

Fielo Communications Engine



A premier product of Fielo's Customer Loyalty suite

Reach Your Audience Wherever They Are.

INNOVATE AND MANAGE

Visual Email Builder

Drag-and-drop editor with instant previews

Performance Analytics

Track opens, clicks, and revenue impact



AI PERSONALIZATION

What message can I write for you?

Add dynamic data:

Member ▼

Name ▼

Give directions to our assistant:

Ex: Write a welcome message for new members with a playful tone and maximum of 500 characters

Write a message

Multi-Channel Delivery

Email, SMS, WhatsApp, and social

Audience Segmentation

Target by tier, spend, and activity

- Auto-generated relevant messages
- Behavior-based content tailoring
- AI copy testing at scale
- Dynamic customer data

BUSINESS IMPACT

Less Manual Work



AI automation, visual builders

Higher Program ROI



Precise tracking and optimization

Built-In Localization



Localize content by market

Stronger Engagement



Personalized, multi-channel at scale

Fielo combines AI personalization, visual tools, and multi-channel delivery — messages that keep members engaged.

Shape behaviors. Accelerate performance. Drive Loyalty.

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