and optimize user experience.

4. Legal Basis for Processing

Where applicable under UAE Federal Decree-Law No. 45 of 2021 on Personal Data Protection (PDPL) and other relevant legislation, including, i.e. GDPR, we process your personal data on the following legal bases:

- **Performance of a contract** — to provide our Services;
- **Legitimate interests** — to improve our Services and ensure security;
- **Legal obligation** — to comply with applicable laws;
- **Consent** — where you have given us explicit permission (e.g., for marketing communications or non-essential cookies).

5. Data Sharing and Disclosure

We do not sell or rent your personal data. We may share information with:

- **Service providers:** trusted third parties who assist in operating our website and services (analytics, hosting, security), bound by confidentiality obligations;
- **Business partners:** only as necessary to deliver services you have requested;
- **Legal authorities:** when required by law, court order, or governmental regulation;
- **Successors:** in the event of a merger, acquisition, or sale of assets.

6. International Data Transfers

Armaghast operates from the United Arab Emirates. If you access our Services from outside the UAE, your information may be transferred to and processed in the UAE or other countries. We take appropriate measures to ensure such transfers comply with applicable data protection laws.

7. Data Retention

We retain personal data only as long as necessary to fulfil the purposes outlined in this Policy, or as required by law. Contact form data is generally retained for up to **2 years** unless a longer retention period is required by regulation or ongoing business relationship.

8. Data Security

Armaghast maintains appropriate technical and organizational security measures to protect your data against unauthorized access, loss, or destruction. Our services are developed in compliance with **PCI DSS** standards. However, no transmission over the internet can be guaranteed 100% secure.

9. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access the personal data we hold about you;
- Request correction of inaccurate data;
- Request deletion of your data;
- Object to or restrict certain processing;
- Withdraw consent at any time (where processing is based on consent);
- Lodge a complaint with the relevant data protection authority.

To exercise any of these rights, please contact us at **m@armaghast.club**.

10. Children's Privacy

Our Services are not directed at individuals under the age of 18. We do not knowingly collect personal data from minors. If you believe we have inadvertently collected such data, please contact us and we will promptly delete it.

11. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those sites and encourage you to review their policies separately.

12. Changes to This Policy

We may update this Privacy Policy from time to time. The "Last updated" date at the top of this page will reflect any changes. Continued use of the Services after changes are posted constitutes your acceptance of the updated Policy.

13. Contact Us

For questions, requests, or concerns regarding this Privacy Policy, please contact:

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