

FOR IMMEDIATE RELEASE

Barcelona fitness community comes together for rooftop wellbeing event in aid of cancer charity

[BARCELONA, Spain, August 2026] Fitness studio owners, instructors and wellness professionals from across Barcelona will come together next month for a feel-good evening of movement, breathwork and networking.

Hosted by bsport and The Wellbeing Company, [Stretch & Connect](#) will take place on Saturday 26 September on the rooftop of bsport's Barcelona headquarters. It will bring together founders and instructors from the city's fitness and wellness community to recharge, learn and connect after a busy summer.

As well as giving local fitness professionals a chance to step away from the day-to-day, the event will support The Lewis Foundation, which provides care packs and companionship to adults receiving cancer treatment in hospital. All proceeds from the €25 ticket price will be donated in full to support the charity.

"We spend a lot of time talking to studio owners, and we know they're often so focused on looking after their members that they rarely get the chance to invest in themselves," says bsport's partnerships manager, Anisha Nawalrai.

"We wanted to create an evening where they could step away from the day-to-day, meet others facing the same challenges and head into autumn feeling recharged and inspired. It's also a chance for our community to come together behind a cause that's close to our hearts, as every ticket will support The Lewis Foundation."

Lorraine Lewis, co-founder of The Lewis Foundation, says proceeds will help the charity make a meaningful difference to the lives of adult cancer patients and their families.

She says: "We're really proud to be the chosen charity for this event, as all funds raised will help provide care packs to offer comfort during one of the most difficult times."

Rebecca Farley, Operations Manager at The Wellbeing Company, adds: "Whether you're opening your first studio or have been running one for years, this will be a friendly, relaxed evening in a beautiful rooftop setting."

"We've planned Pilates, breathwork and refreshments, alongside opportunities to learn from industry experts and catch up with others from the local fitness community."

How to attend

Stretch & Connect will take place on Saturday 26 September, 4 - 9.30pm, on the rooftop at bsport's HQ, Passeig de Gràcia 81, Barcelona.

Tickets require a minimum €25 donation to The Lewis Foundation.

Register here:

https://pro.bsport.io/event/stretch-connect?utm_medium=PR&utm_source=event&utm_content=local&utm_campaign=49847066-Stretch&connect

About bsport

bsport is the world's leading boutique fitness management platform. With focused AI built into key workflows, bsport connects bookings, scheduling, payments, marketing, staff management and reporting into one intelligent platform that automates, adapts and guides at every stage. Backed by local, multi-language support teams who understand boutique fitness, bsport helps founders understand their members, deliver their vision and grow sustainably, without losing what makes their studio special.

About The Wellbeing Company

The Wellbeing Company is an award-winning studio operations partner helping founders go from first idea to long-term success. This includes wel-b, which is financial planning software built specifically for reformer studios.

About The Lewis Foundation

Founded by Lorraine and Lee Lewis, the charity exists to bring comfort, kindness and dignity to adults diagnosed with cancer in the hospital. Through gift packs, hospital visits and community support, it aims to ensure that no patient facing cancer feels forgotten or alone.

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