

OPENAI CODEX NOW CONNECTS BUSINESS APPS, SKILLS AND SHARED SITES

OPERATIONAL SIGNAL

DOMAIN: GOV – Governance Scope | CONFIDENCE LEVEL: Preliminary

INSTITUTIONAL DIMENSIONS: Authority | Attribution | Visibility | Escalation | Continuity

Signal ID	Platform	Source	Audience	Status	Date
SIG-GOV-003	OpenAI	Link	PMO Risk Ops IT Procurement Legal	Pilot	2026-06-02

CAPABILITY SHIFT

OpenAI announced role-specific plugins, Sites and annotations for Codex on 2 June 2026. Six new plugins help non-developer roles use Codex for knowledge work, including analysts, marketers, operators, designers, researchers, investors and bankers. Together, the plugins include 62 popular apps and 110 skills. Codex can also create interactive hosted Sites that teams can share by URL within a workspace.

ORGANISATIONAL CONSEQUENCE

Codex may have been approved as a software development tool. Its scope is now expanding into business workflows, connected applications and shared decision spaces. Business users may use Codex with systems such as Snowflake, Salesforce, Figma, HubSpot, Tableau and other tools that contain business data. Existing acceptable-use, procurement and data governance approvals may not describe this expanded use.

WHAT TO WATCH

- Non-developer Codex use in business teams
- Connected apps containing sensitive business data
- Sites shared by URL within workspaces
- Plugin permissions and app access settings
- New role-specific plugins, including finance, strategy and legal

WHY THIS MATTERS NOW

OpenAI says non-developers now make up about 20 per cent of Codex users and are growing more than three times faster than developers. The governance question is whether Codex approvals still match how the tool is being used.

WHAT TO REVIEW

- Whether Codex approvals are limited to development use
- Which connected apps are enabled
- What data can flow through plugins
- How Sites are shared, retained and accessed
- Whether non-developer use needs separate review

GOVERNANCE CONTEXT

This is a governance scope issue. A tool approved for coding may now support business analysis, sales, design, investing and shared workspaces. The control question is whether organisations still know what Codex is being used for, by whom, with which data, and under which approvals.

Scope Boundary: This artefact translates observed platform capability changes into operational considerations. It does not constitute policy, legal advice, or enforcement guidance.