

Investor-Readiness Reflection Worksheet

A short, introspective exercise for founders to evaluate their narrative, maturity, and mindset before engaging investors.

Clarity of Purpose

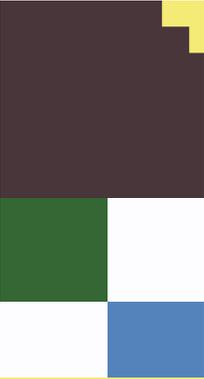
- Why do you need external capital now?
- What will happen if you don't raise for another 6–12 months?
- Are you raising to grow what's already working — or to discover what might work?

Storytelling and Positioning

- Can you explain your problem and solution in one sentence a 12-year-old would understand?
- What proof do you have that customers want what you're building?
- How does your story differ when speaking to a local vs. global investor?

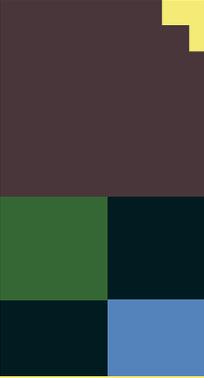
Founder Readiness and Mindset

- How do you handle feedback and rejection?
- What trade-offs are you comfortable making for faster growth?
- Which investor qualities (beyond capital) matter most to you — mentorship, network, patience, alignment?



Team and Execution

- How cohesive is your team?
- What are your top two skill or experience gaps right now?
- What milestones must be achieved before you can responsibly deploy new capital?



Long-Term View

- What does success look like at exit — for you, your team, and your investors?
- If your company becomes profitable but not at the scale required for venture capital, what's your plan?