

The Mindset of Women in the Market

Understanding the needs of women and supporting their re-entrance into the workforce.



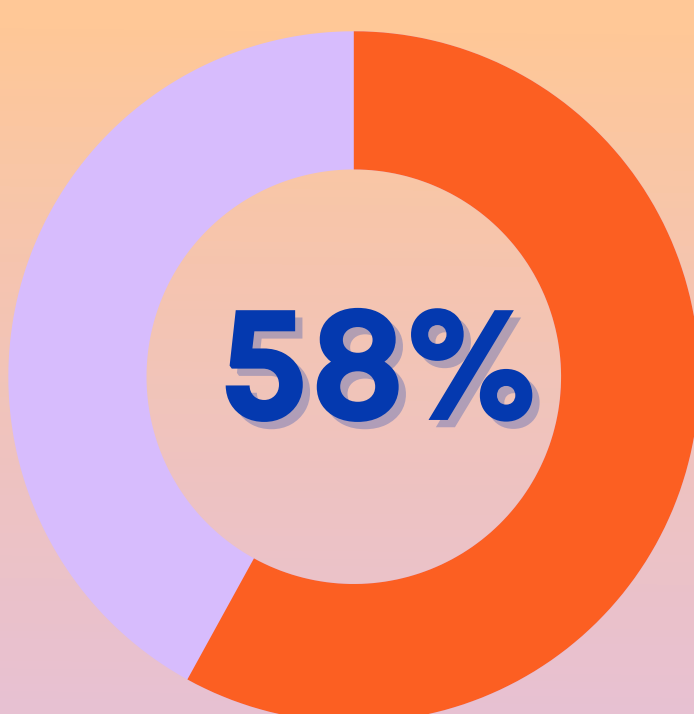
Women are indispensable in the workforce and add tremendous value to the roles they fill.

It's important to ask:

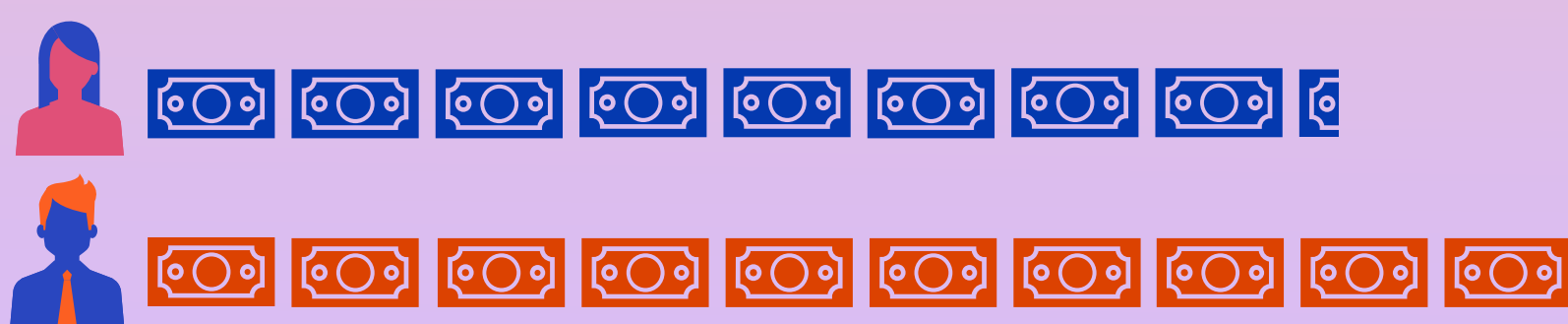
What do women prioritize in the workforce and how can employers meet those needs?

The pandemic proved life-changing for women and mothers in particular.

The labor force participation rate for women is still below where it was pre-pandemic, as of Feb. 2022.

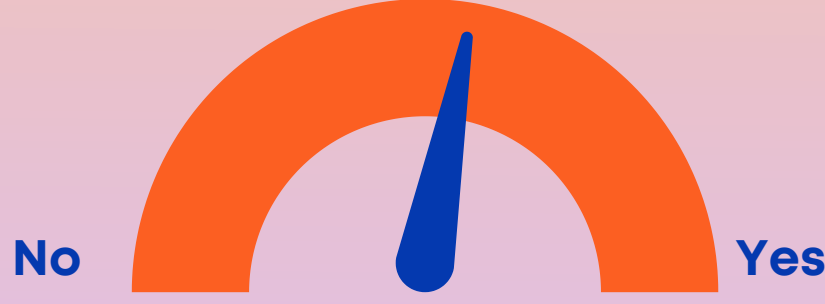


As of 2020, the wage gap still exists, with women making \$0.83 to the mans dollar.



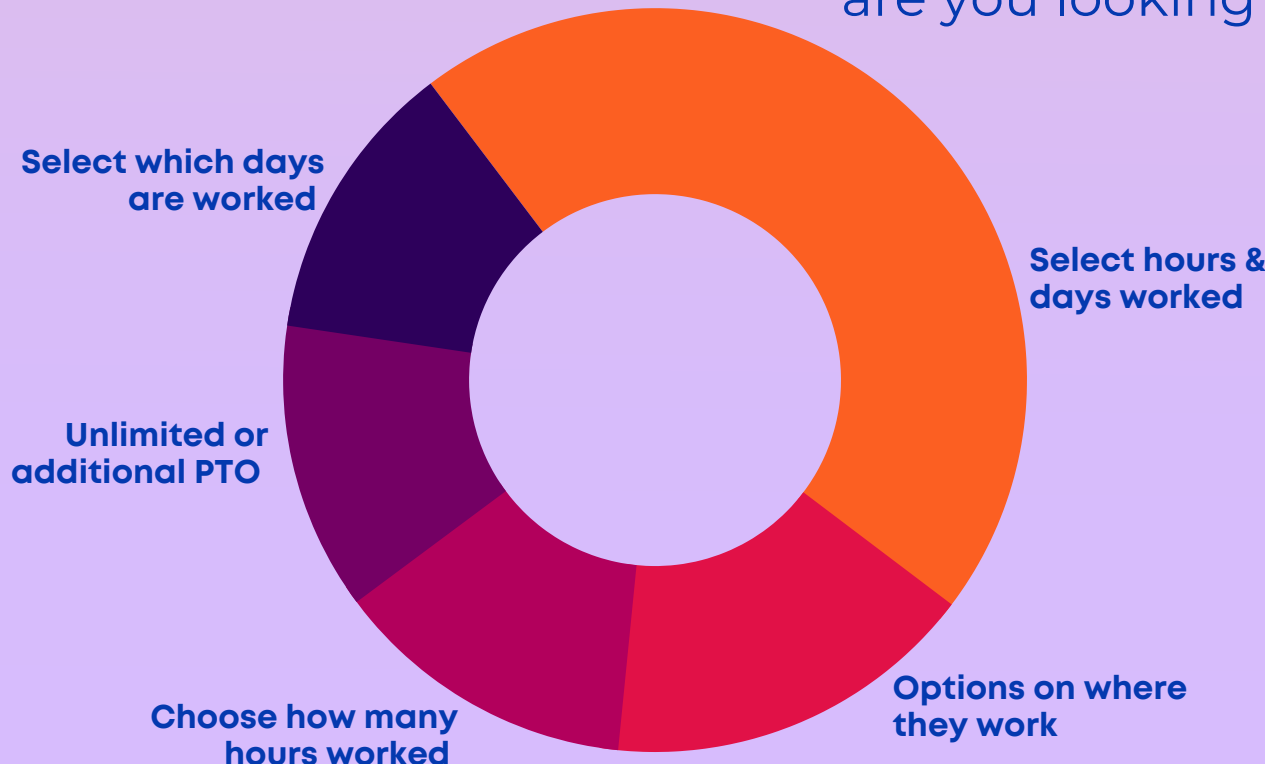
MAU's recent survey on flexible work has shed some light on the needs of women and how employers can meet them.

55.27% of women would be interested in a part-time job:

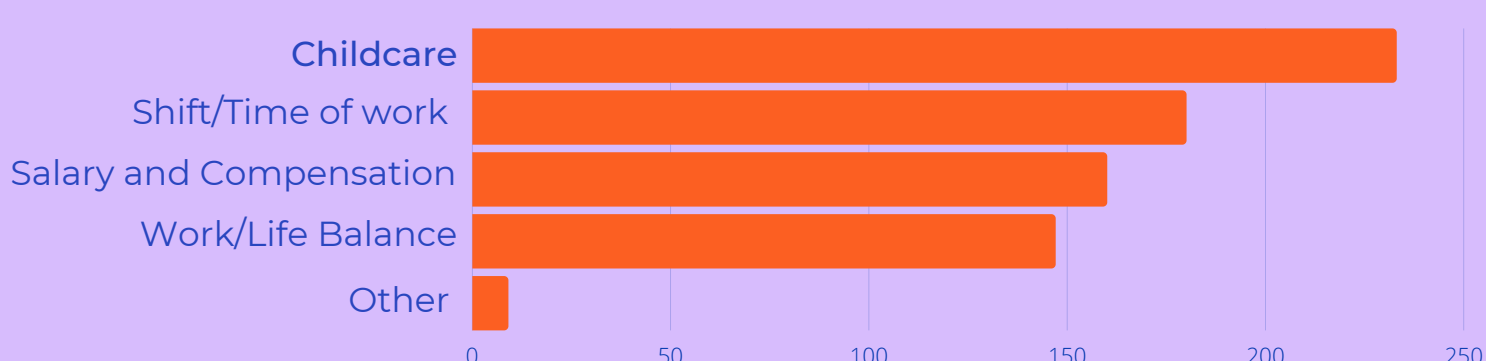


Women define Flexible Work as: **"I can select both the hours and days I want to work"**

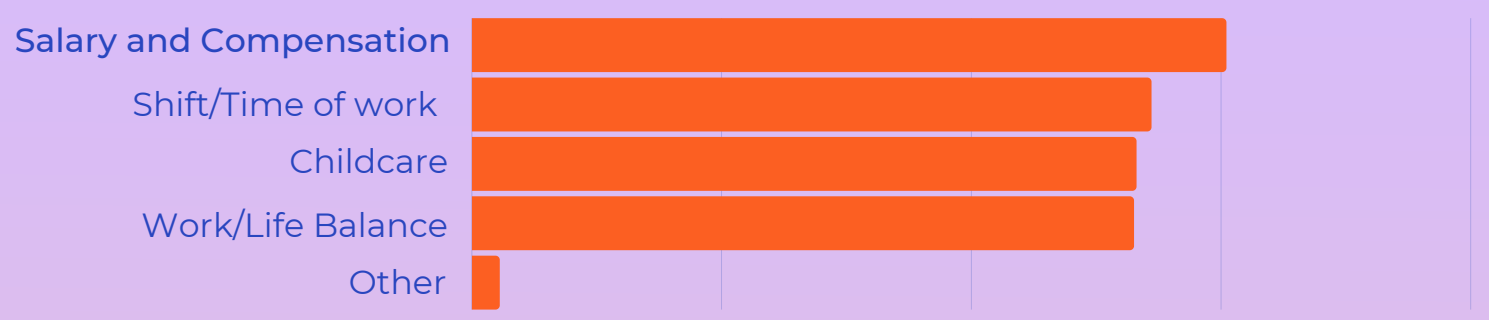
When it comes to work flexibility, what are you looking for?



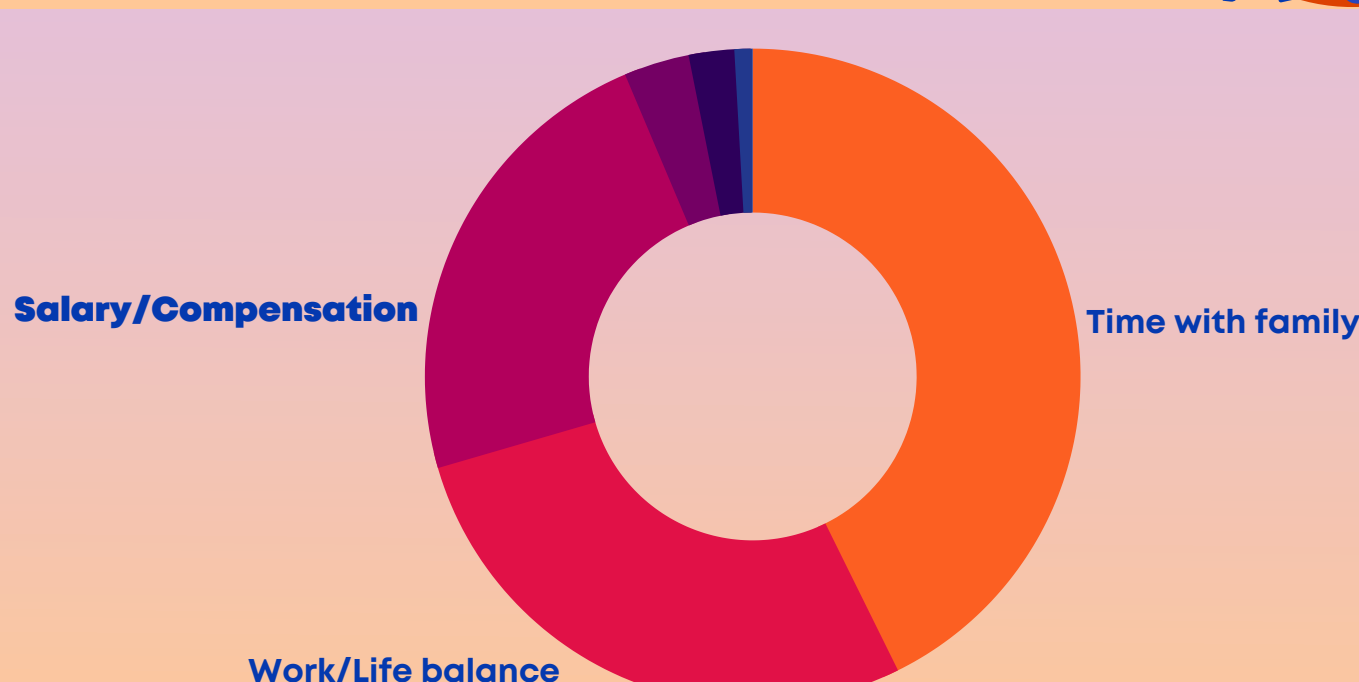
For mothers, **childcare** is the biggest consideration for their work schedule.



Salary and compensation was the largest consideration for work schedules for all women surveyed.



Time with family is the most valuable to respondents when it comes to work.



Access The Mindset of the Market research report, learn more about the survey's results, and understand the implications for organizations.

<https://www.mau.com/workforce-insights/nearly-7-in-10-workers-view-of-work-changed-after-the-pandemic>