

SUMMER 2026

# Outset Business: Management Consulting

An independent program  
hosted at UCLA

**July 26-31**



**Outset**

July 26-31,  
2026



## **We're so excited to welcome students to UCLA for Outset Business 2026!**

We're excited to welcome students to UCLA, the nation's #1 public university and a hub of innovation, entrepreneurship, and world-class business education.

At UCLA, students learn in an environment shaped by top business leaders, MBAs, and industry professionals. Outset students engage in hands-on consulting workshops, explore real business frameworks, and gain early insight into what the path toward a business career looks like – all on a campus known for its leadership in innovation and commerce.

Throughout the week, students will experience life as a Bruin by staying in the residence halls, enjoying the nation's #1 dining program, and exploring the vibrant shops and eateries of Westwood Village.

Students will also get a taste of Los Angeles, from scenic drives along Sunset Boulevard and through Beverly Hills to time at the Santa Monica beach and pier. From sunlit quads to cutting-edge facilities, UCLA is an unforgettable place to learn, grow, and begin your journey into business.

**Apply Now**

# What to expect in a week at Outset

## Real Consulting Skills & Workshops

Students get a firsthand look at what management consultants practice, using real business tools and frameworks with guided supervision from experienced consultants. Every session includes activities designed to help students experience what working in consulting is actually like.

Examples of activities may include:

Excel & Data Analysis: Building and interpreting spreadsheets, working with real business data, and drawing insights that drive decisions.

Project Management & Research: Structuring a problem, conducting research, and presenting findings clearly – the core workflow of a consulting engagement.

Mini Consulting Project: Each student works through a real-world business case from problem definition to final recommendation, simulating the experience of a consulting engagement from start to finish.

## Talks & Q&A with Business Leaders

Students attend sessions led by MBAs and experienced consultants who share firsthand perspectives on business careers. These interactive discussions help students understand what management consulting requires and what a day in the life of a consultant looks like.

- What a consultant actually does day to day
- How MBAs choose their career paths and firms
- The journey from undergrad through business school and early career
- Real stories from consulting engagements and the boardroom
- Student-driven Q&A about careers, school, challenges, and lifestyle

These sessions help students better understand whether a business career is the right fit for them.

## Headstart on MBA; Learn How it Works

All students participate in Outset's "Path to an MBA" curriculum. It is designed to demystify the entire journey to a business career and MBA degree. Students learn:

- The full timeline from high school to college to business school
- What undergraduate majors and coursework to consider
- Strategies for succeeding in a competitive academic environment
- How to choose the right college for their goals
- What the GMAT is, how, and when to prepare for it
- How to make smart choices about internships, extracurriculars, and gap years
- What MBA and business school applications look for

**Note: Activities vary by session and availability. Students receive their detailed schedule closer to their program date. Contact our Admissions Team if you'd like more information about the program.**



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# A day at Outset

Below is an **example** of what a student's day at Outset Business might look like at UCLA. Each summer we tailor activities to each campus, blending workshops, case studies, and evening events that bring the program to life.

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- 8:00 – 8:45 AM** Grab healthy breakfast at the UCLA dining hall with other students
- 9:00 – 9:45 AM** Kick off the day mapping your journey, from choosing the right college to understanding the MBA path
- 10:00 – 10:45 AM** Get a look at your education path ahead, from costs and timelines to what to expect during life as a business student
- 11:00 – 11:45 AM** Discover strategies to stand out in a competitive pre-business environment and build the skills that matter
- 12:00 – 2:30 PM** Enjoy lunch with your student cohort at the dining halls or out, then join in on staff-led games, sports, and activities around campus
- 2:30 – 4:30 PM** Practice hands-on consulting skills – Excel, research, and case work – led by MBAs and industry professionals
- 4:30 – 5:30 PM** Hear from consultants and guest speakers about business careers in action
- 6:00 – 7:00 PM** Refuel and connect with new friends over dinner at a local restaurant
- 7:30 – 9:30 PM** Join our evening activity led by staff: movie nights, bowling, local excursions, & more!
- 9:30 – 11:00 PM** Games, shower, and relax in your campus dorm before lights out at 10:30 or 11:00pm

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# Your Foundation for the MBA Journey

Our [Path to an MBA](#) curriculum is designed to help students understand what it takes – before they start down a long educational path.

## Map Your Business Journey

See the full education timeline and financial picture.

## Pick the Perfect College

How to choose a school that sets you up for business school and career success in your desired career path.

## Tackle Business Challenges

Learn how to handle the toughest undergraduate hurdles.

## Plan Your Courses

Know what classes and majors to pursue and in what order.

## Ace Hard Classes

Master strategies for challenging business and quantitative coursework.

## Internship Strategy

Learn how to land the right internships to build your business career and network early.

## Conquer the GMAT

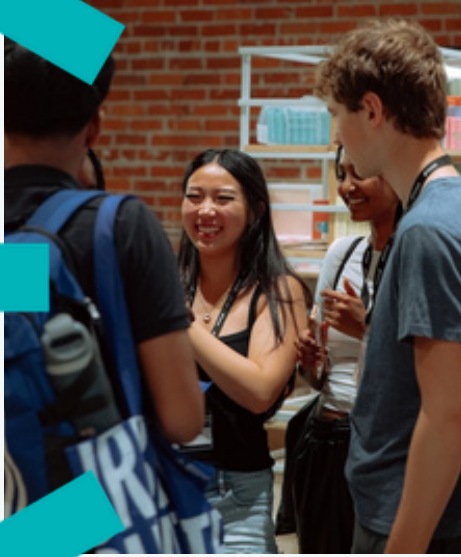
What it is, why it matters, and prep tips.

## Master MBA Applications

Learn the process and how to stand out.

[Apply Now](#)

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# Friendships and fun

Outset students don't just learn together - they build friendships and make summer memories together. Evenings at UCLA are lively and all about getting everyone together and helping students connect. Depending on the week, nights may include ice creams out, visiting the Santa Monica pier, movie nights with a Popcorn Bar, and team challenges that get students laughing and out of their shells.

These shared experiences help students bond quickly with peers who are just as excited about medicine and campus life.

Life back in the dorms can look like volleyball games on the quad, card games, small-group hangouts, and activities led by our staff. Students often say these low-key evenings were where the strongest friendships formed.

**All activities are supervised by trained, 24/7 residential staff,** giving students a safe, supportive environment to explore campus, try new things, and enjoy an unforgettable week at UCLA.

[Learn More](#)

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# FAQs

## **Admissions deadline & process?**

There is no deadline! We have rolling Admissions. We have a simple 4-step Admissions process. You can learn more how it works by **clicking here**.

## **What is the cost?**

Tuition and housing for our programs is \$2,950, including 24/7 staff, dorms, meals, 20+ hours of academics, speakers, evening activities, and activity transport. Travel to and from campus is not included.

## **Is there financial aid?**

Yes, if you need financial aid please indicate this on your online application and fill out the aid information. We are not able to guarantee aid but we do take every aid request seriously.

## **How do I apply? How competitive is it?**

Applying online is easy: **click here**. You'll hear from us within 2 business days. Outset is competitive and we look for motivated students with strong grades and a genuine interest in business.

## **Are students supervised 24/7?**

Outset maintains a 8:1 student-to-staff ratio, with ACA-trained staff providing 24/7 supervision. Our programs meet strict safety standards, and campuses are monitored to ensure students are safe at all times.

## **What are rooms and housing like?**

Outset partners with college residence halls/dorms. Rooms are shared with 1-2 students of the same gender, & shared bathrooms. Single rooms are available for an additional fee- please check with our team for up-to-date info on cost and availability.

**See all FAQs**

# Meet the Outset team

## Program Leadership

Our leadership team combines experience in pre-med education and student programming to create a hands-on, inspiring experience for future healthcare leaders.



**Lawson Kuehnert**  
Executive Director



**Alicia Nelson**  
Campus Director



**Liam Smith**  
Operations Director



**Annie Schools**  
Head of Admissions



**Mary Bains**  
Director of Admissions



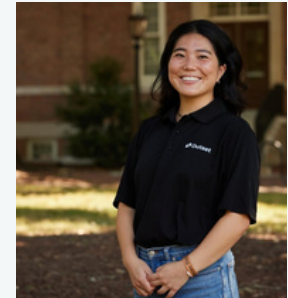
**Allison Dwyer**  
Director of Admissions

## Admissions Team Leadership

Our admissions team guides families through every step of the process, helping students find the program that sparks their curiosity and fits their goals.

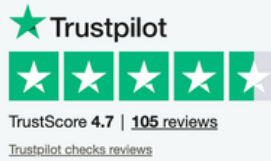
## UCLA Counselor Staff

We hire high-achieving UCLA undergraduate students as program counselors to live in the dorms and guide students on our program.



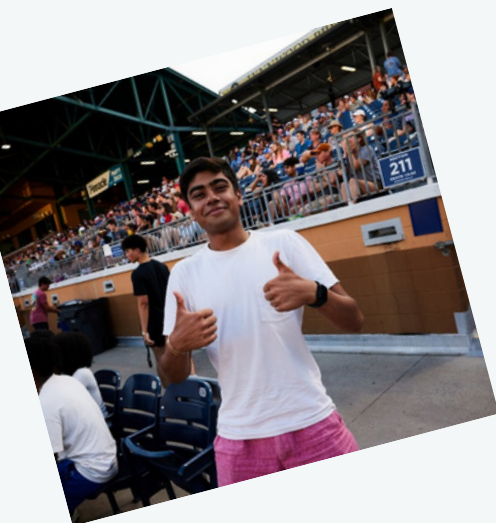
**More on our Team**

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# The trusted leader for teen career exploration.

Outset is trusted by 1,000+ families each summer for high-quality teen summer programs. [Read our reviews](#) and see why we're the leading brand for summer education.



[Read Reviews](#)



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Ready for a week  
exploring the medical  
career with Outset?

**Apply Now**