

Website Privacy Policy

Swihart Orthodontics

Effective Date: June 12, 2026

Thank you for visiting our website. Swihart Orthodontics is committed to respecting your online privacy and protecting any information you share with us. The following privacy policy sets forth how we use information collected at this site. Please read this policy in its entirety before using the site. When you use the site, you are accepting the practices described in this policy. Privacy practices may be changed in the future; any updates will be posted here and will apply only to activities and information going forward, not retroactively. We encourage you to review this page each time you visit our site.

Notice to Website Viewers

This website is provided for informational and educational purposes only. No doctor/patient relationship is established by your use of this site. No diagnosis or treatment is being provided. The information contained here should be used in consultation with a doctor of your choice. No guarantees or warranties are made regarding any of the information contained within this website. This site is not intended to offer specific medical, dental, or surgical advice to anyone. Swihart Orthodontics takes no responsibility for websites hyperlinked to this site, and such hyperlinking does not imply any relationship or endorsement of the linked sites.

Scope of This Policy

This Privacy Policy applies solely to the website swihartorthodontics.com (the "Site"). It does not apply to the WaveOrtho Patient Portal, which is a separate platform used for patient records, communications, and scheduling. The Patient Portal is governed by its own privacy policy, provided directly through WaveOrtho. If you have questions about how your health information is handled within the Patient Portal, please refer to WaveOrtho's privacy policy or contact our office.

Collected Information

We do not collect personal information directly through this Site. There are no contact forms, email sign-up forms, or booking forms hosted on swihartorthodontics.com. We will not ask for your name, email address, phone number, or any other personal details through the Site itself.

If you use a scheduling widget or link on our Site to request an appointment, that functionality is operated by WaveOrtho and is governed by their privacy practices.

Log Files & Technical Data

Like many other websites, swihartorthodontics.com makes use of log files and automated analytics tools. The information collected may include:

- IP address
- Browser type and version
- Device type (desktop, mobile, or tablet)
- Pages visited and time spent on each page
- Referring and exit pages
- Number of clicks
- Date and time of visit

This information is used to analyze trends, administer the Site, track how visitors move around the Site, and gather broad demographic information. IP addresses and other technical data are not linked to any personally identifiable information.

Cookies & Tracking Technologies

Our Site may use cookies and similar tracking technologies, including those set by embedded content (such as videos) and analytics or tag management tools such as Google Tag Manager. Cookies may be used to enable basic site functionality, remember visitor preferences, and collect aggregate usage data.

You can control or disable cookies at any time through your browser settings. Please note that disabling cookies may affect certain features of the Site, such as embedded video playback. For more information on managing cookies, visit your browser's help documentation.

Shared Information

We may share information with government agencies or other companies assisting us in fraud prevention or investigation, when permitted or required by law. We may also use other businesses to perform certain services for us, such as maintaining our Site or processing inquiries. We may provide information to those businesses only when necessary for them to perform their duties.

We will not sell or share your personal information with any unaffiliated third parties for marketing purposes.

Third-Party Services & Linked Sites

Our Site integrates with third-party services that may collect data independently according to their own privacy policies.

While visiting our Site, you may be directed via hyperlink to other websites outside of our control. Those sites may send their own cookies, collect data, or solicit personal information. We are not responsible for the privacy practices of other websites and cannot guarantee the

security of any information collected on those sites. We encourage you to read the privacy policies of any external site before using it.

Opt-Out Option

If you wish to opt out of or unsubscribe from receiving any future communications from Swihart Orthodontics, please contact us directly and we will promptly honor your request.

Contact Us

We reserve the right to make changes to this privacy policy. Any updates will be posted on this page. If you have any questions or concerns about our Privacy Policy, please contact us at:

Swihart Orthodontics

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