

MASLOW'S HIRE-ARCHY OF NEEDS

Self
Actualization



Provide Training, New
Challenges, &
Encourage Creativity

Esteem
Needs



Recognition
& Reward for
Employee Efforts

Social
Needs



Competitions,
Mentoring &
After-Work Events

Safety
Needs



Safe and Secure Working
Environment, Proper
Heating and Ventilation

Physiological
Needs



Healthy Air to Breathe,
Adequate Time to Rest
& Recuperate

