

ONBOARD BOX

VINEYARD AND WINE CLUB BOXES

WINE CLUB  
*Premium Packaging*

EST.  
2023

SCHAGHTICOKE  
NEW YORK

# The Wine Box Collection

ESTATE, VINEYARD & CLUB

2026 PORTFOLIO

# A Packaging System That Grows With You

Wine clubs have a lot of packaging moments: the quarterly shipment that shows up like clockwork, the holiday gift set with the nice bow, the single-bottle thank-you for your best members, the magnum that deserves its own ceremony.

## Gift & Tasting Room Boxes

1-3 Bottles



The premium stuff. Single bottles and curated trios that look like gifts even before you wrap them.

## Collapsible & Eco Options

1-3 Bottles



Premium rigid box quality that ships flat and stores efficiently for wine clubs.

## Wine Club Shippers

6-12 Bottles



The boxes your members see most. Built to survive shipping and still impress when they arrive.

## Wood & Large Format

1.5-3.0L



Special bottles need special packaging. Designed for the weight and the occasion.

We can help you build a system that covers all of it—same brand language, different formats, everything working together.

**Or we can start with just the piece you need right now. Your call.**

# Four Tiers. One Idea.

*Make the Arrival Feel as Good as the Wine.*

Tier

Price Range

Bottle Count

Products

**Club**

Wine Club Shippers

\$10+

6, 12

1. Half-Case Standard  
2. Case Club Elite

**Estate**

Collapsible & Eco

\$15+

1, 2, 3

3. Eco-Mailer  
4. Tasting Room Hybrid

**Reserve**

Premium Gift Boxes

\$20+

1, 2, 3

5. Premier Gift Box  
6. Vertical Selection Box

**Collector's**

Wood & Large Format

\$25+

1, 2, 3,  
1.5 / 3.0L

7. Heirloom Wood Box  
8. Magnum Showpiece



CLUB TIER

# Wine Club Shippers

*The workhorse of your wine club.*

Our club shippers look premium, protect the bottles, and ship without needing an extra outer carton. Tape, label, done. This is the box your members see four, six, maybe twelve times a year. It's also the box that has to survive FedEx. We make sure it does both.

Most wine clubs ship in generic corrugated with some dividers and call it a day. That works—the wine arrives, nobody complains. But if you want your members to actually feel something when the box shows up? That's what we're here for.

## CLUB TIER

# 1

## Half-Case Standard 6 Bottle

No outer carton needed. Your team slaps on a label and it's ready to go. Members open it and see your brand, not a generic brown box with a logo sticker.

### Branding & Finishes

Metallic screen printing on soft-touch, anti-scratch paper—because your shipper shouldn't look like it came from a fulfillment warehouse

**Capacity**  
6 × 750ml  
bottles



### Inserts

Internal dividers keep bottles from touching each other—or the walls of the box



### Configuration

Heavy-duty Outer Shell + Rigid Dividers  
(Mail Ready)



### Construction

Corrugated fiberboard.  
Built to travel and built to impress

### Best For

Quarterly club shipments, allocation deliveries, half-case releases.

## CLUB TIER

# 2

### Case Club Elite 12 Bottle

For case clubs, annual allocations, and anyone buying wine by the dozen.

### Branding & Finishes

Branded or understated exterior, depending on your preference

Capacity  
12 × 750ml  
bottles



### Inserts

Robust grid dividers for  
360° bottle protection



### Construction

Reinforced structure—because twelve  
bottles of wine is heavy



### Configuration

Heavy-duty Outer Shell +  
Rigid Dividers (Mail Ready)

### Best For

Case club members, annual buyers, full-case allocations.



ESTATE TIER

# Collapsible Boxes & Eco Options

*Premium look. Practical logistics.*

Here's the thing about rigid boxes: they're beautiful, but they take up space.

A lot of space. If you're running a wine club with quarterly shipments, storing thousands of fully-assembled boxes isn't practical.

Collapsible gives you the same premium look—magnetic closures, luxury wraps, soft-touch finishes—in a structure that ships flat and stores in a fraction of the footprint. Same impression. Smarter logistics.

## ESTATE TIER

# 3

### Eco Mailer 1-3 Bottle

Our eco mailers are corrugated, ship flat, and go out with just tape and a label—no outer box required.

#### Inserts

Foldable internal  
dividers

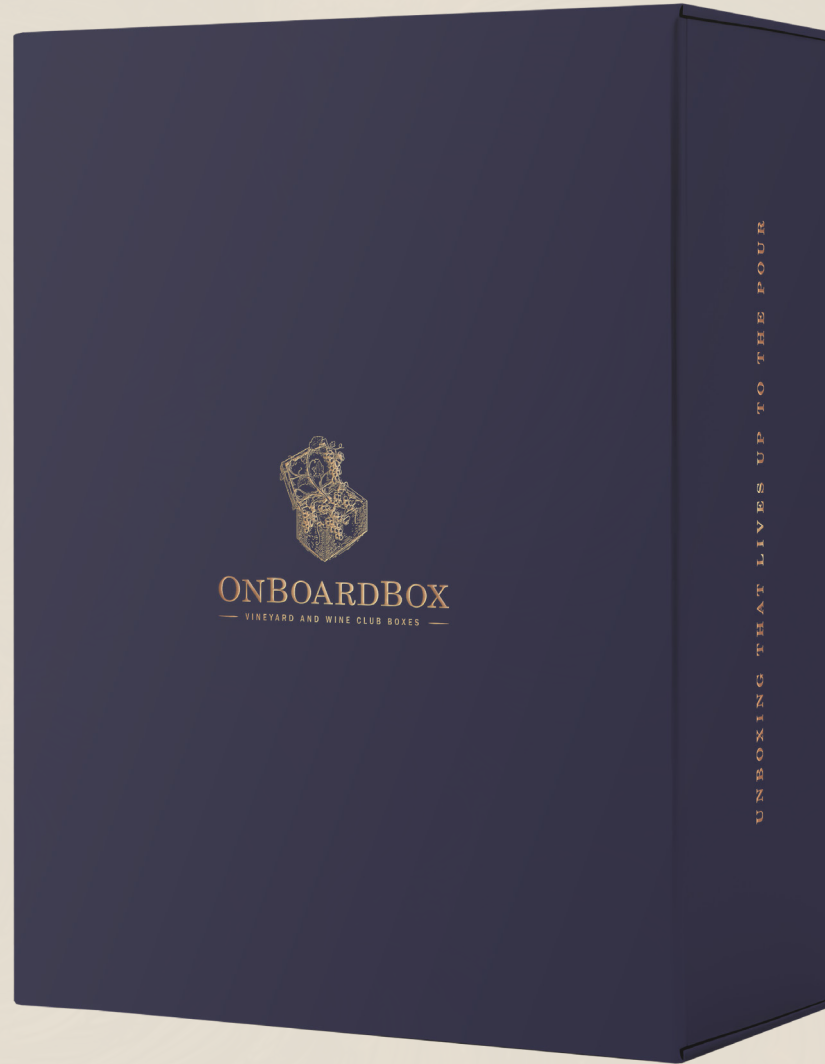


#### Construction

Corrugated fiberboard—  
simple, effective, recyclable

#### Capacity

1-3 × 750ml  
bottles



#### Branding & Finishes

Can still look good—foil, soft-touch wrap,  
leather paper—just with a simpler structure



#### Configuration

Tuck Tab Closure +  
Integrated Dividers (Mail Ready)

#### Best For

Influencer sends, media samples, budget-conscious programs, sustainable focus.

## ESTATE TIER

# 4

## Tasting Room Hybrid 1-3 Bottle

Great for tasting room purchases (“want a gift box with that?”), wine club upgrades, or holiday programs where you need a premium option that doesn’t eat up your entire back room.

### Materials

Premium papers—matte, soft-touch, textured—that feel expensive because they are



**Capacity**  
1-3 × 750ml  
bottles

**Inserts**  
Foldable dividers (universal fit)  
or foam by request



### Construction

Rigid board panels that fold flat but assemble into something substantial

### Branding & Finishes

Full-color print, foil, emboss/deboss, interior printing



### Configuration

Collapsible Rigid Board +  
Foldable Dividers + Magnetic Closure

### Best For

Tasting room retail, holiday gifting, wine club upgrades, VIP programs.



RESERVE TIER

# Premium Gift Boxes

*For bottles that deserve a pedestal.*

These are the boxes people keep. The ones that end up on a shelf or in a closet because throwing them away feels wrong. Rigid construction, custom foam, finishes that feel expensive—because the bottle inside is expensive. When you're sending a flagship release, a library wine, or a gift that needs to make an impression before it's even opened, this is the tier.

## RESERVE TIER

# 5

### Premier Gift Box 1 Bottle

For flagship bottles, library releases, and gifts where “good enough” isn’t.

#### Branding & Finishes

Full-color print, foil, emboss/deboss, interior printing

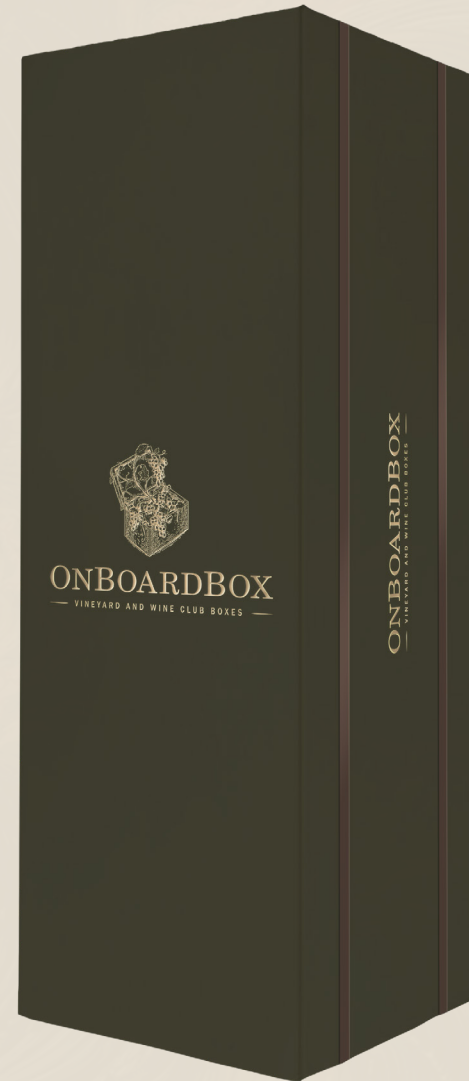


#### Capacity

1 × 750ml bottle

#### Inserts

Custom foam shaped to your exact bottle



#### Materials

1200gsm board wrapped in soft-touch, textured, matte, or linen finishes



#### Construction

Rigid shoulder or hinged-lid box with optional magnetic closure

#### Configuration

Rigid Box + Custom Foam + External Shipper

#### Best For

Flagship releases, VIP gifts, tasting room retail, holiday specials.

## RESERVE TIER

# 6

## Vertical Selection Box 2-3 Bottle

*Designed for presentation. Intended as a permanent keepsake.*

### Bonus feature:

For 2-bottle sends using a 3-bottle box, we can create a branded center insert that fills the empty slot. The presentation looks intentional, not like you forgot something.

### Capacity

2-3 × 750ml  
bottles

### Branding & Finishes

CMYK print, foil, emboss/deboss,  
storytelling panels on interior

### Materials

Rigid paperboard with premium exterior  
and interior finishes

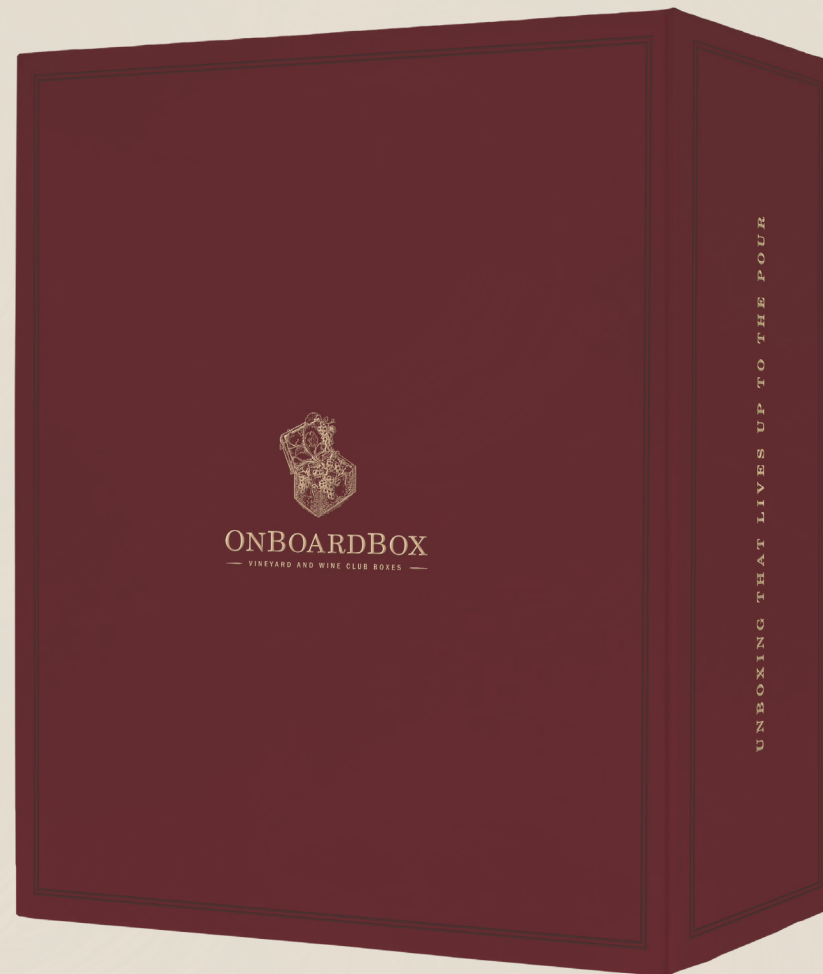


### Construction

Tray-and-lid or  
book-style design

### Inserts

Foam cavities for each bottle +  
optional compartments for collateral



### Configuration

Rigid Box + Custom Foam + Central Insert  
+ External Shipper

### Best For

Vertical tastings, winemaker selections, curated sets, holiday gifts.



COLLECTOR'S TIER

# Wood & Large Format

*Built to be kept.*

Wood says something that paperboard can't. It says permanence, heritage, ceremony. For library releases, executive gifts, and collectors' editions, a wooden box signals that this bottle is meant to be remembered.

This tier also covers large-format bottles—magnums and double magnums that need packaging designed for their size, weight, and occasion.

COLLECTOR'S TIER

7

Heirloom Wood Box  
1-3 Bottle

When a wine is meant to be cellared, displayed, or gifted with ceremony.

Configuration

Wood Construction + Custom Foam + External Shipper

Capacity

1-3 bottles (standard and large-format options)



Inserts

EVA foam or wooden dividers



Best For

Anniversary releases, flagship reds, executive gifts, library bottles, collectors' editions.

Construction

Solid wood or wood veneer, finished to match your aesthetic



Branding

Laser engraving, screen print, ink fill, branded hardware

## COLLECTOR'S TIER

# 8

## Magnum Showpiece 1.5L & 3.0L

*Magnums are special. Double magnums are really special. They deserve packaging that matches.*

### Configuration

Heavy Rigid Board + Custom Foam Fitment + External Mailer

### Capacity

1 × 1.5L magnum or  
1 × 3.0L double magnum

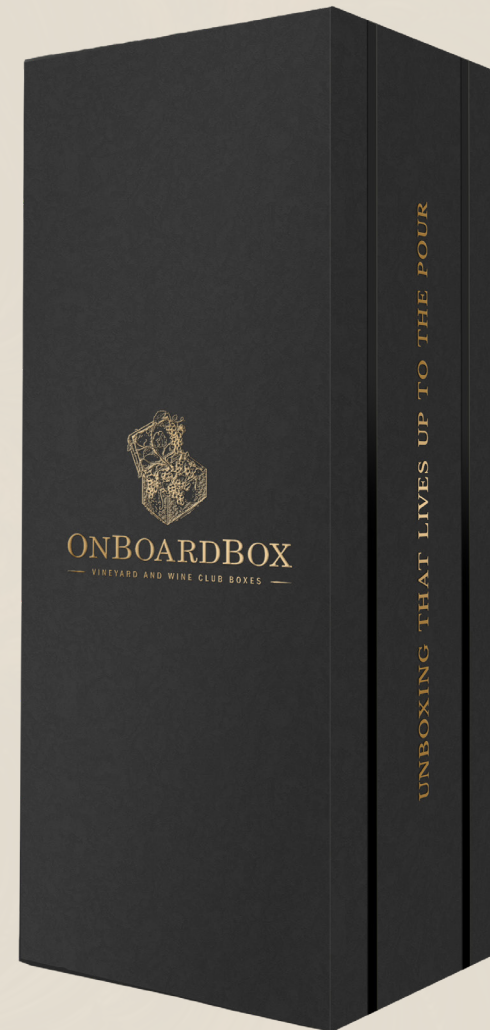


### Branding & Finishes

Prominent logo placement, foil, textured papers, interior print

### Inserts

Deep, custom-cut foam designed for large-format bottles



### Construction

Tall rigid box or hinged presentation case, reinforced for the weight



### Materials

Premium wraps designed to handle additional height and weight

### Best For

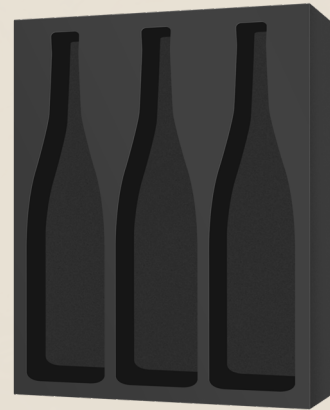
Large-format releases, collector editions, special occasions.

# Insert Options Reference

*Because a Beautiful Box That Arrives Crushed Is Worse Than a Plain Box That Arrives Fine.*

## Custom Foam (EVA)

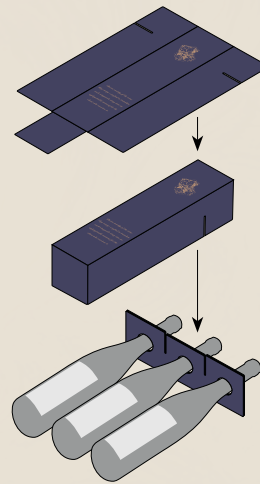
**Best For:** Premium presentation, fitted look, maximum protection



The bottle sits in a cutout shaped exactly for it. Looks intentional, protects everything, feels premium.

## Foldable Dividers

**Best For:** Universal fit, fast pack-out, cost efficiency



Works across multiple bottle shapes. Your team can pack faster. Costs less than foam.

## Interchangeable Varietal Insert

**Best For:** Programs with multiple SKUs



Same box, different inserts for different bottles. Swap as needed.

## Central Insert

**Best For:** 2-bottle sends in 3-bottle boxes



Fills the empty slot with branded material so it looks planned, not incomplete.

We spend a lot of time thinking about what happens between your warehouse and your member's doorstep. Foam inserts, dividers, outer mailers—all engineered to give you a low-breakage, high-confidence shipping experience.

## Corrugated External Mailers

For higher-value boxes, we pair the inner gift box with a corrugated outer shell. Extra protection, peace of mind, and your presentation stays pristine.



# Finish Options Reference

## Finish

## What It Does



### **Soft-Touch Lamination**

—> Velvety feel. People hold onto the box longer. They notice.

### **Matte Lamination**

—> Understated, refined. No shine, no reflection.

### **Textured Paper**

—> Linen-like or specialty textures. Adds visual interest without being loud.

### **Foil Stamping**

—> Reflective accents that draw the eye to the key details.

### **Embossing / Debossing**

—> Raised or recessed design elements. Dimensional branding.

### **Spot UV**

—> Selective gloss on specific areas. Subtle but noticeable.

### **Interior Printing**

—> Brand story, tasting notes, or just your logo. Surprise inside the lid.

# ONBOARDBOX

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*Make the Arrival Feel as Good as the Wine.*

[onboardbox.com](http://onboardbox.com)