

PRIVACY POLICY

Last Updated: 27th March 2026

DOOHable (Company No. 14456449) is committed to protecting your personal data and complying with UK GDPR.

1. WHO WE ARE

DOOHable is a digital out-of-home advertising consultancy.

For the purposes of data protection law, DOOHable is the data controller.

2. WHAT DATA WE COLLECT

We may collect and process the following data:

- Name
- Email address
- Company name
- Campaign information submitted via forms
- Website usage data (via cookies and analytics tools)

3. HOW WE COLLECT DATA

We collect data when:

- you submit a contact form
- you contact us via email
- you browse our website (via cookies)

4. HOW WE USE YOUR DATA

We use your data to:

- respond to enquiries
- provide services and proposals
- improve our website and services
- communicate relevant business information

5. LEGAL BASIS FOR PROCESSING

We process personal data under the following legal bases:

- Consent
- Legitimate interests (responding to enquiries and business development)
- Contractual necessity (where services are provided)

6. DATA SHARING

We do not sell your data.

We may share data with:

- service providers (e.g. email, hosting, analytics)
- legal or regulatory authorities where required

7. DATA RETENTION

We retain personal data only as long as necessary for the purposes outlined above.

8. YOUR RIGHTS

Under UK GDPR, you have the right to:

- access your personal data
- request correction of inaccurate data
- request deletion of your data
- object to processing
- request data portability

To exercise your rights, contact us at:

mass@dohable.co.uk

9. DATA SECURITY

We implement appropriate technical and organisational measures to protect your data.

10. COOKIES

This website uses cookies to improve user experience. See our Cookie Policy for more information.

11. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time.

12. CONTACT

For any privacy-related queries, contact:

mass@dohable.co.uk