

Fielo Loyalty Management

A premier product of Fielo's Customer Loyalty suite

Build Loyalty at Scale, from First Purchase to Lifelong Customers

CORE CAPABILITIES

Gamification

Incentive models, badges, leaderboards

Real-Time Personalization

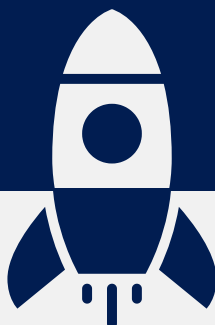
Offers triggered by real-time behavior

Omnichannel Consistency

Unified experience across all channels

Predictive Analytics

Customer LTV and redemption rates,



Conversational Program Design

Autonomous Incentive Management

Continuous Optimization

AI Loyalty Copilot

Performance Summaries

BUSINESS IMPACT

Higher Customer Value



More spend from loyalty members

Faster Launch



Deploy in weeks vs. months

Churn Reduction



Prevent member disengagement

Member Engagement



3x higher through AI personalization

Fielo combines AI, behavioral frameworks, and real-time dashboards to launch adaptive, highly engaging loyalty programs in days—not months.

Shape behaviors. Accelerate performance. Drive Loyalty.

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