

Bioxtreme LTD.

Privacy Policy

Last Updated: May 2026

Bioxtreme Ltd. ("**Bioxtreme**", "**we**", "**our**" or "**us**") is committed to protecting the personal data we process. This privacy policy (the "**Policy**") describes how we collect, use and protect personal data related to you when you visit our website at www.bioxtremerobotics.com (the "**Site**"), contact us, purchase or inquire about our medical devices, subscribe to our communications, or otherwise interact with us through the Site or in connection with our business.

We strive to secure personally identifiable information related to you ("**Personal Data**") and use it properly. This Policy will explain how we use and protect Personal Data. By using the Site, you acknowledge that you have read and understood this Policy.

SUMMARY OF THE POLICY

Purpose of the Policy - This Policy applies to Personal Data related to visitors of our Site, customers, prospective customers, distributors, business partners, and other individuals who interact with us through the Site or in connection with our products and services. [Read more](#)

Personal Data Collection - We collect most Personal Data when you contact us, submit forms through the Site, register for updates, or otherwise interact with us. We also collect certain technical data automatically through cookies and similar technologies. [Read more](#).

How Personal Data is Used - We use Personal Data to operate and improve the Site, respond to inquiries, provide support, send service and marketing communications, comply with legal and regulatory obligations, and protect our rights and business. [Read more](#).

Personal Data Sharing - We share Personal Data with our service providers as necessary to operate our Site and business, with affiliates, distributors or logistics providers where relevant, and where required by law or in connection with a corporate transaction. [Read more](#).

Cookies and Other Tracking Technologies - To learn more about our practices concerning cookies and similar technologies, please see Section 5 below and any cookie notice made available through the Site. [Read More](#).

Personal Data Retention - We retain different types of Personal Data for different periods, depending on the purposes for processing the Personal Data, our legitimate business purposes, as well as pursuant to any applicable legal and regulatory requirements. [Read more](#).

Cross-Border Data Transfers - We store and process Personal Data in various locations as reasonably necessary for the proper performance of our business and delivery of our products and services, or as may be required by law. [Read more.](#)

Communications - We may contact you regarding your use of the Site, your purchases or inquiries, and, where permitted by law, about our products, promotions and updates. You may opt out of marketing communications at any time. [Read more.](#)

Personal Data Security - We implement physical, technical and organizational measures to secure Personal Data from loss, misuse, unauthorized access or disclosure, alteration or destruction. [Read more.](#)

Specific provision for EEA , UK and Swiss residents – If we process Personal Data related to you when you are in the EEA, United Kingdom and Switzerland, further terms apply to our processing in relation to your rights as a data subject under applicable EEA, UK and Swiss data protection laws. [Read more.](#)

Rights of California Residents - If you are a California resident, you may have additional rights regarding your Personal Data under the CCPA/CPRA. [Read more.](#)

Changes to this Privacy Policy - We will update this Policy from time to time after giving proper notice. [Read more.](#)

Contact Us - If you have any questions, please contact us at info@bioxtremerobotics.com or at our offices located at Hatnupha 4, Petah Tikva, Israel. [Read more.](#)

1. Purpose of the Policy

This Policy describes how we process the Personal Data we collect, as a data controller, from visitors to our Site and from individuals who contact us, inquire about or purchase our products, subscribe to our communications, or otherwise interact with us in connection with our business. We process such information in connection with Bioxtreme's business as an Israeli company that markets and sells medical devices in Israel, the United States, and Europe on both a business-to-business and business-to-consumer basis.

For purposes of applicable privacy laws, including, where applicable, the EU General Data Protection Regulation 2016/679 ("GDPR"), the UK GDPR, the Swiss Federal Act on Data Protection ("FADP") and its implementing regulations, the California Consumer Privacy Act, as amended by the California Privacy Rights Act ("CCPA/CPRA"), and the Israeli Protection of Privacy Law, 1981, and the regulations promulgated thereunder, including the Privacy Protection Regulations (Data Security), 2017, Bioxtreme will generally act as the controller of the Personal Data described in this Policy.

2. Personal Data Collection

If you contact us, submit an inquiry, subscribe to updates, request information, purchase products, or otherwise use the Site, we may collect the contact information you provide, such as your first and last name, email address, phone number with us.

In addition, we collect the following Personal Data where relevant:

- information regarding your product interests or purchase history;
- information you provide when you register for newsletters, events, webinars or other marketing activities;
- professional or business-related information, where you interact with us in a business capacity;
- any other information you choose to provide to us.

We may also receive Personal Data from third parties, including distributors, resellers, service providers, analytics providers, advertising partners, social media platforms, or publicly available sources, where permitted by law.

Data automatically collected or generated: When you interact with or visit our Site, we may collect or generate certain technical data about you, either independently or with the help of our Service Providers (as defined below), including through the use of “cookies” and other tracking technologies (as further detailed below). Such data mainly consists of technical or aggregated usage data, such as IP address, data about your device such as operating system and browser, local and language settings used, and approximate geolocation, referring pages, and your activity on and interactions with our Site.

Because we operate in the medical device field, you should not provide us with health or medical information through general Site forms unless we specifically request it. If you choose to provide us with such information, we will process it only as necessary for the relevant purpose and in accordance with applicable law.

The Site is not directed to children under 18 years of age and we do not intentionally or knowingly collect Personal Data from such individuals through the Site.

3. How Personal Data is Used

We process Personal Data for the following purposes.

- a. To provide, improve and maintain the Site;
- b. To respond to your inquiries and requests and provide customer and technical support;
- c. To contact you with general or personalized service-related messages, product updates, safety notices, recall-related notices, or other communications related to our products and services;
- d. To send marketing communications, newsletters, invitations and promotional messages, including, where permitted by applicable law, where you have requested information from us or purchased products or services from us and have not opted out of receiving such

communications, and in each case subject to applicable law and your marketing preferences;

- e. To manage our relationships with customers, prospective customers, distributors, business partners and suppliers;
- f. To support and enhance our data security measures, including for the purposes of preventing and mitigating fraud, error, misuse, cybersecurity risks or other illegal or prohibited activity;
- g. To comply with applicable laws, regulations and industry obligations, including obligations relating to medical devices, safety, quality, vigilance, complaint handling, adverse event reporting, warranties and product traceability, where applicable;
- h. To establish, exercise or defend legal claims and protect our rights, property and safety;
- i. To conduct analytics, understand Site usage trends, and improve our Site, products, marketing and business operations; and
- j. To analyze your contact, technical, usage, and other relevant interaction data in order to better understand which of our products, services, and offers may be of interest to you and, where permitted by applicable law, to send you more relevant marketing communications.

Subject to your consent, where required under applicable law, to send you emails or other messages and newsletters about us, our products, services, and business. When you provide your Personal Data through the Site, we may also give you the opportunity to indicate your preferences for receiving marketing communications from us. You may unsubscribe from our marketing communications at any time by clicking the unsubscribe link in the relevant message or by contacting us using the details below.

We may also process Personal Data where necessary for purposes disclosed to you at the time of collection and otherwise permitted by law.

4. Personal Data Sharing

Like many companies, we use a number of service providers to help us operate our Site and business. We may disclose Personal Data to third-party service providers to help us operate, manage, and protect the Site and our business. These service providers may provide us with services such as website hosting, cloud storage, IT support, payment processing, order fulfillment, shipping and logistics, analytics, marketing automation, customer relationship management, cybersecurity, and professional advisory services (collectively, “**Service Providers**”).

We share Personal Data internally within our corporate group for the purposes described in this Policy. If we are involved in a merger, acquisition, reorganization, or other corporate transaction, we may transfer Personal Data as part of that transaction, provided that the receiving entity will process such Personal Data in a manner consistent with applicable law. We may also share Personal Data with distributors, resellers, partners, or logistics providers where necessary to respond to your request, process your order, support your use of our products, or manage our business relationships. We will take steps to

help ensure that your privacy rights continue to be protected and will notify you of such changes where required by law.

We may also use, disclose, or share aggregated, de-identified, statistical, or demographic information that does not identify you and is not considered Personal Data under applicable law, for any lawful business purpose, including analytics, research, and improving our Site, products, and services.

We may disclose Personal Data, with or without notice, (a) if required by a subpoena or other judicial or administrative order, (b) where otherwise required by law, or (c) where we deem it necessary to protect the safety of any individual, the general public, or to preserve our or any third party's rights.

We do not sell or share Personal Data with third parties for their own independent purposes. We also do not knowingly share Personal Data for cross-context behavioral advertising in a manner that would trigger a right to opt out under the CCPA/CPRA, unless otherwise disclosed in an updated version of this Policy.

5. Cookies and Other Tracking Technologies

Our Site uses cookies, pixels, container tags, and other similar technologies to enable us and our Service Providers to provide and monitor the Site, ensure that it functions properly, analyze usage and performance, improve our marketing activities, and personalize your experience where applicable. Such cookies and similar technologies may also be temporarily placed on your device.

To the extent required by applicable law, we will request your consent before using non-essential cookies and similar technologies. You may also manage cookies through your browser settings and, where available, through our cookie consent tool.

If you choose to disable or block cookies through your browser settings, certain features or services of the Site may not function properly or may become unavailable.

You may also delete cookies already stored on your device at any time through your browser settings. Please note that deleting or disabling cookies may affect your user experience, including preventing the Site from remembering your preferences or recognizing you on subsequent visits.

6. Personal Data Retention

We retain Personal Data for different periods depending on the purposes for which it is processed, our legitimate business needs, and our legal, regulatory, tax, accounting, and reporting obligations. In determining the appropriate retention period for Personal Data, we may consider the amount, nature, and sensitivity of the Personal Data, the potential risk of harm from unauthorized use or disclosure, the purposes for which we process the Personal Data, whether those purposes can be achieved through other means, and any applicable legal, regulatory, tax, accounting, reporting, or other requirements.

We retain Personal Data only for as long as necessary to provide the Site, complete transactions, respond to your requests, maintain our relationship with you, provide support, comply with applicable law, resolve disputes, handle complaints, and establish, exercise, or defend legal claims.

We may retain aggregated or de-identified information without limitation. To the extent reasonable, we will delete or de-identify potentially identifiable information when we no longer need to process it in identifiable form.

In some circumstances, you may request deletion of your Personal Data, subject to applicable legal limitations and exceptions as described in this Policy.

7. Cross-Border Data Transfers

We may process Personal Data in Israel, the United States, the European Union, and other locations as reasonably necessary for the proper operation of our business and the delivery of our Site, products, and related services, or as may be required by law.

When transferring Personal Data outside of the European Economic Area ("EEA") and the United Kingdom, we comply with the applicable legal requirements of providing adequate safeguards, including the use of standard contractual clauses adopted by the European Commission and the addendum to such clauses adopted by United Kingdom Information Commissioner's Office. We rely on similar safeguards as required for transfers from other jurisdictions, such as Switzerland.

If you are a resident of the EEA (or any other jurisdiction that applies privacy in the same manner as GDPR), the transfer of Personal Data related to you is also based on GDPR Article 49(1)(b), as it is necessary for the performance of a contract or the implementation of pre-contractual measures.

8. Communications

If you provide us with your contact details, we may use your phone number, email address, or other contact details to contact you regarding your use of the Site, your inquiries, your purchases, customer support matters, product-related notices, and, where permitted by law, to promote our products and services.

If you do not wish to receive marketing communications, you may notify us at any time by sending an email to info@bioxtremerobotics.com, by following the unsubscribe or opt-out instructions contained in the communication you receive, or by any other method we make available.

Please note that even if you opt out of marketing communications, we may still send you service-related, transactional, legal, safety, or other non-marketing communications.

9. Personal Data Security

We maintain the confidentiality of Personal Data related to you, and we take reasonable steps to ensure that the Personal Data is accurate, complete, current, and reliable for its intended use. We take

reasonable physical, technical and organizational measures designed to protect Personal Data from loss, misuse, unauthorized access, disclosure, alteration and destruction.

Although we make efforts to protect your privacy, we cannot guarantee that the Site will be immune from cyber-attacks, malicious activities, malfunctions, human error, or other types of abuse or misuse.

10. Specific Provisions for EEA, UK and Swiss Residents

Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("**GDPR**"), the UK General Data Protection Regulation ("**UK GDPR**"), and the FADP provide residents of the EEA, the United Kingdom, and Switzerland with specific rights regarding Personal Data. If the GDPR, the UK GDPR, or the FADP applies to our processing of Personal Data related to you, then the terms in this section apply in addition to the other rights described in this Policy.

We process Personal Data as a data controller on the following lawful bases, where required under applicable law:

- We may process Personal Data related to you on the basis of your consent, and you have the right to withdraw that consent at any time.
- We may rely on our legitimate interests, where those interests are not overridden by your fundamental rights and freedoms, including for protecting our Site, products, and business from abuse, fraud, or security risks, and for developing, improving, or promoting our Site, products, and services.
- We may process Personal Data related to you where necessary to comply with a legal obligation or to protect your vital interests or those of another person.

At any time, you may contact us at info@bioxtremerobotics.com to request to exercise your rights under applicable law, including the rights described below:

- You are entitled to access the Personal Data that we hold about you, together with information about how and on what basis that Personal Data is processed, and to request rectification if such data is inaccurate. If you find that the Personal Data related to you is not accurate, complete, or up to date, please provide us with the necessary information to correct it.
- You can contact us if you want to withdraw your consent to the processing of Personal Data related to you. Exercising this right will not affect the lawfulness of processing based on consent before its withdrawal.
- You are entitled, in limited circumstances as described under the GDPR, the UK GDPR, or the FADP and subject to certain exceptions, to request the deletion of or restriction of access to Personal Data related to you. If we need to delete Personal Data following your request, it may take some time to completely delete residual copies of such Personal Data from our active servers and backup systems.

If you exercise one or more of the rights described above, you may also be entitled, in accordance with applicable law, to request to be informed that relevant third parties holding Personal Data related to you pursuant to this Policy will act accordingly.

- You are entitled to request the transfer of Personal Data related to you in accordance with your right to data portability, where applicable.
- You are entitled to object to the processing of Personal Data related to you, for example in relation to direct marketing.
- You have the right not to be subject to a decision based solely on automated processing, including profiling, that produces legal effects concerning you or similarly significantly affects you, where applicable under law.
- You have the right to obtain information about, or a copy of, the safeguards under which Personal Data related to you is transferred outside the EEA, the United Kingdom, or Switzerland, where applicable.
- You have a right to lodge a complaint with a data protection supervisory authority.

We will review your request and make good-faith efforts to resolve any existing or potential dispute with you. Please note that, when you send us a request to exercise your rights, we may need to authenticate your identity and, where relevant, your place of residence. We may ask you to provide information necessary to verify your identity and to help us understand the nature and scope of your request.

11. Rights of California Residents

We may collect personal information about California residents who are afforded additional rights under the California Consumer Privacy Act, Cal. Civ. Code §§ 1798.100 et seq. (the “CCPA”). California residents have the right to request that Bioxtreme (i) provide access to, including the specific pieces of, personal information that we hold about them, (ii) provide information about the categories of personal information we have collected, the categories of sources from which such information was collected, the business or commercial purposes for collecting, disclosing, or sharing such information, and the categories of third parties to whom we disclose such information, (iii) correct their personal information, (iv) delete their personal information, and (v) opt out of the sale or sharing of their personal information. You or your authorized agent may submit such a request by contacting us via email at info@bioxtremrobotics.com. Upon receipt of your request, we will take steps to verify your identity and, where applicable, your agent’s authority to act on your behalf.

You also have the right not to receive discriminatory treatment for exercising any of these rights, and Bioxtreme is committed to honoring that right.

We do not “sell” or “share” (as those terms are defined in the CCPA) your personal information, including the personal information of anyone under the age of 16. If our practices change, we will update this Policy in accordance with Section 14 and provide any notices and opt-out rights required by applicable law.

We also do not use or disclose sensitive personal information for purposes other than those permitted by the CCPA/CPRA and therefore are not required to offer a right to limit its use or disclosure.

12. Privacy Under Israeli Law

Bioxtreme is committed to processing Personal Data in accordance with the Israeli Protection of Privacy Law, 1981, and the regulations promulgated thereunder, including the Privacy Protection Regulations (Data Security), 2017, to the extent applicable.

We implement measures designed to secure Personal Data and maintain its confidentiality, and we process Personal Data for lawful purposes connected with our business, Site, products and legal obligations.

Where required under applicable Israeli law, you may have the right to review Personal Data relating to you that is held by us and request correction or deletion of information that is incomplete, incorrect, outdated or collected or processed in violation of applicable law, subject to legal limitations and exceptions.

Requests relating to your rights under Israeli law may be submitted to us using the contact details below.

13. Data Controller

Bioxtreme is the data controller of the Personal Data of our Site visitors and customers that is processed as described in this Policy.

Certain data protection laws and regulations, such as the GDPR, distinguish between two main roles for parties processing Personal Data: the "Data Controller", which determines the purposes and means of processing, and the "Data Processor", which processes data on behalf of the Data Controller. These roles apply only to the extent such laws and regulations are applicable.

Bioxtreme acts as the "Data Controller" in respect of the Personal Data it collects and processes in its capacity as a business, including in connection with operating the Site and providing products and related services, solely to the extent applicable under law and as described in this Policy.

14. Changes To This Policy

From time to time, we may update this Policy. If an update has minor consequences, it will take effect seven (7) days after we post notice of the update on the Site. Material changes will take effect thirty (30) days after we first post notice of the update.

Your continued use of the Site after the updated Policy takes effect means that you acknowledge the updated Policy. However, if we need to adapt the Policy to comply with legal requirements, the updated Policy will become effective immediately or as otherwise required by law.

15. CONTACT US

If you have any comments or questions regarding this Policy, if you have any concerns regarding Personal Data related to you that we hold, or if you wish to make a complaint about how we process Personal Data related to you, you can contact us at info@bioxtremerobotics.com.

16. Third-Party Links

This Site may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our Site, we encourage you to read the privacy policy of every website you visit.