



AUSTIN STONE

DESIGN DIRECTOR

Design Director with deep roots in motion, 3D, and post-production, leading teams to create high-impact work for Fortune 500 brands and global networks. I combine visual systems, animation, and cinematic storytelling to shape brand strategy and campaigns across platforms.

Sandy, UT · Open to Remote
acstone89@gmail.com · austinstone.tv
hellowhittle.com · 908.319.5635

CORE COMPETENCIES

Design Direction · Creative Direction · Campaign Strategy
Brand Identity & Visual Systems · Motion Design Systems
2D/3D Animation · VFX Compositing · Creative Technology
AI-Assisted Workflows · AI Scripting + Tooling

Tools: After Effects, Cinema 4D, Redshift, Figma, Adobe CC,
Webflow, Runway, Midjourney, ChatGPT, Firefly

AWARDS & RECOGNITION

2017 Sports Emmy Winner

MLB Tonight

3x Emmy Nominee

2015 · 2016 · 2019

2018 Telly Award Winner

Planet Honda

2019 AI-AP Motion Art Award Winner

EDUCATION

2007 - 2011

**BACHELOR OF SCIENCE
PUBLIC COMMUNICATIONS**
University of Vermont

2011 - 2013

**ASSOCIATE OF APPLIED SCIENCE
DIGITAL MEDIA**
University of Vermont

EXPERIENCE

OMNICOM

2021 - Present

VP, Motion Design | Marina Maher Communications 2023-2025

Senior Motion Designer | Marina Maher Communications 2021-2023

Transferred to Omnicom Productions in Mar 2025 under the standardized Senior Animator title following agency consolidation.

- Lead creative and design direction across integrated campaigns for Eisai Oncology, Amazon Freight, Head & Shoulders, Braun, SLB, Pedigree, Hilton Honors x Amex, and Omnipod x Marvel.
- Shape campaign narratives and visual systems with Creative Directors and strategy leads across healthcare, CPG, tech, hospitality, and entertainment.
- Direct cross-disciplinary teams from concept through delivery, ensuring clarity, cohesion, and a strong creative point of view.
- Present creative strategy and visual storytelling to clients and executive stakeholders, advancing long-term creative partnerships.
- Champion the use of AI and generative tools to support ideation, previsualization, and experimentation.

2023 - Present

FOUNDER / DESIGN DIRECTOR | Whittle Creative

- Founded and lead an independent creative studio working across brand identity, campaigns, visual systems, 3D, and motion.
- Direct work for Peloton, ESPN, ABC News, TLC, Patagonia, Target, BuzzFeed, and NBCUniversal; own creative from pitch through delivery.
- Build and manage small teams of designers and artists while overseeing contracts, scopes, budgets, and client relationships.

ART DIRECTOR, MOTION DESIGN | BuzzFeed

Jul 2018 - Oct 2020

- Led visual direction for original and branded digital series across Snapchat, Facebook, and Twitter.
- Developed show identities and motion systems that established consistency across fast-turn, high-volume content.
- Partnered with editorial and production teams to shape pacing, tone, and narrative structure.

MOTION GRAPHIC DESIGNER | NBCUniversal - TODAY Jul 2016 - May 2019

- Designed on-air graphics, branding, and real-time visual systems for daily broadcast, breaking news, and special events.
- Collaborated with producers and art directors to translate editorial stories into clear, broadcast-ready visuals.

MOTION GRAPHIC DESIGNER | MLB Network

Mar 2015 - May 2018

- Designed on-air packages and show branding for live network broadcast.
- Contributed to rebrands for MLB Central and High Heat as part of an Emmy-winning technical team.