



Evergreen Fire Protection District Ballot Measure Survey

February-March 2026



Survey Objectives



- To measure support and opposition for two potential funding ballot measures, a sales tax increase and a bond ballot measure.
- The survey also measured opinion on potential messaging on why the Evergreen Fire Protection District needs additional funding.
- The survey included questions to measure the approval rating and familiarity of services of the district and measured the opinion on the fiscal responsibility of the district.

Methodology



The Evergreen Fire Protection District invites you to participate in an important survey regarding a potential ballot measure to enhance Fire District services and infrastructure. We want to know your opinion, so please make your voice heard. The survey will only take 10 minutes to complete, and your answers will remain strictly anonymous and confidential. Click the link to get started!

Magellan Strategies is pleased to present the results of a survey of 995 registered voters within the Evergreen Fire Protection District.

The interviews were conducted from February 25th - March 5th, 2026. This survey has a margin of error of +/- 3.03% at the 95% confidence interval.

The survey data were weighted to represent the voter turnout demographics of a mid-term election for the Evergreen Fire Protection District.

Evergreen Fire Protection District Voter Registration and Turnout Demographics

County	Registration		2025		2024		2023		2022	
Clear Creek	2,994	13.8%	1,288	13.0%	2,462	13.8%	1,335	12.1%	1,925	12.4%
Jefferson	18,663	86.2%	8,646	87.0%	15,440	86.2%	9,690	87.9%	13,554	87.6%
Total	21,657	100.0%	9,934	100.0%	17,902	100.0%	11,025	100.0%	15,479	100.0%

Sex	Registration		2025		2024		2023		2022	
Female	10,881	50.2%	5,146	51.8%	9,150	51.1%	5,678	51.5%	7,876	50.9%
Male	10,777	49.8%	4,789	48.2%	8,752	48.9%	5,348	48.5%	7,604	49.1%
Total	21,657	100.0%	9,934	100.0%	17,902	100.0%	11,025	100.0%	15,479	100.0%

Age Group	Registration		2025		2024		2023		2022	
18-34	4,048	18.7%	863	8.7%	2,824	15.8%	979	8.9%	1,928	12.5%
35-44	3,367	15.5%	1,199	12.1%	2,727	15.2%	1,375	12.5%	2,246	14.5%
45-54	3,536	16.3%	1,510	15.2%	3,072	17.2%	1,738	15.8%	2,724	17.6%
55-64	3,823	17.7%	2,041	20.5%	3,443	19.2%	2,332	21.2%	3,361	21.7%
65+	6,883	31.8%	4,321	43.5%	5,836	32.6%	4,601	41.7%	5,220	33.7%
Total	21,657	100.0%	9,934	100.0%	17,902	100.0%	11,025	100.0%	15,479	100.0%

Party	Registration		2025		2024		2023		2022	
Unaffiliated	11,335	52.3%	4,631	46.6%	8,810	49.2%	4,892	44.4%	6,896	44.6%
Democrat	5,290	24.4%	2,944	29.6%	4,810	26.9%	3,197	29.0%	4,493	29.0%
Republican	4,629	21.4%	2,258	22.7%	4,014	22.4%	2,840	25.8%	3,912	25.3%
Libertarian	196	0.9%	50	0.5%	142	0.8%	67	0.6%	133	0.9%
Other	207	1.0%	51	0.5%	126	0.7%	29	0.3%	45	0.3%
Total	21,657	100.0%	9,934	100.0%	17,902	100.0%	11,025	100.0%	15,479	100.0%

Key Takeaways & Opportunities

Strong Approval of the Fire District's Performance: Voters overwhelmingly approve of the job the Evergreen Fire Protection District is doing in providing fire protection services. 83% approve of the district's performance, with a majority (56% strongly approve) and only 4% disapprove. This indicates a very high level of public trust in the district's service delivery and emergency response capabilities.

Broad Support for Additional Funding: Voters show strong openness to providing additional revenue to the district. 75% support a modest tax increase to generate additional funding, compared to only 17% opposed, indicating a solid foundation for a potential ballot measure.

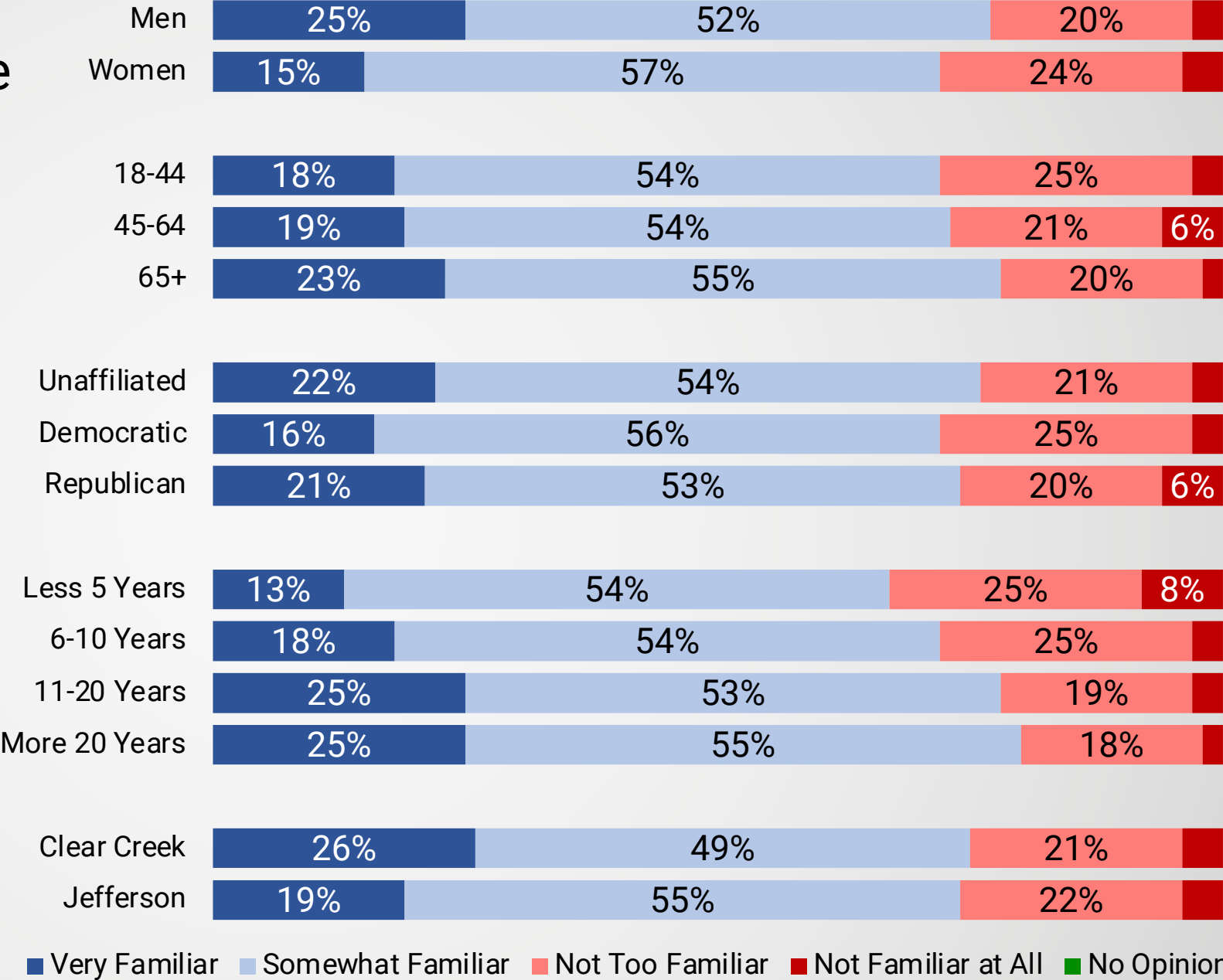
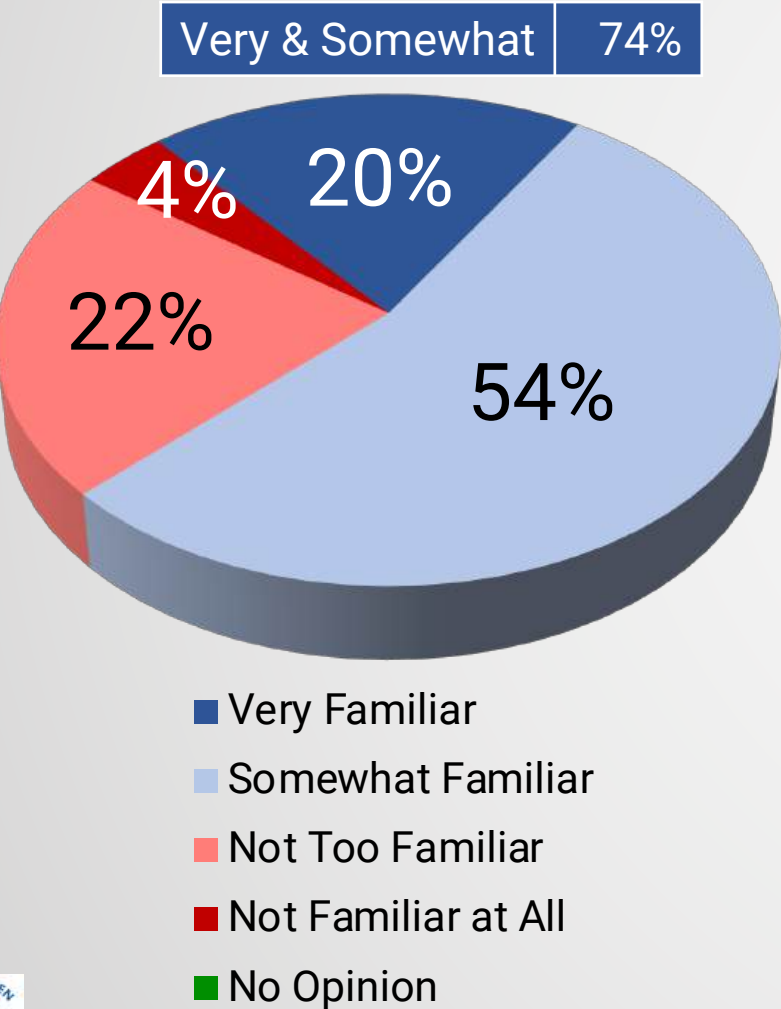
The Sales Tax Measure Performs Very Well with Voters: The proposed 0.89% sales tax increase receives strong initial support in the ballot test. In the uninformed ballot test, 74% say they would vote yes, and after additional information is provided, support increases slightly to 77% yes and 15% no. This level of support is significantly above the threshold needed for passage.

Key Takeaways & Opportunities

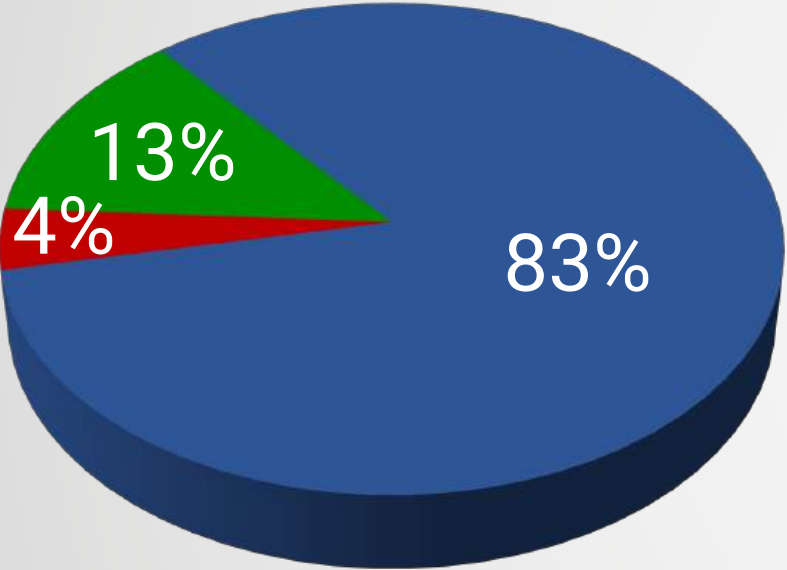
The Bond Measure is Much Weaker than the Sales Tax Option: The \$20 million bond funded by a property tax increase receives substantially lower support than the sales tax option. On the uninformed ballot test, it receives 47% yes, 33% no, with 20% undecided, showing a much more divided electorate. When voters must choose between the two options, 50% prefer the sales tax measure while only 13% prefer the bond, suggesting the sales tax is clearly the stronger ballot strategy.

Voters Believe Fire Risk Is Increasing, and the District Needs More Resources: A large majority of voters believe risk is rising and additional resources are needed. 83% say fire risk has increased in the past five years, and 41% believe the district does not have adequate financial resources to maintain acceptable service levels. These perceptions help explain the strong support for additional funding.

How familiar are you with the services provided by the Evergreen Fire Protection District?



Do you approve or disapprove of the job the Evergreen Fire Protection District is doing in providing fire protection services in your community?

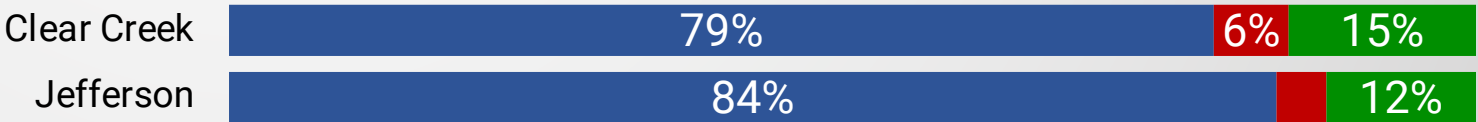
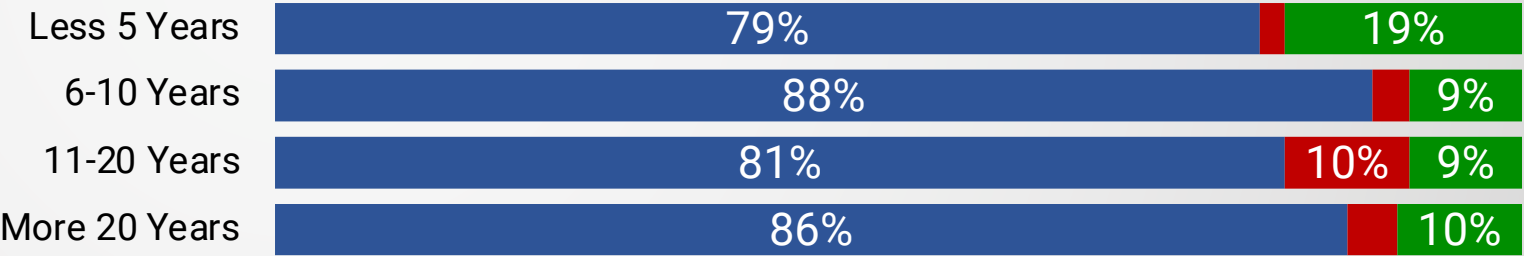
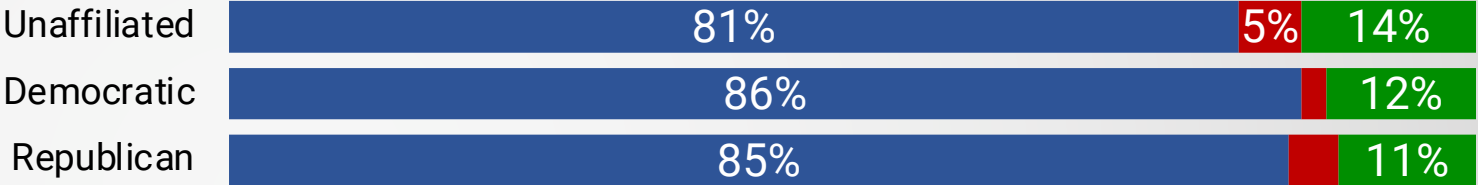
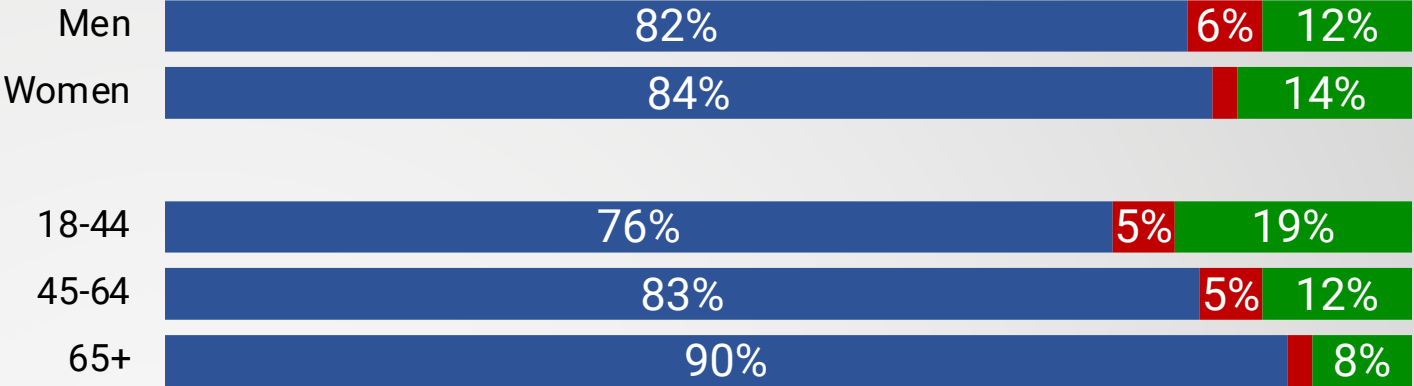


■ Total Approve

■ Total Disapprove

■ No Opinion

Strongly Approve	56%
Somewhat Approve	27%
Strongly Disapprove	1%
Somewhat Disapprove	3%



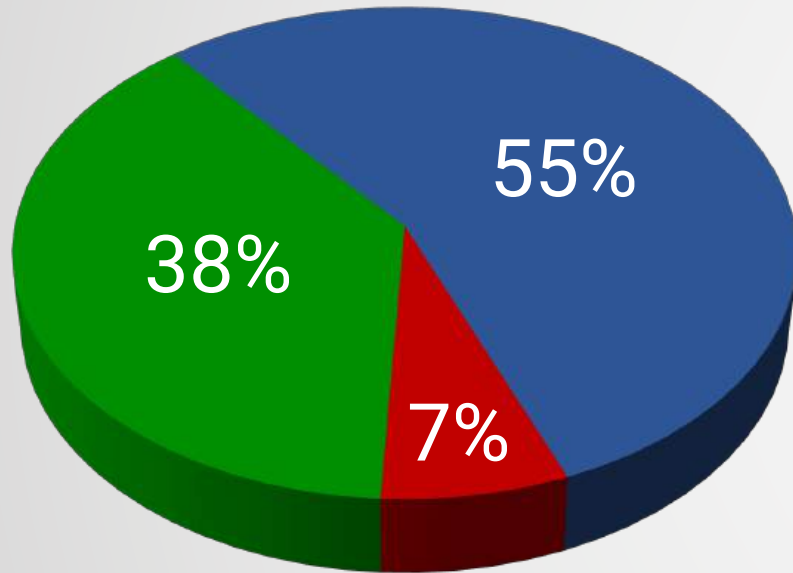
■ Total Approve

■ Total Disapprove

■ No Opinion

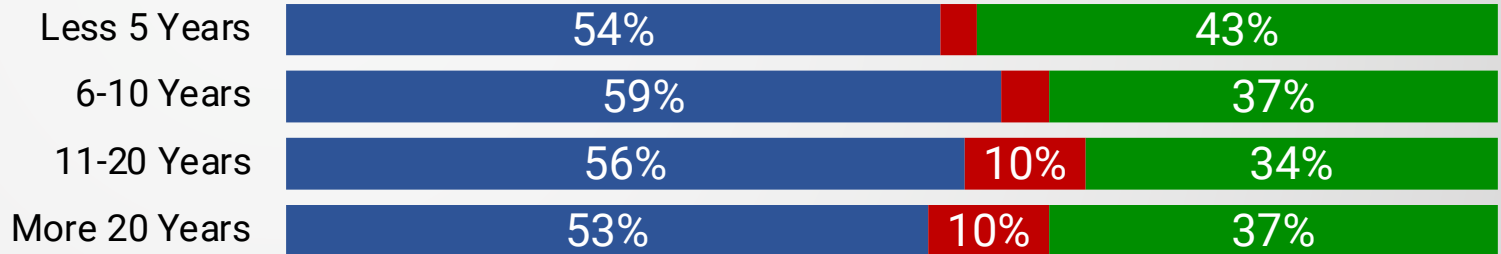
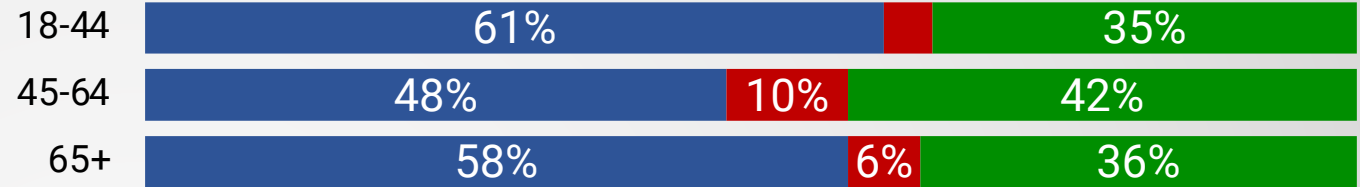
Do you agree or disagree with the following statement?

"The Evergreen Fire Protection District is fiscally responsible and spends taxpayer money wisely."



■ Total Agree
■ Total Disagree
■ No Opinion

Strongly Agree	34%
Somewhat Agree	21%
Strongly Disagree	3%
Somewhat Disagree	4%



■ Total Agree ■ Total Disagree ■ No Opinion

Being as descriptive as possible, why do you disagree with the statement,
*“The Evergreen Fire Protection District is fiscally responsible and
spends taxpayer money wisely.”*

[Asked to respondents that disagreed with the statement]

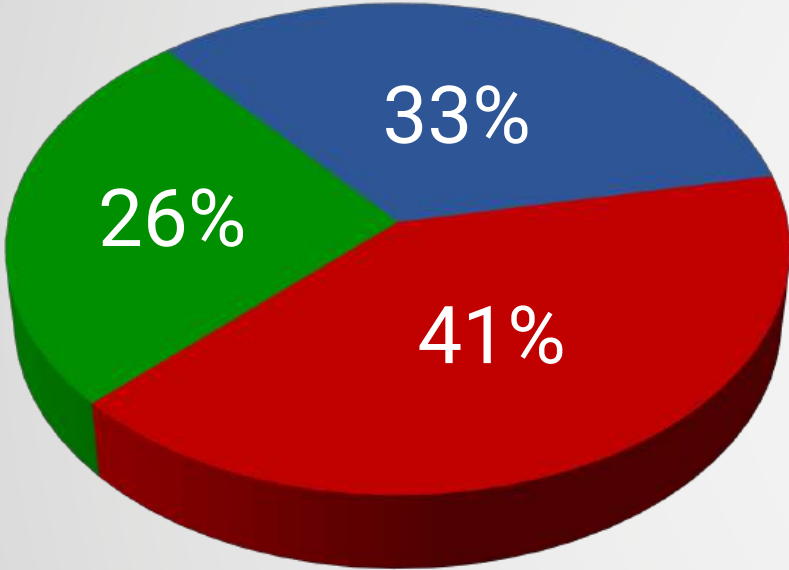
Perception of Wasteful or Excessive Spending: Many respondents believe the district spends too much on facilities, equipment, and large projects that they feel are unnecessary or overly expensive for the community.

Concerns About Mismanagement of Major Projects: A number of responses point to frustration with how certain projects have been handled, with residents expressing concern that planning and decision-making around major expenditures have not been managed effectively.

Lack of Transparency and Misaligned Priorities: Some respondents feel the district does not clearly communicate how funds are used and believe resources should be more focused on core services and community safety priorities rather than other initiatives.

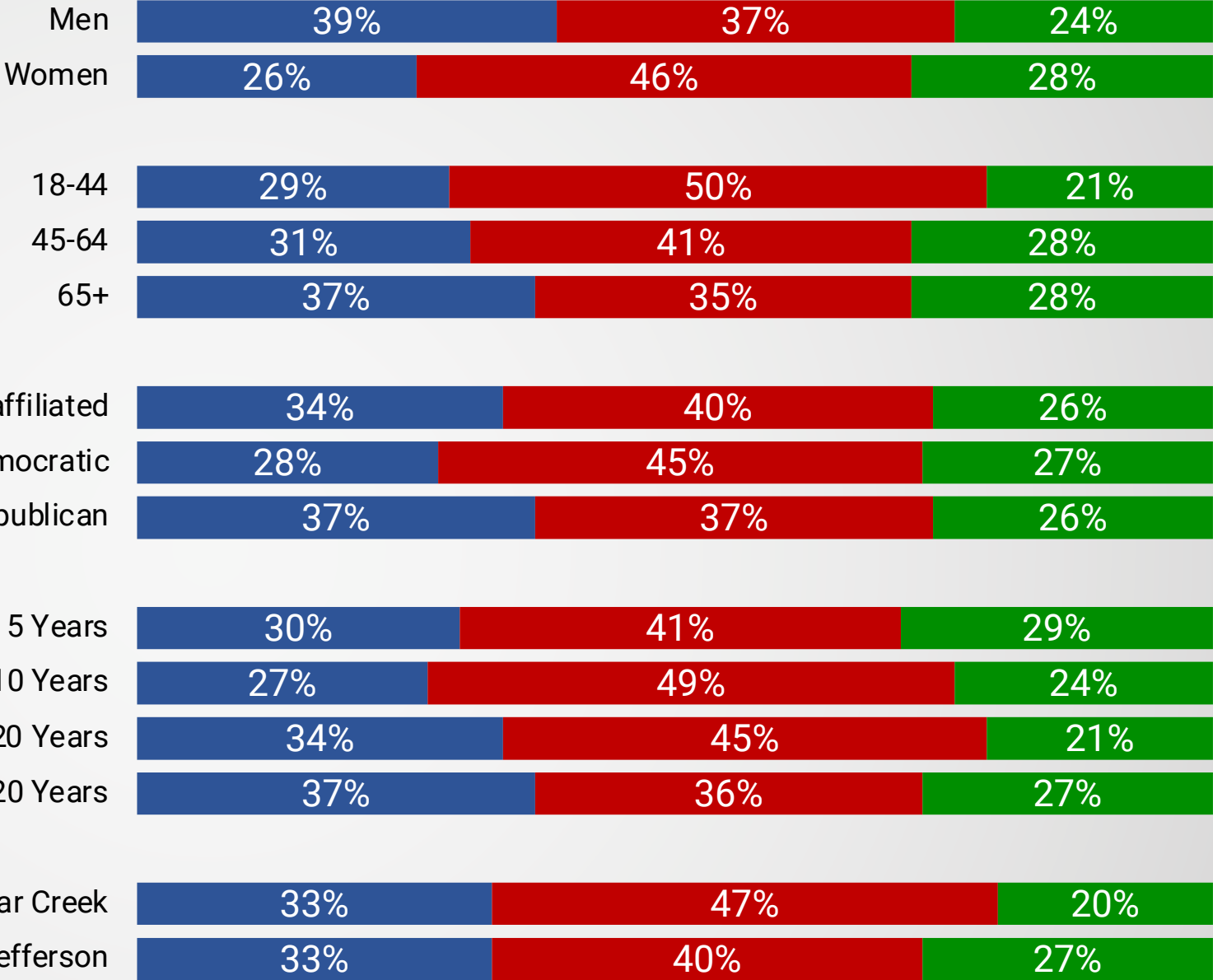


Do you think the Evergreen Fire Protection District has the financial resources to provide an acceptable level of fire protection services in your community?



■ Total Yes
■ Total No
■ No Opinion

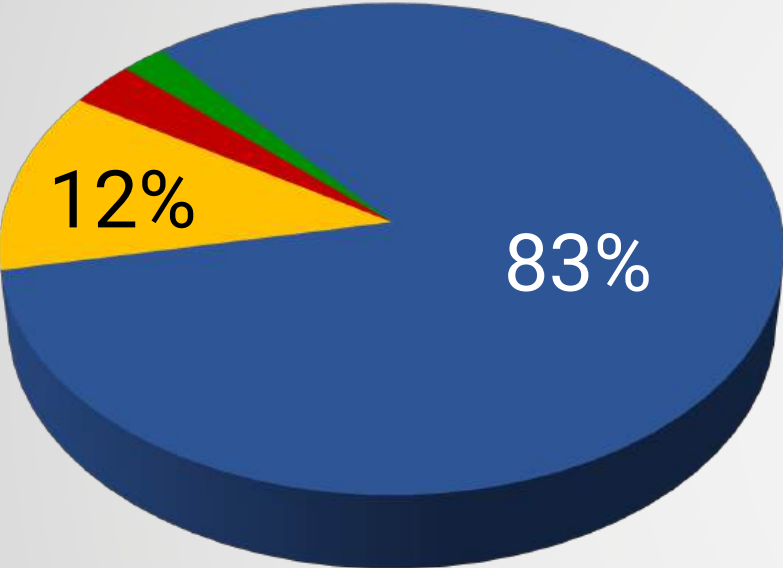
Yes, Definitely	8%
Yes, Probably	25%
No, Definitely Not	6%
No, Probably Not	35%



■ Total Yes ■ Total No ■ No Opinion

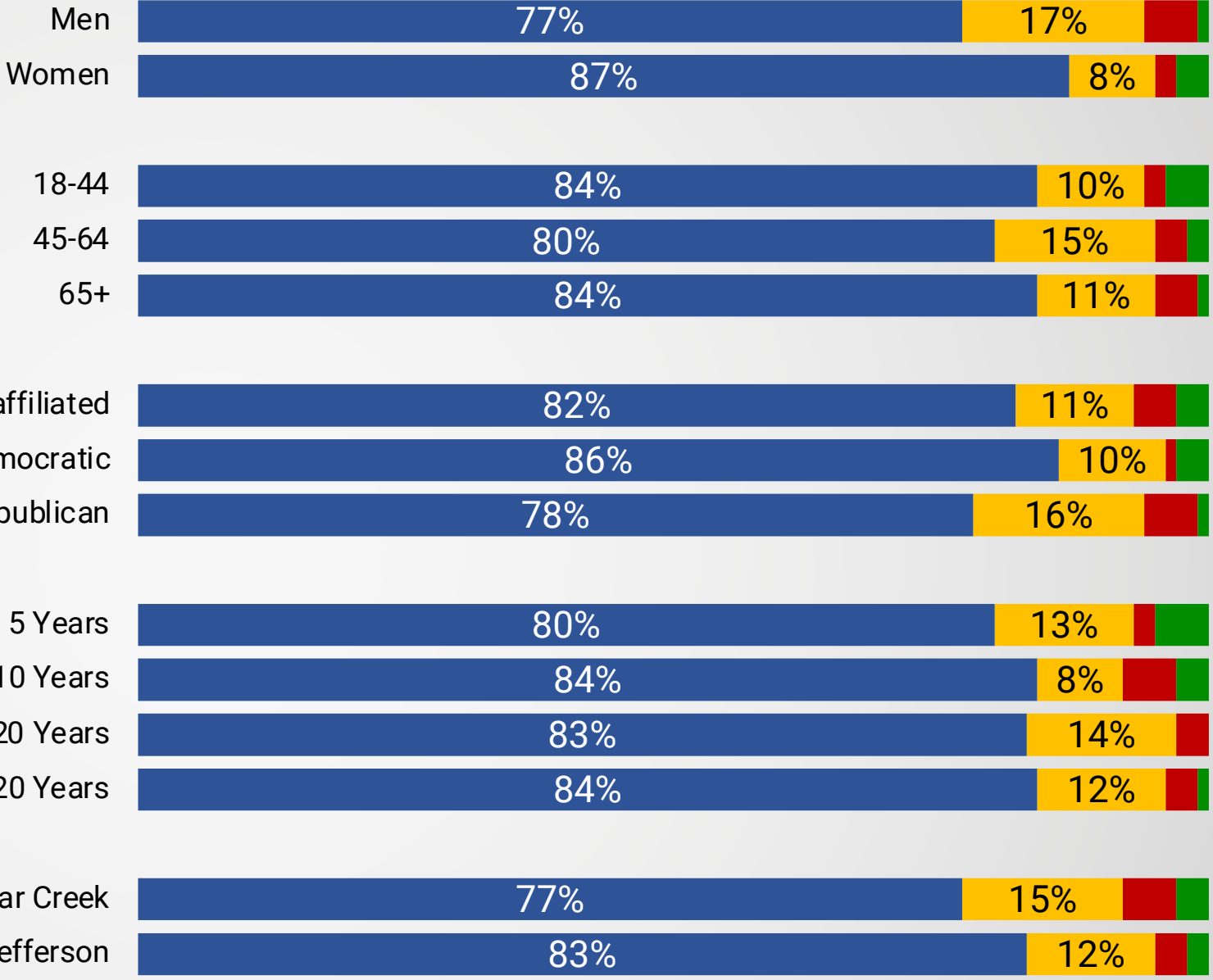


Do you think fire risk in your community has increased, stayed about the same, or decreased in the past five years?



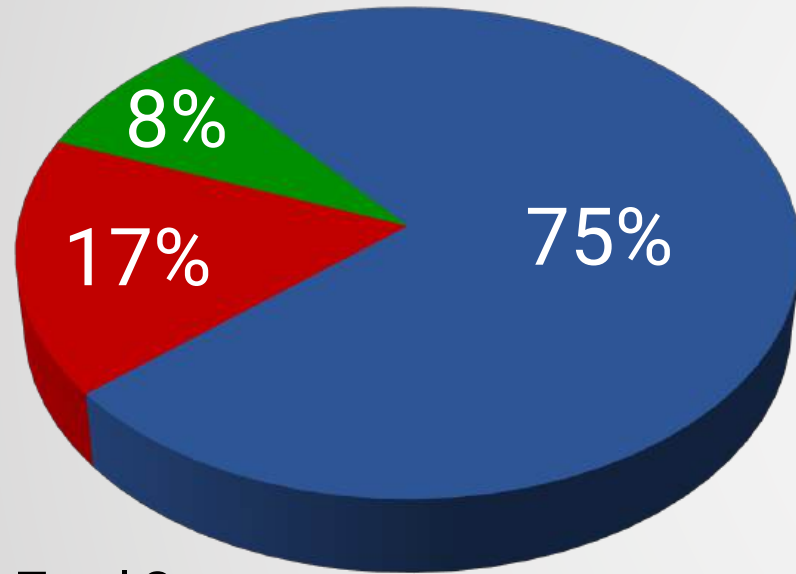
■ Total Increased ■ About the Same
■ Total Decreased ■ No Opinion

Definitely Increased	61%
Probably Increased	22%
Definitely Decreased	1%
Somewhat Disagree	2%



■ Total Increased ■ Stayed About the Same ■ Total Decreased ■ No Opinion

Would you support or oppose a modest tax increase to create additional funding for the Evergreen Fire Protection District?

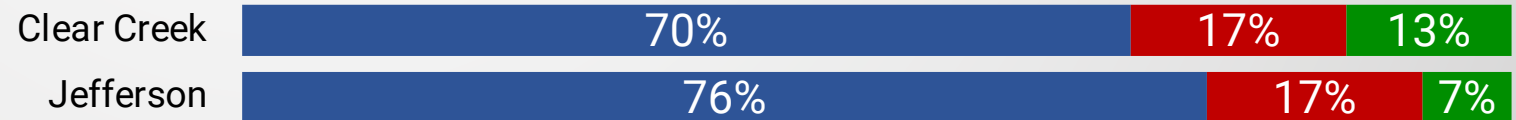
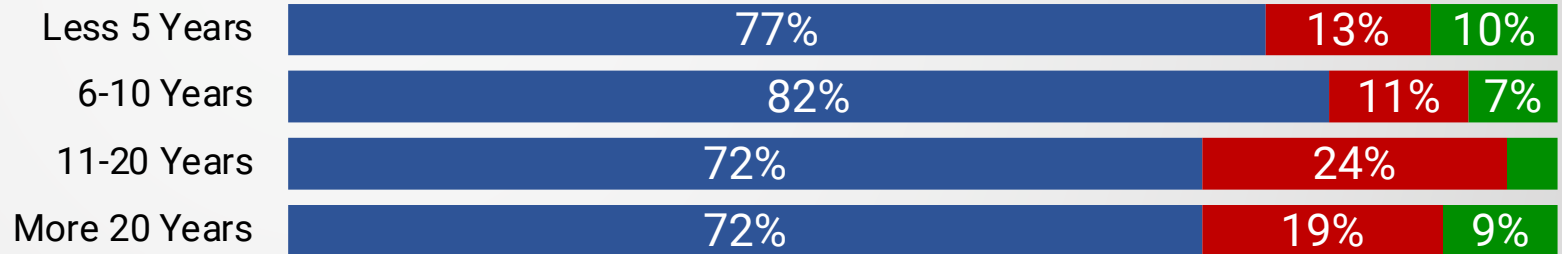
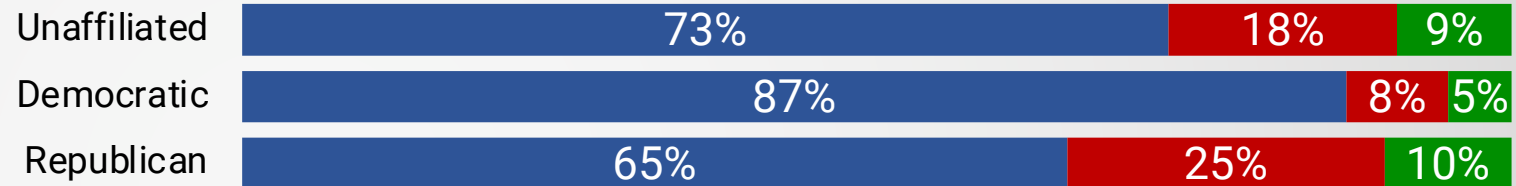
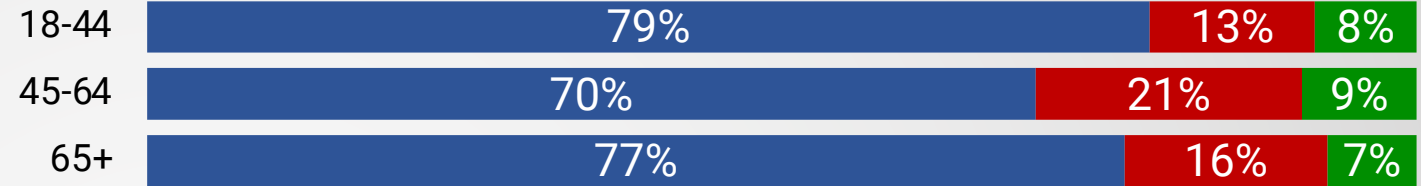
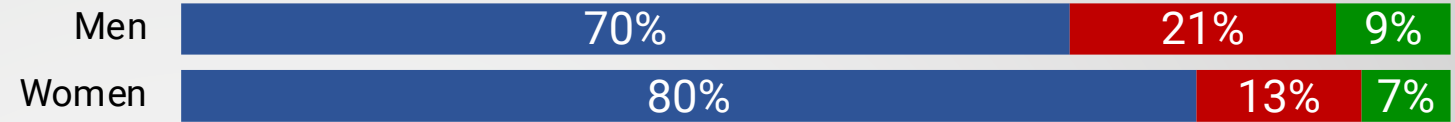


■ Total Support

■ Total Oppose

■ No Opinion

Strongly Support	45%
Somewhat Support	30%
Strongly Oppose	10%
Somewhat Oppose	7%



■ Total Support

■ Total Oppose

■ No Opinion

Evergreen Fire Protection District Uninformed Sales Tax Ballot Test

Before we continue, it is important to understand that the Evergreen Fire Protection District has not decided whether to put a ballot measure before voters this November to generate additional revenue. Participating in this survey and sharing your honest opinions will help make that decision. Let's continue the survey now.



The Evergreen Fire Protection District is considering the following ballot measure this November. After reading it, please indicate if you would vote yes and approve it or if you would vote no and reject it. The ballot measure reads as follows:

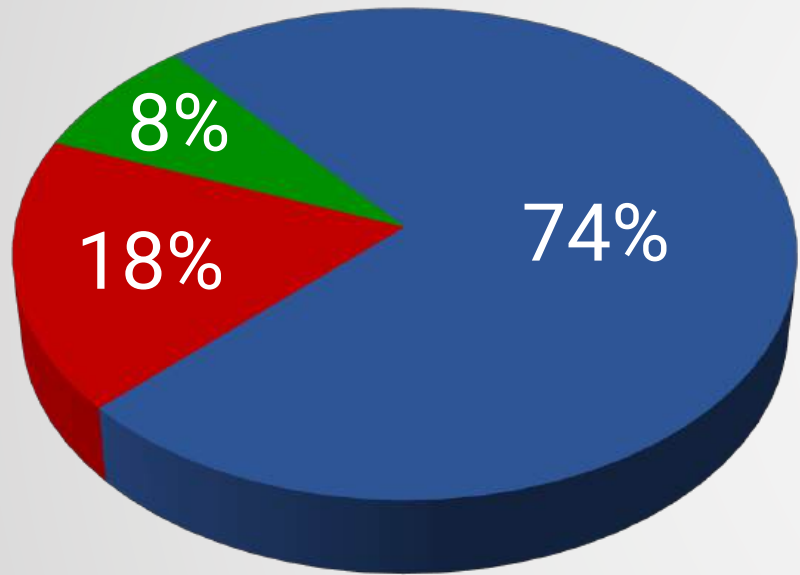
SHALL EVERGREEN FIRE PROTECTION DISTRICT TAXES BE INCREASED \$3,800,000 ANNUALLY IN THE FIRST FULL FISCAL YEAR, AND BY SUCH AMOUNTS AS ARE RAISED ANNUALLY THEREAFTER, BEGINNING JANUARY 1, 2027, BY AN ADDITIONAL UNIFORM SALES TAX OF 0.89 PERCENT UPON EVERY TRANSACTION OR OTHER INCIDENT WITH RESPECT TO WHICH A SALES TAX IS LEVIED BY THE STATE THAT OCCURS WITHIN ANY AREA OF THE DISTRICT'S JURISDICTION; FOR THE PURPOSES OF PROVIDING FIRE PROTECTION, AMBULANCE, EMERGENCY MEDICAL RESPONSE, RESCUE, WILDFIRE RESPONSE, SAFETY, AND SUPPORT SERVICES FOR THE RESIDENTS, PROPERTY OWNERS, AND BUSINESSES SERVED BY THE DISTRICT, INCLUDING:

- MAINTAIN VOLUNTEER RECRUITMENT AND INCREASE PAID FIREFIGHTER AND PARAMEDIC STAFFING LEVELS TO SAFELY AND EFFICIENTLY RESPOND TO EMERGENCIES.
- BEING PROACTIVE IN MAINTAINING EXISTING STATIONS AND FACILITIES AND EXPANDING, REMODELING, AND/OR REBUILDING OUTDATED OR INADEQUATE INFRASTRUCTURE.
- IMPROVING FIREFIGHTER HEALTH AND WELLNESS WITH PROGRAMS SUCH AS EARLY DETECTION AND TREATMENT FOR CARDIOVASCULAR CONDITIONS AND CANCER; MENTAL HEALTH SUPPORT; AND MANDATORY FITNESS TRAINING AND STANDARDS.
- EXPAND WILDFIRE MITIGATION, COMMUNITY EDUCATION AND EMERGENCY RESPONSE CAPABILITY.

WITH ALL SPENDING OF SUCH REVENUES REPORTED IN THE DISTRICT'S ANNUAL INDEPENDENT AUDIT PUBLISHED ON THE DISTRICT WEBSITE AND REVIEWED BY AN EXTERNAL AUDITOR AS WELL AS THE AUDIT AND FINANCE COMMITTEE. AND SHALL ALL DISTRICT REVENUES BE COLLECTED, RETAINED, AND SPENT NOTWITHSTANDING ANY REVENUE LIMITS PROVIDED BY LAW?

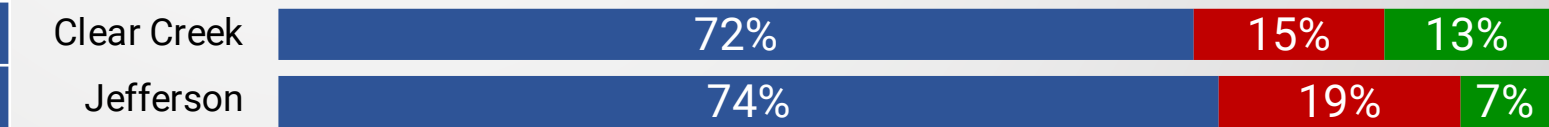
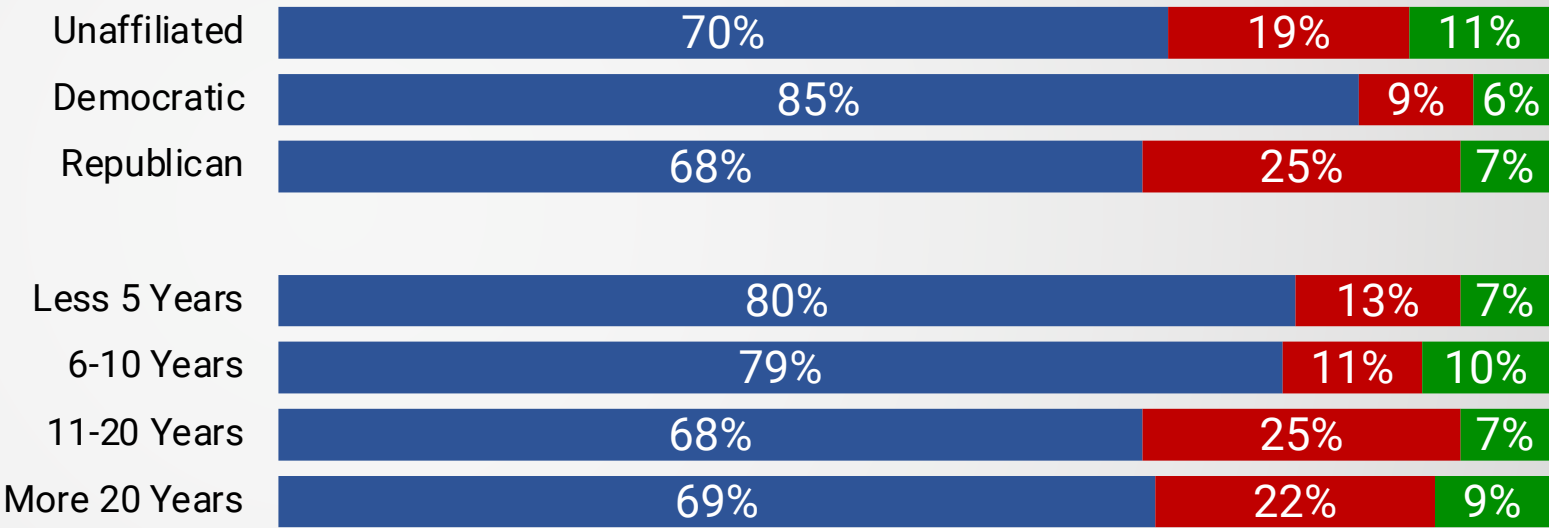
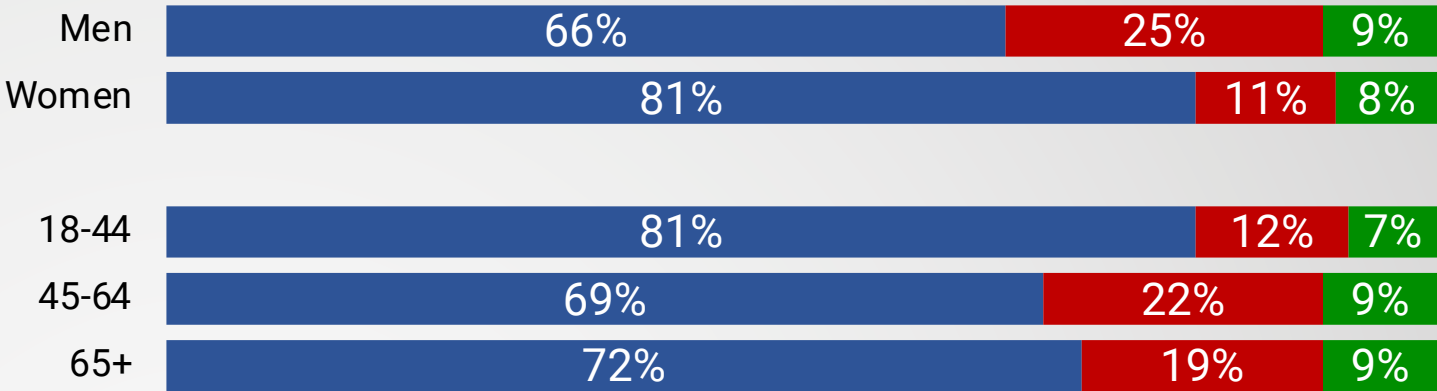
Evergreen Fire Protection District Sales Tax Uninformed Ballot Test

Now that you have read the ballot language, if an election were being held today, would you vote yes and approve the ballot measure, or would you vote no and reject it?



■ Total Yes, Approve
 ■ Total No, Reject
 ■ Undecided

Definitely Yes, Approve	38%
Probably Yes, Approve	36%
Definitely No, Reject	10%
Probably No, Reject	8%



■ Total Yes, Approve ■ Total No, Reject ■ Undecided



Evergreen Fire Protection District Uninformed Bond Ballot Test



Following is the language for a different ballot measure that is being considered. After reading it, please indicate if you would vote yes and approve it or if you would vote no and reject it. The ballot reads as follows:

SHALL EVERGREEN FIRE PROTECTION DISTRICT DEBT BE INCREASED \$20 MILLION, WITH A MAXIMUM REPAYMENT COST UP TO \$37.5 MILLION, AND SHALL DISTRICT PROPERTY TAXES BE INCREASED UP TO \$1.23 MILLION ANNUALLY FOR IMPROVED FIRE PROTECTION, EMERGENCY MEDICAL RESPONSE, RESCUE, SAFETY, AND SUPPORT SERVICES, BY:

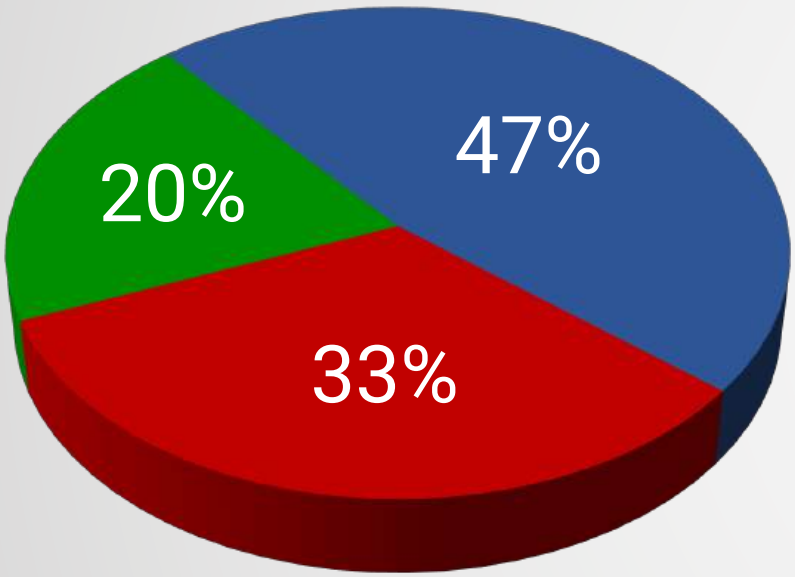
- CONSOLIDATING STATION 1 AND 4 INTO A NEW STATION 1 ON PROPERTY CURRENTLY OWNED BY THE DISTRICT AND/OR RELATED INFRASTRUCTURE AND IMPROVEMENTS.

SUCH DEBT TO CONSIST OF GENERAL OBLIGATION BONDS WHICH SHALL BEAR INTEREST AT A MAXIMUM NET EFFECTIVE INTEREST RATE ESTIMATED TO BE 4.47% PER ANNUM AND BE ISSUED AT SUCH TIMES AND PRICES (AT, ABOVE OR BELOW PAR) AND IN SUCH MANNER AND CONTAINING SUCH TERMS, NOT INCONSISTENT HERewith, AS THE BOARD OF DIRECTORS MAY DETERMINE; SHALL AD VALOREM PROPERTY TAXES BE LEVIED WITHOUT LIMIT AS TO THE MILL RATE TO GENERATE AN AMOUNT SUFFICIENT IN EACH YEAR TO PAY THE PRINCIPAL, PREMIUM IF ANY, AND INTEREST ON SUCH BONDS; AND SHALL ANY EARNINGS FROM THE INVESTMENT OF THE PROCEEDS OF SUCH TAXES AND BONDS CONSTITUTE A VOTER-APPROVED REVENUE CHANGE?

Evergreen Fire Protection District

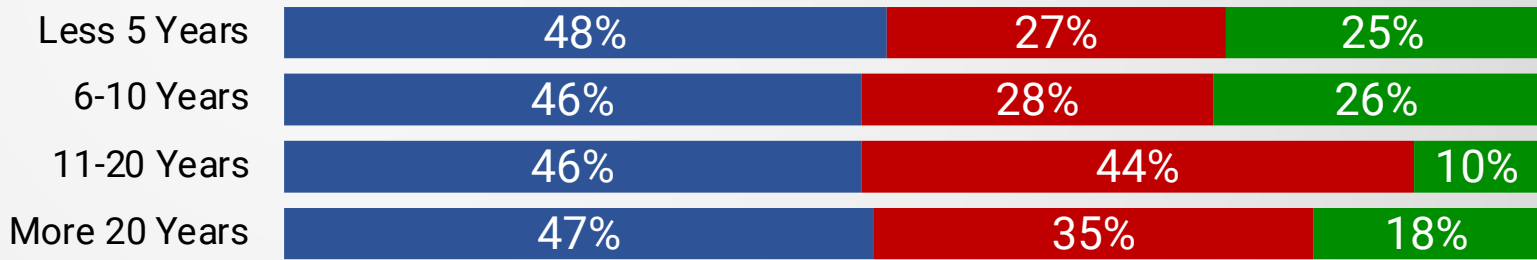
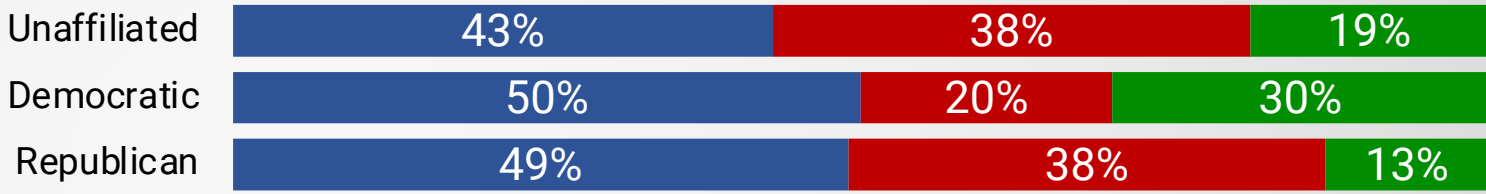
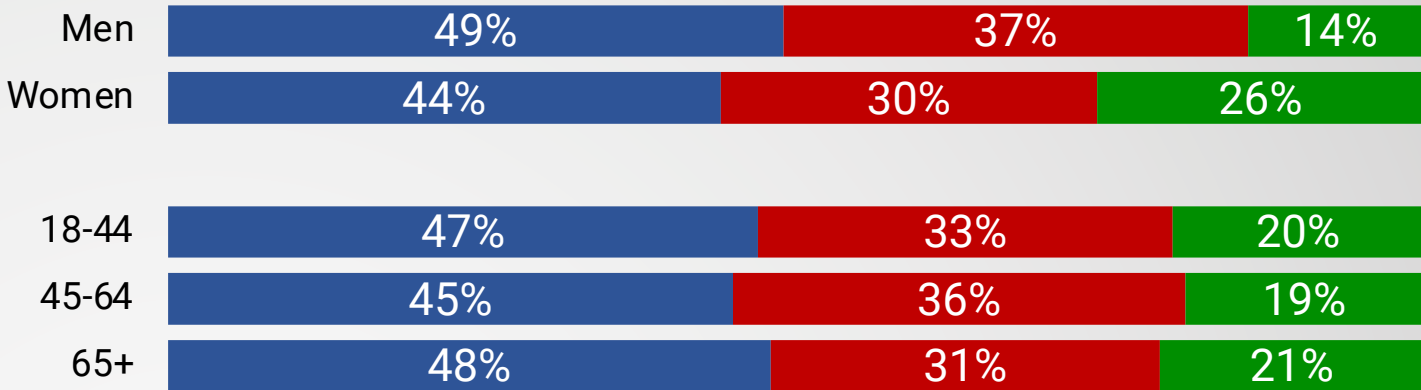
Uninformed Bond Ballot Test

Now that you have read the ballot language, if an election were being held today, would you vote yes and approve the ballot measure, or would you vote no and reject it?



■ Total Yes, Approve
■ Total No, Reject
■ Undecided

Definitely Yes, Approve	18%
Probably Yes, Approve	29%
Definitely No, Reject	14%
Probably No, Reject	19%

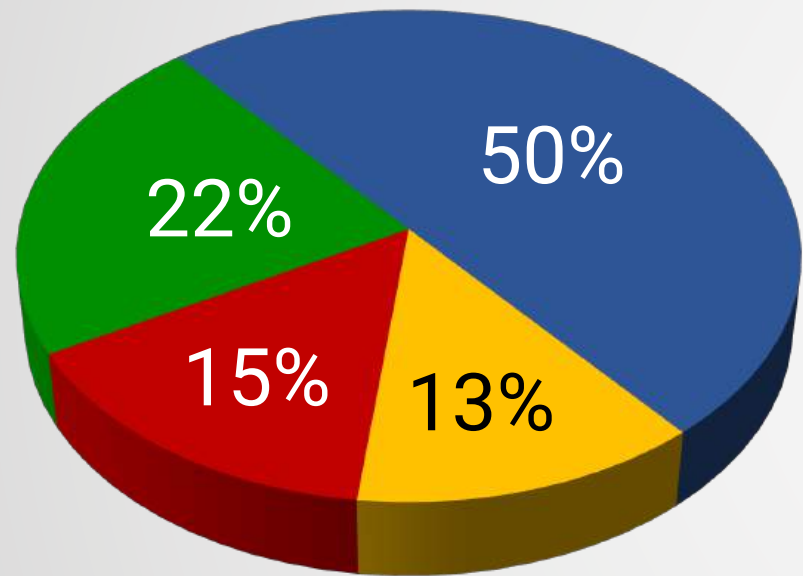


■ Total Yes, Approve ■ Total No, Reject ■ Undecided



Evergreen Fire Protection District Opinion on Ballot Measure Asks

If you had to choose between the two ballot measures, which would you prefer to vote on this November?

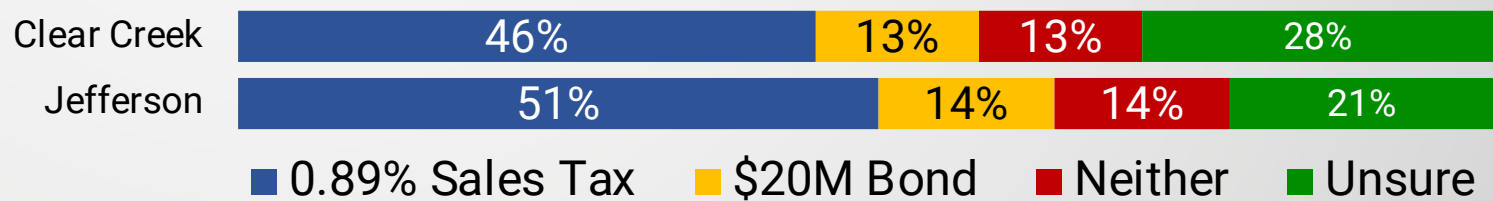
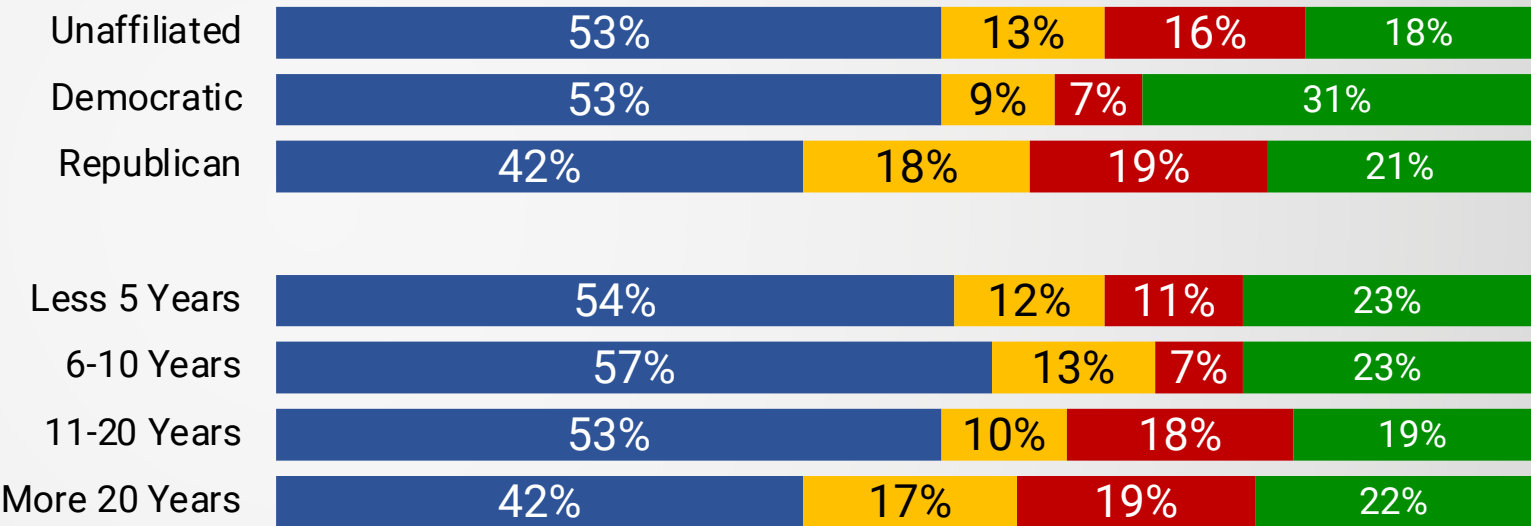
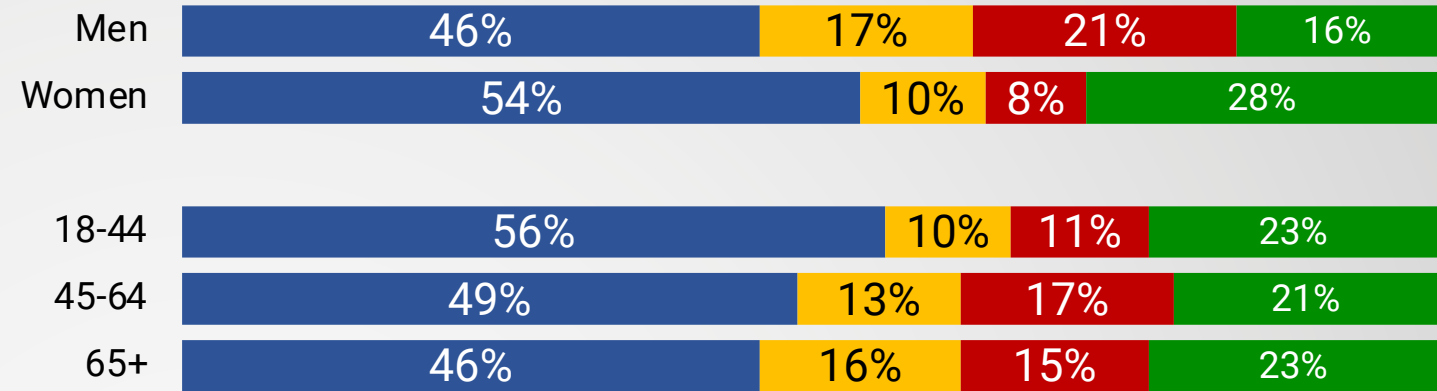


0.89% Sales Tax

\$20 Million Bond

Neither

Unsure



Evergreen Fire Protection District Information Questions

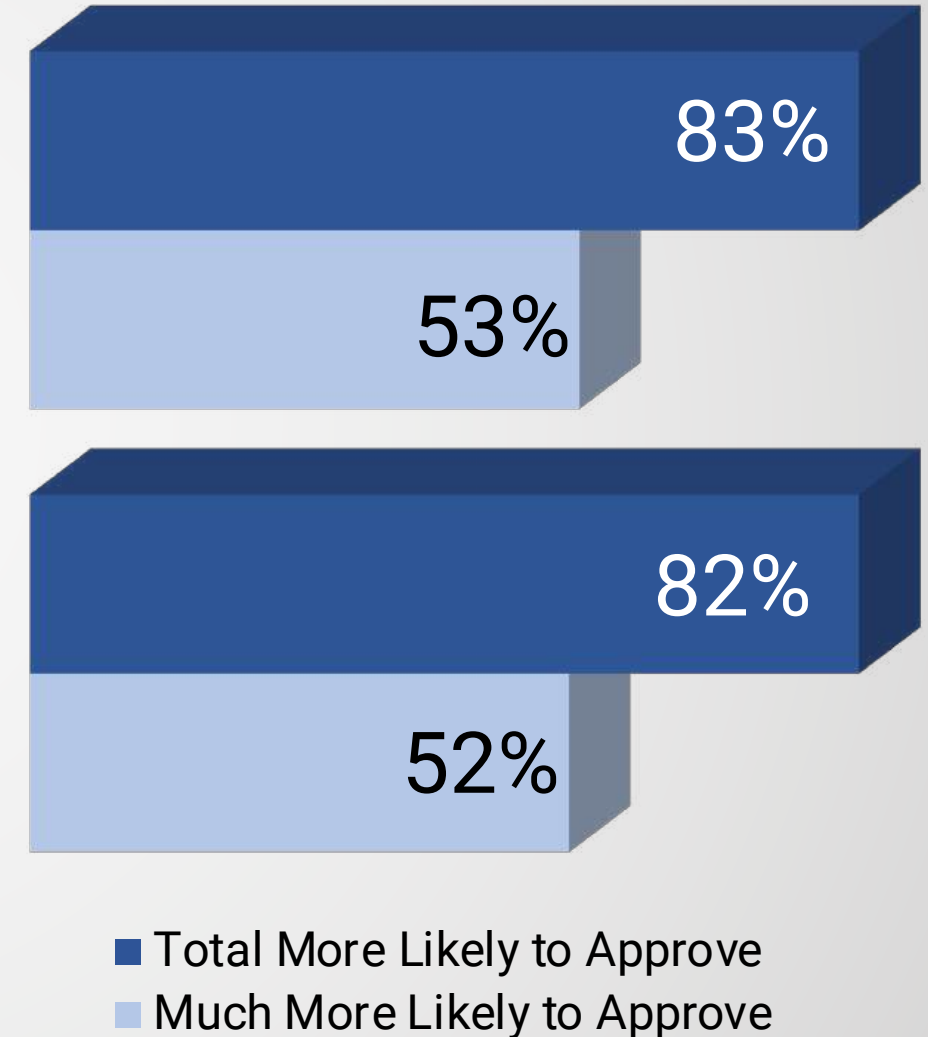


We will now share some information about why the Evergreen Fire Protection District is considering a ballot measure to generate additional funding for the district. After reading the information, please indicate if you are more likely to vote yes and approve the ballot measure or if you are more likely to vote no and reject it. Let's get started

Evergreen Fire Protection District Ballot Measure Information Questions

Since 1948, the Evergreen Fire Protection District has depended on volunteer firefighters for all services. However, volunteerism has decreased over the last 10 years as volunteers have less time to train or respond to the increasing call volume. To enhance response capabilities and predictability, the District is considering increasing staffing to meet current and future needs. This ballot measure would help pay for additional staff.

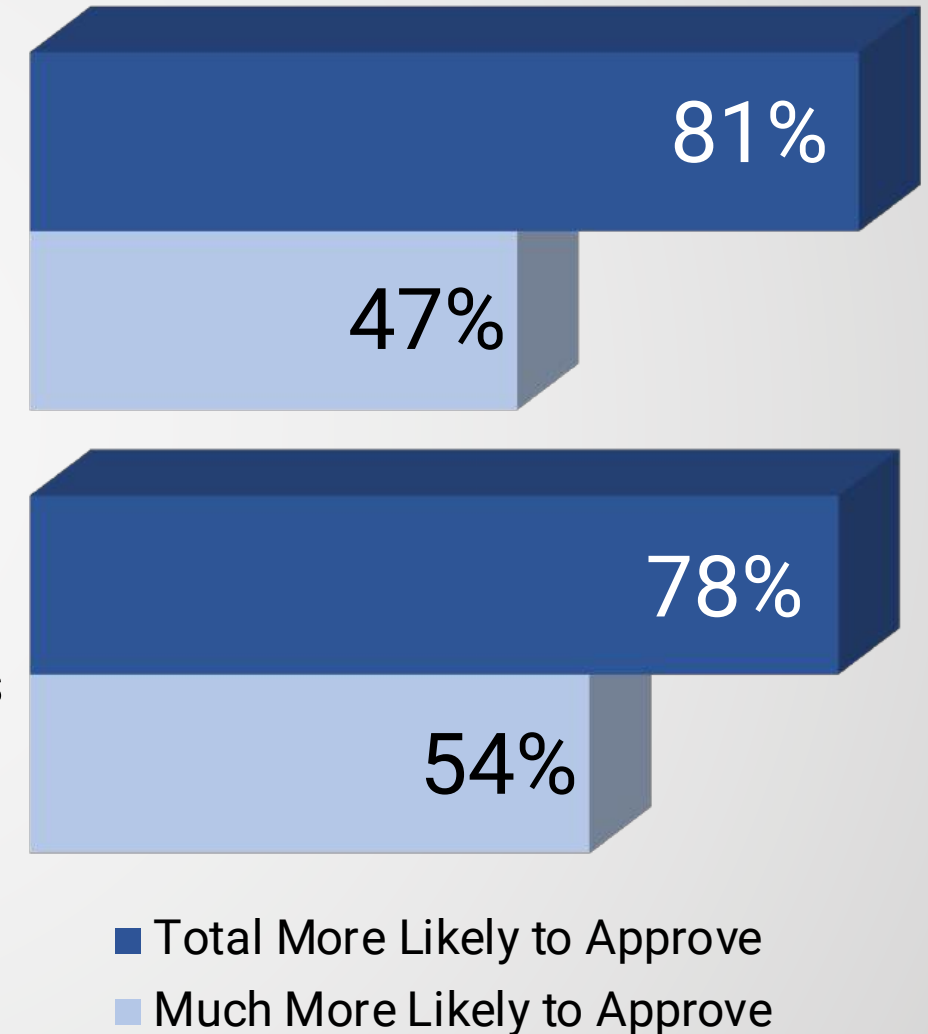
From 2015 to 2025, calls are up 107% from 2,100 to 4,355 calls per year for emergency and non-emergency services.



Evergreen Fire Protection District Ballot Measure Information Questions

The Evergreen Fire Protection District is striving to meet or exceed national standards for emergency response. In 2025, a third-party analysis found that limited funding for the district to hire and retain full-time firefighters was a key issue and weakness.

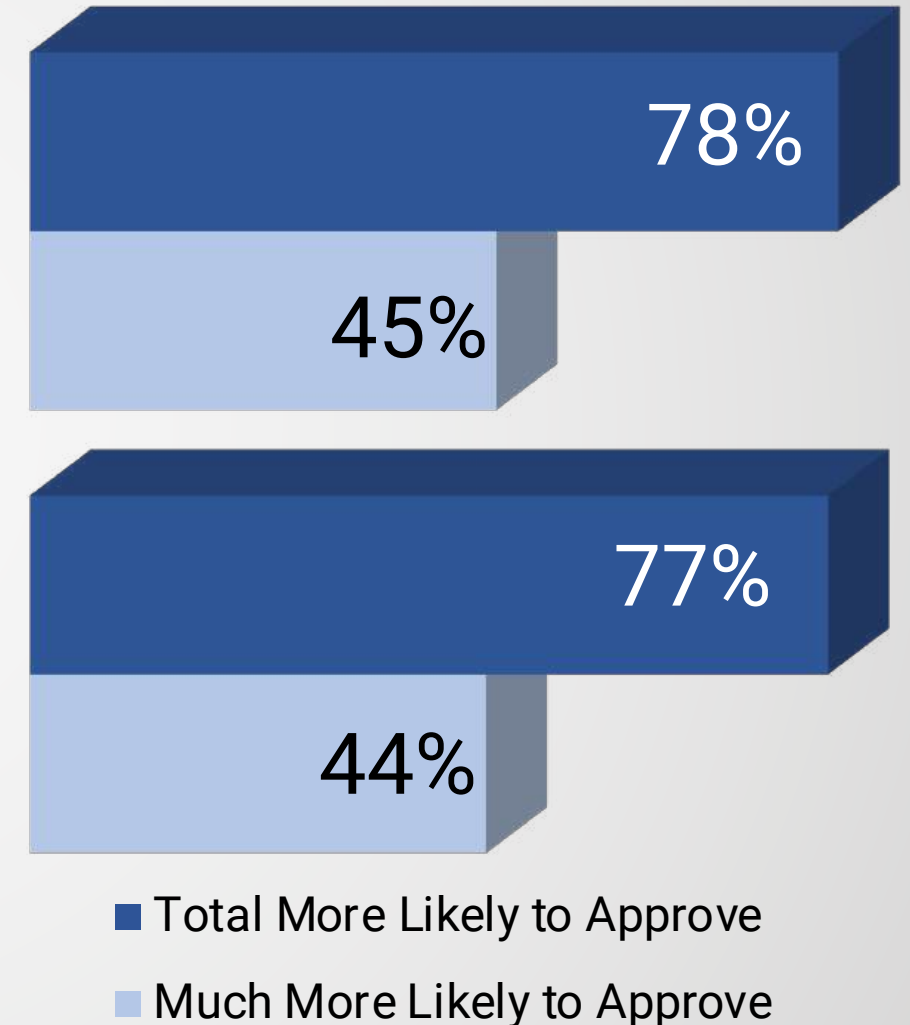
The community has identified wildfire prevention and mitigation as a top priority, however as the risk continues to increase so do the costs.



Evergreen Fire Protection District Ballot Measure Information Questions

The cost of emergency equipment and apparatus continues to increase. For example, five years ago, a new engine cost \$650,000, today, the cost is estimated at \$1.4 million and personal protective equipment, medical supplies and more have all increased 55% over the past ten years.

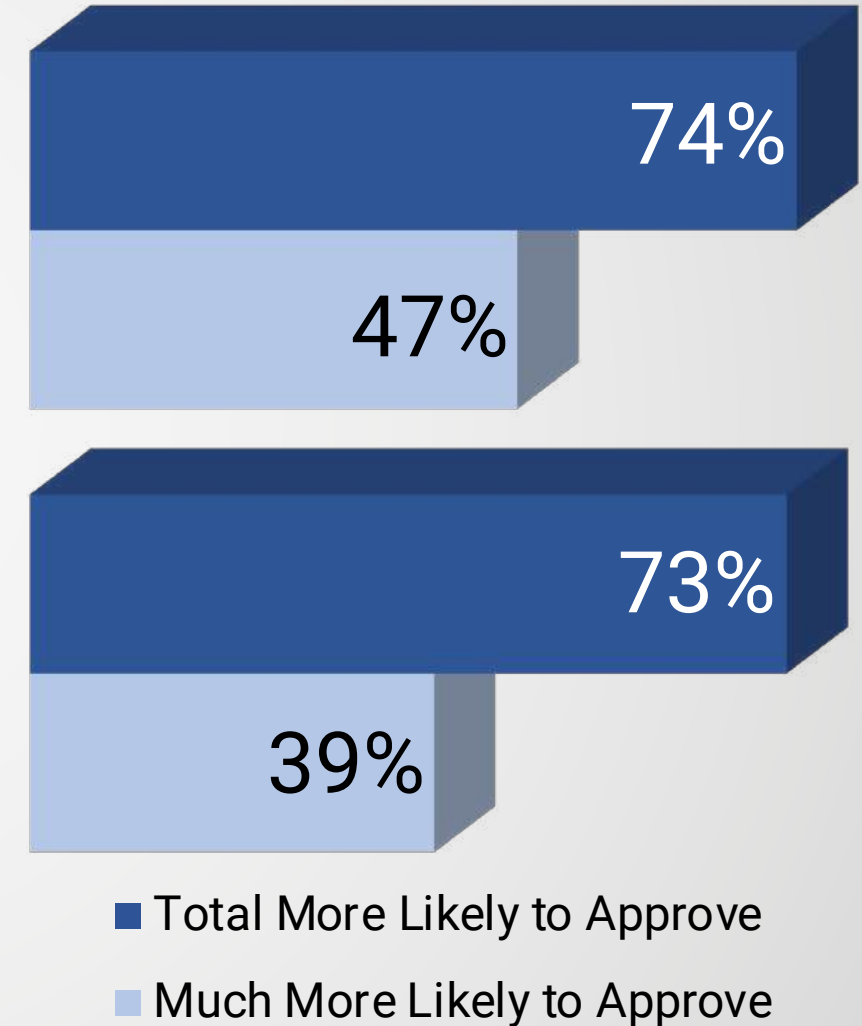
Three of the Evergreen Fire Protection District's stations are outdated and cannot fully meet the needs of firefighters and staff, including basic needs like work areas and appropriate living space.



Evergreen Fire Protection District Ballot Measure Information Questions

If the bond ballot measure were to pass to build a new station #1, the property tax increase would approximately cost a homeowner \$3.93 a month for a home valued at \$500,000.

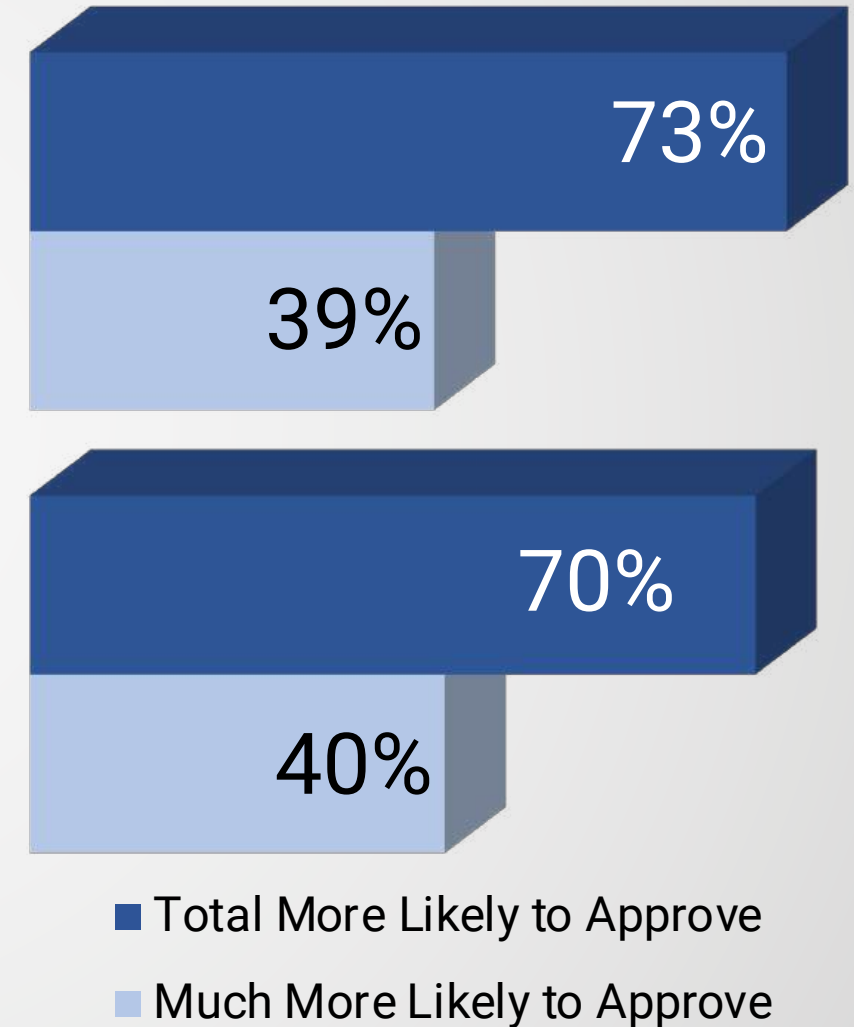
Station #1, located just east of Evergreen Lake along Highway 73, was built 60 years ago. Repair and maintenance costs are becoming too expensive, and the station will need to be rebuilt in the near future. Currently, the estimated cost to rebuild is \$20 million. If the bond were to pass, the funding would go toward building this new station.



Evergreen Fire Protection District Ballot Measure Information Questions

The Evergreen Fire Protection District has eight fire stations, but only two stations operate 24/7. The District protects and serves approximately 26,000 residents, covering nearly 126 square miles. The department employs 9 full time firefighters and 14 full time paramedics.

Evergreen Fire Protection District has not asked for a property tax increase since 2016.



Evergreen Fire Protection District Informed Sales Tax Ballot Test

Thank you for reading and learning the reasons why the Evergreen Fire Protection District is considering a ballot measure in November. We now ask you to reread the ballot language and indicate if you would vote yes and approve it or if you would vote no and reject it.



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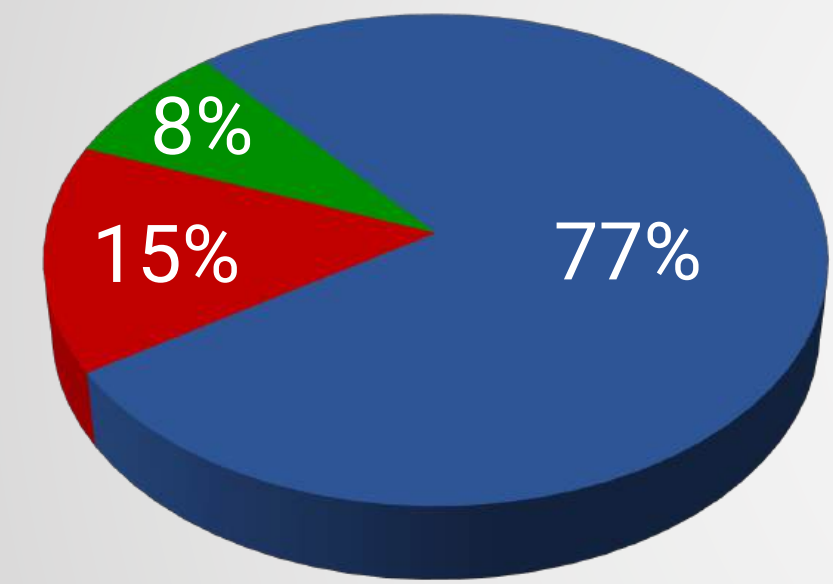
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WITH ALL SPENDING OF SUCH REVENUES REPORTED IN THE DISTRICT'S ANNUAL INDEPENDENT AUDIT PUBLISHED ON THE DISTRICT WEBSITE AND REVIEWED BY AN EXTERNAL AUDITOR AS WELL AS THE AUDIT AND FINANCE COMMITTEE. AND SHALL ALL DISTRICT REVENUES BE COLLECTED, RETAINED, AND SPENT NOTWITHSTANDING ANY REVENUE LIMITS PROVIDED BY LAW?

Evergreen Fire Protection District

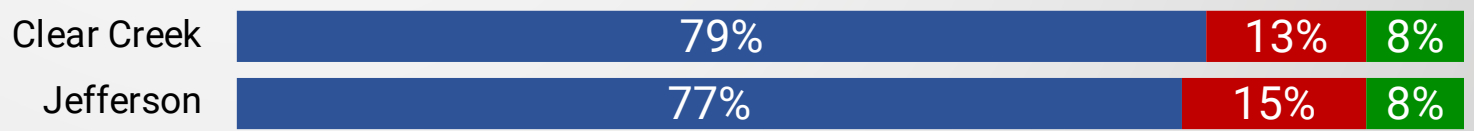
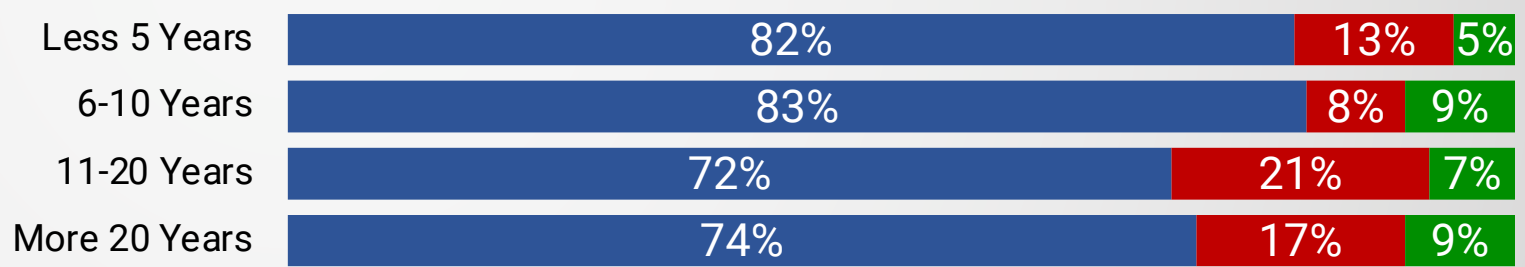
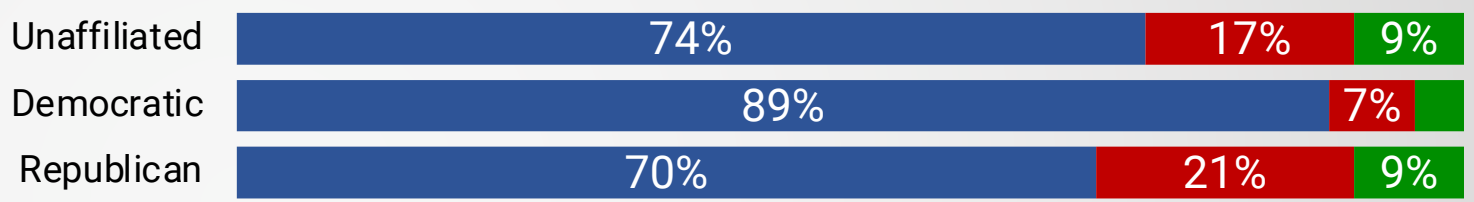
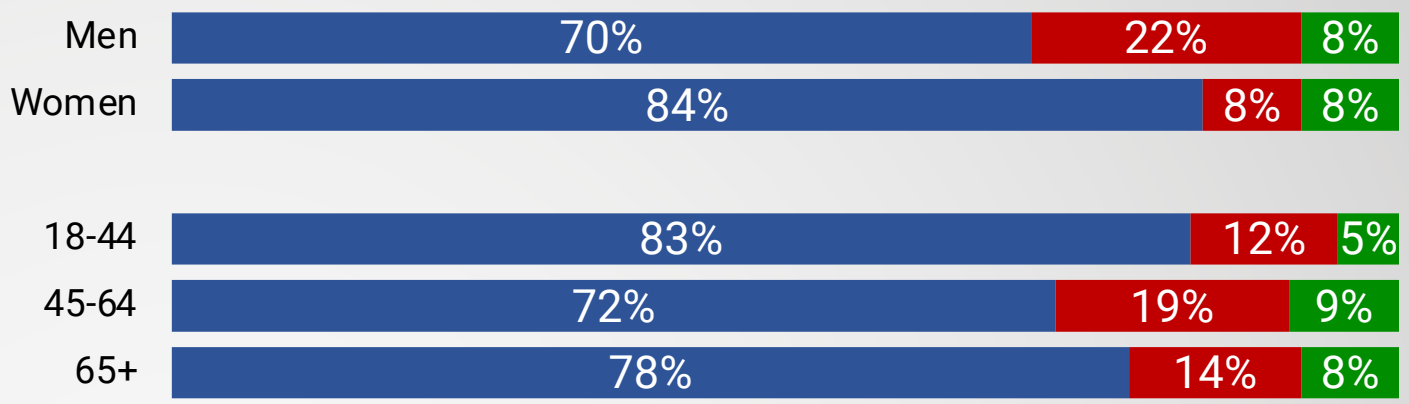
Informed Sales Tax Ballot Test

Now that you have read the ballot language, if an election were being held today, would you vote yes and approve the ballot measure, or would you vote no and reject it?



■ Total Yes, Approve
■ Total No, Reject
■ Undecided

Definitely Yes, Approve	46%
Probably Yes, Approve	31%
Definitely No, Reject	9%
Probably No, Reject	6%

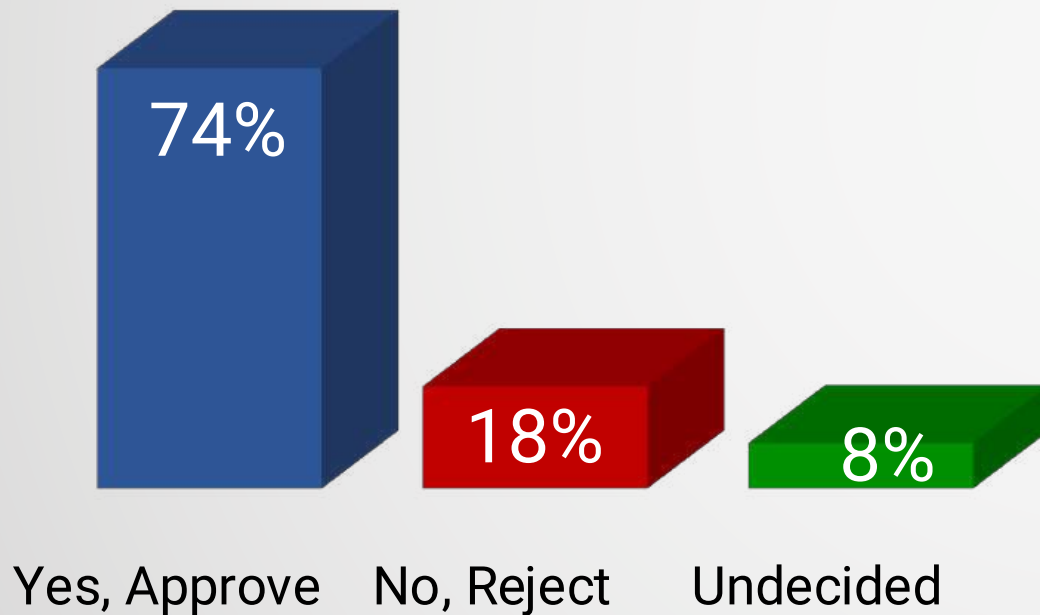


■ Total Yes, Approve ■ Total No, Reject ■ Undecided

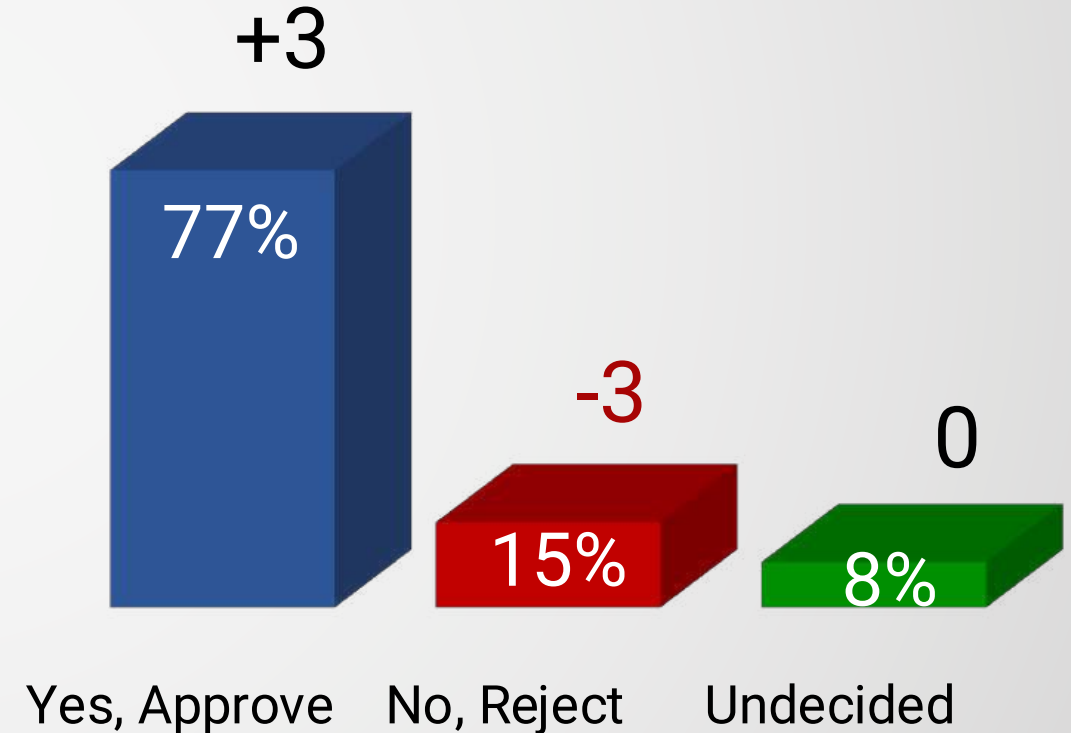


Evergreen Fire Protection District Sales Tax Ballot Measure Comparison

Uninformed



Informed



Evergreen Fire Protection District Informed Bond Ballot Test



Following is the language for the second ballot measure. After reading it, please indicate if you would vote yes and approve it or if you would vote no and reject it. The ballot reads as follows:

SHALL EVERGREEN FIRE PROTECTION DISTRICT DEBT BE INCREASED \$20 MILLION, WITH A MAXIMUM REPAYMENT COST UP TO \$37.5 MILLION, AND SHALL DISTRICT PROPERTY TAXES BE INCREASED UP TO \$1.23 MILLION ANNUALLY FOR IMPROVED FIRE PROTECTION, EMERGENCY MEDICAL RESPONSE, RESCUE, SAFETY, AND SUPPORT SERVICES, BY:

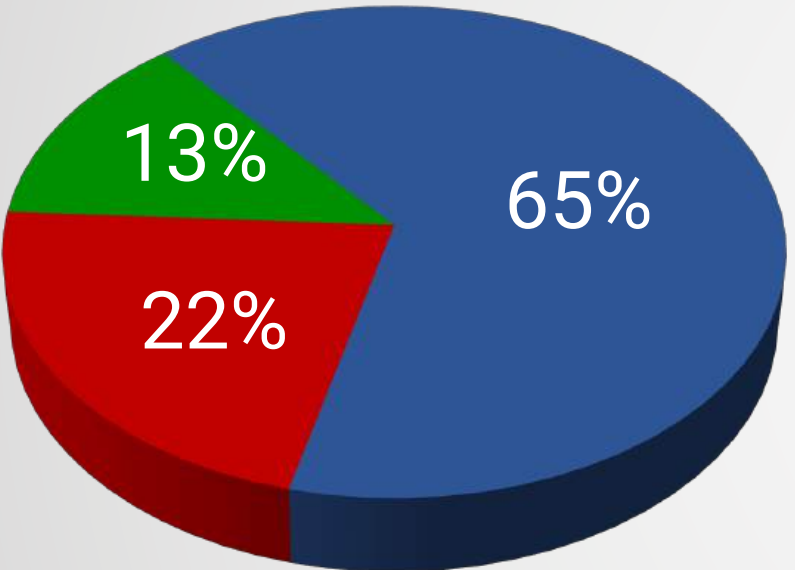
- CONSOLIDATING STATION 1 AND 4 INTO A NEW STATION 1 ON PROPERTY CURRENTLY OWNED BY THE DISTRICT AND/OR RELATED INFRASTRUCTURE AND IMPROVEMENTS.

SUCH DEBT TO CONSIST OF GENERAL OBLIGATION BONDS WHICH SHALL BEAR INTEREST AT A MAXIMUM NET EFFECTIVE INTEREST RATE ESTIMATED TO BE 4.47% PER ANNUM AND BE ISSUED AT SUCH TIMES AND PRICES (AT, ABOVE OR BELOW PAR) AND IN SUCH MANNER AND CONTAINING SUCH TERMS, NOT INCONSISTENT HERewith, AS THE BOARD OF DIRECTORS MAY DETERMINE; SHALL AD VALOREM PROPERTY TAXES BE LEVIED WITHOUT LIMIT AS TO THE MILL RATE TO GENERATE AN AMOUNT SUFFICIENT IN EACH YEAR TO PAY THE PRINCIPAL, PREMIUM IF ANY, AND INTEREST ON SUCH BONDS; AND SHALL ANY EARNINGS FROM THE INVESTMENT OF THE PROCEEDS OF SUCH TAXES AND BONDS CONSTITUTE A VOTER-APPROVED REVENUE CHANGE?

Evergreen Fire Protection District

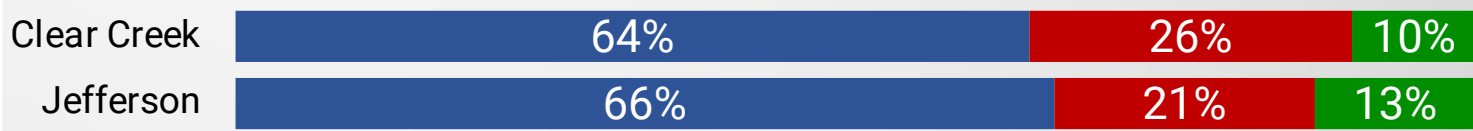
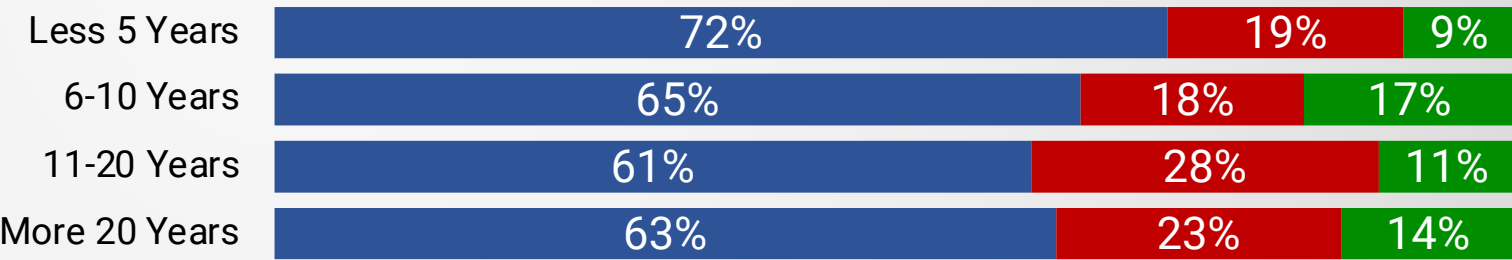
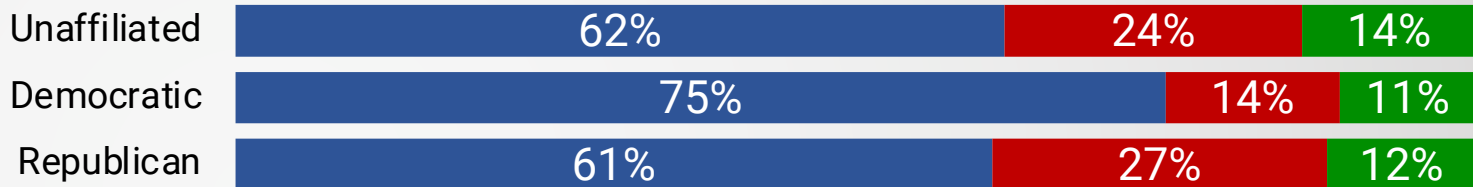
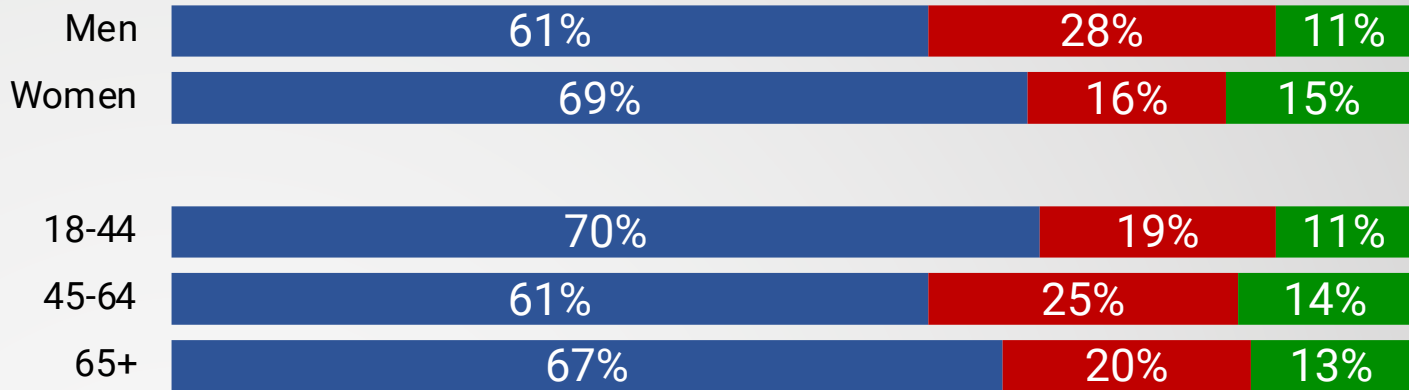
Informed Bond Ballot Test

Now that you have read the ballot language, if an election were being held today, would you vote yes and approve the ballot measure, or would you vote no and reject it?



- Total Yes, Approve
- Total No, Reject
- Undecided

Definitely Yes, Approve	32%
Probably Yes, Approve	33%
Definitely No, Reject	10%
Probably No, Reject	12%



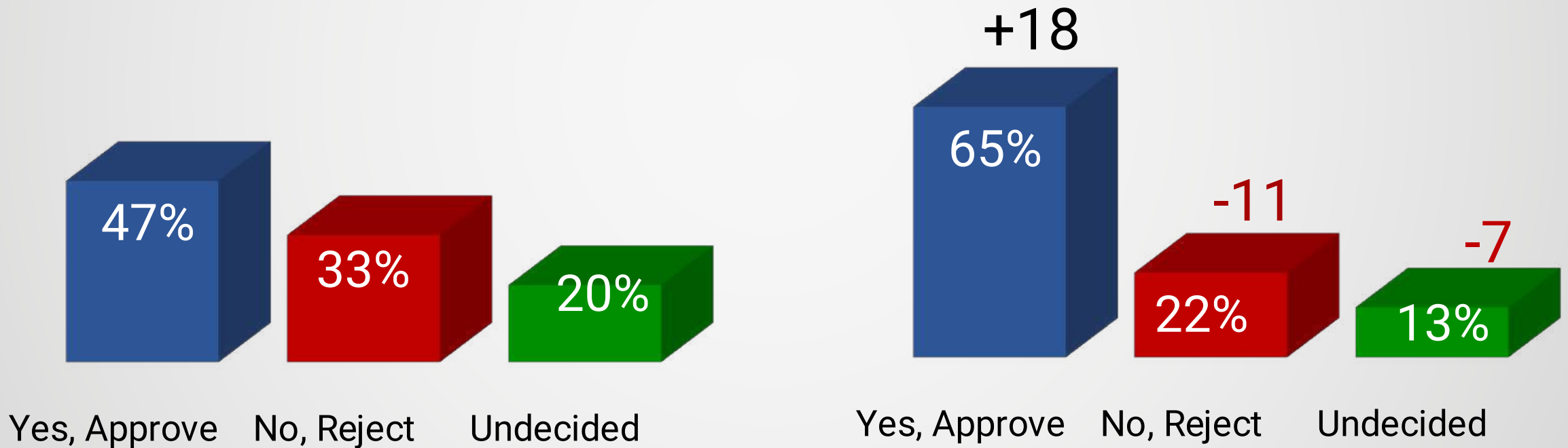
- Total Yes, Approve
- Total No, Reject
- Undecided



Evergreen Fire Protection District Bond Ballot Measure Comparison

Uninformed

Informed



Please describe why you would vote yes and approve a tax increase to generate additional revenue for the Evergreen Fire Protection District.

Growing Wildfire Risk and Need for Preparedness: The most common reason mentioned is concern about the increasing risk of wildfire in the Evergreen area due to drought, forest conditions, and climate trends. Many respondents believe additional funding is necessary to improve mitigation, preparedness, and the district's ability to respond to a major fire.

Protecting Lives, Homes, and the Community: Many respondents view fire protection as one of the most essential services in the community and believe investing in the fire district is necessary to protect their families, homes, and the broader Evergreen community.

Need for More Staffing, Especially Full-Time Firefighters: A common theme is support for hiring more firefighters and moving toward a stronger full-time workforce to improve response times, emergency coverage, and overall service reliability.

Need for Updated Facilities, Equipment, and Resources: Respondents frequently mention the need to upgrade or replace fire stations, equipment, and other infrastructure so the district can keep up with increasing demands and modern service expectations.

Population Growth and Increasing Demand for Emergency Services: Some respondents note that Evergreen's population growth, aging residents, and rising emergency call volume require the district to expand capacity and resources to maintain effective emergency response.



Please describe why you would vote no and reject a tax increase to generate additional revenue for the Evergreen Fire Protection District.

Taxes Are Already Too High / Cost of Living Concerns: The most common reason is that residents feel their property taxes, insurance costs, and overall cost of living have increased significantly in recent years, and they are not willing or able to take on another tax increase.

Concerns About Fiscal Management and Use of Current Funds: Many respondents believe the district should better manage or prioritize existing funds before asking for additional revenue, with some questioning how previous tax increases or current budgets have been spent.

Belief That Existing Revenue Should Be Enough: Some respondents argue that rising property values and tax assessments have already increased district revenues, and therefore the district should be able to fund services within its current budget.

Lack of Trust in District Leadership or Decision-Making: Several responses express distrust in district leadership or dissatisfaction with past decisions, leading some residents to oppose giving the district additional funding.

Desire for More Information or Financial Transparency: A number of respondents indicate they would not support a tax increase without clearer information about the district's finances, spending priorities, or specific justification for the additional funding.



Please describe why you would vote yes and approve a sales tax increase but vote no and reject a bond to generate additional revenue for the Evergreen Fire Protection District.

Property Taxes Are Already Too High: The most common reason is that residents feel property taxes have increased significantly in recent years, and they do not want additional increases tied to their homes. Many respondents indicate they prefer a sales tax because it feels less burdensome than further increases in property taxes.

Preference for Sales Tax Because It Spreads Costs More Broadly: Many respondents support a sales tax because it distributes the cost across residents, visitors, and tourists who also use services in Evergreen, rather than placing the entire burden on local homeowners.

Concerns About Debt and Long-Term Financial Obligations: Some respondents express discomfort with issuing bonds and taking on long-term debt, preferring a pay-as-you-go approach through sales tax revenue rather than borrowing money that must be repaid with interest over time.



Please describe why you would vote yes and approve a bond, but vote no and reject a sales tax increase to generate additional revenue for the Evergreen Fire Protection District

Opposition to Increasing Sales Taxes: The most common theme is general opposition to raising the sales tax rate. Some respondents feel the proposed increase is too large, while others believe sales taxes are burdensome, especially for renters or residents with lower incomes.

Preference for Property-Tax-Based Funding for Infrastructure: Several respondents believe a bond funded through property taxes is more appropriate because it directly ties the cost of infrastructure improvements—such as building or upgrading a fire station—to property owners who benefit from protecting property.

Bonds Viewed as More Targeted or Limited in Scope: Some respondents feel more comfortable supporting a bond because it appears tied to a specific project or purpose, whereas they perceive a sales tax increase as broader, less clearly defined, or easier for government to expand over time.

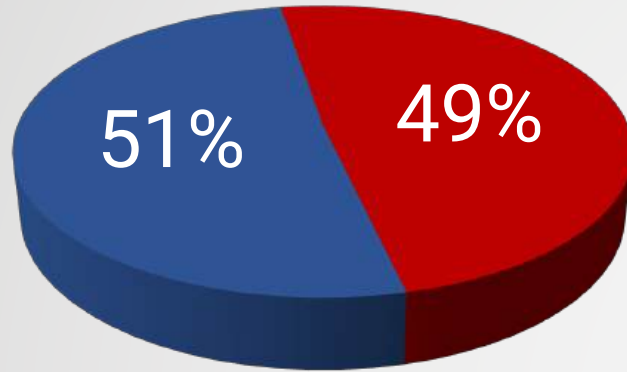




Survey Demographics

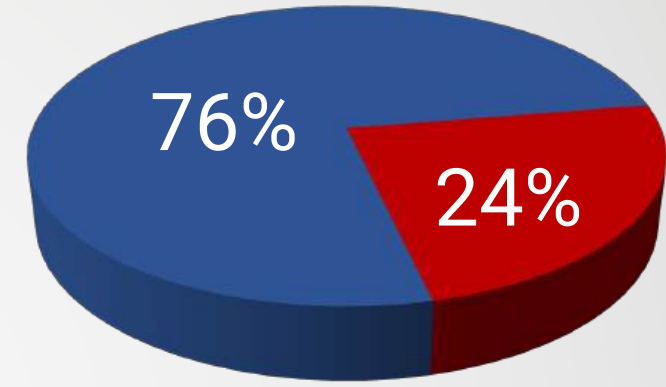
Survey Demographics

Gender



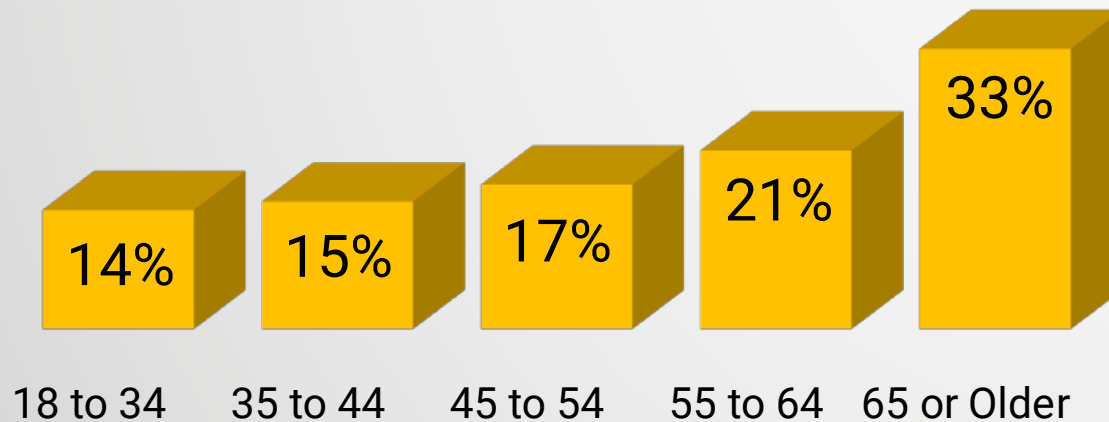
■ Female ■ Male

Four-Year
College Degree

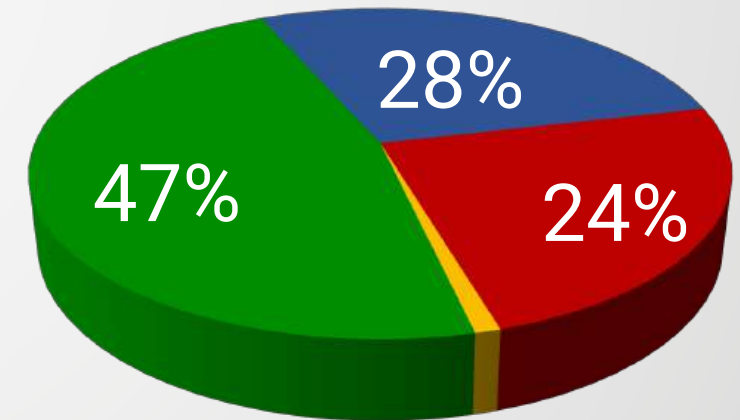


■ Yes ■ No

Age Range



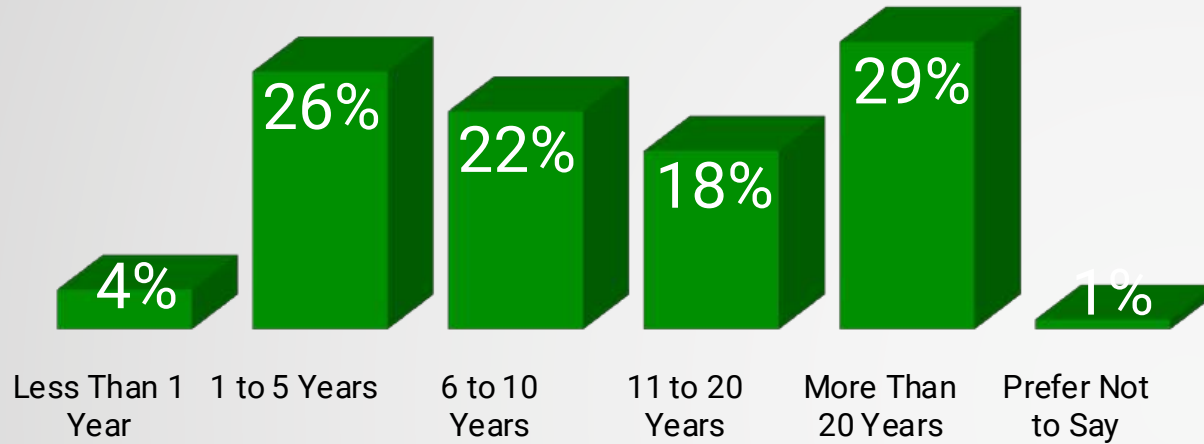
Party



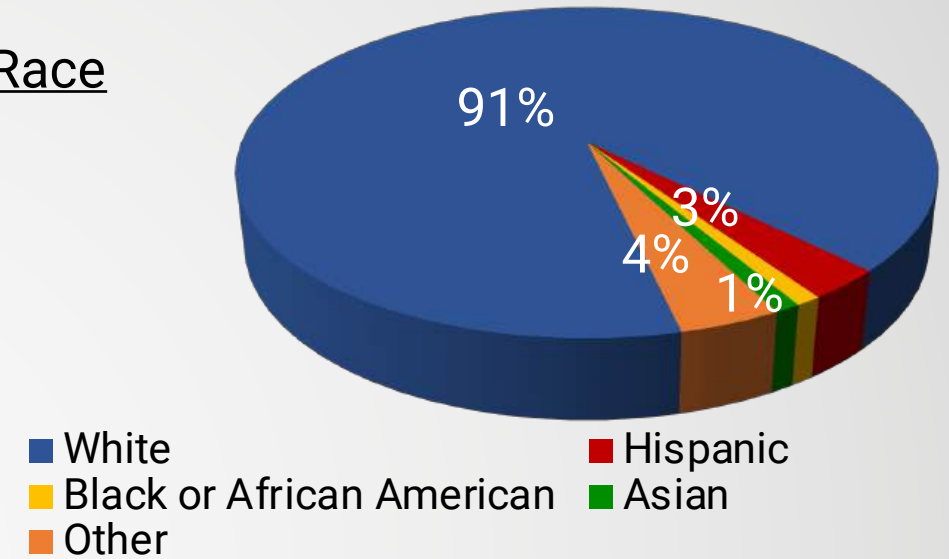
■ Unaffiliated ■ Democrat
■ Republican ■ Other Party

Survey Demographics

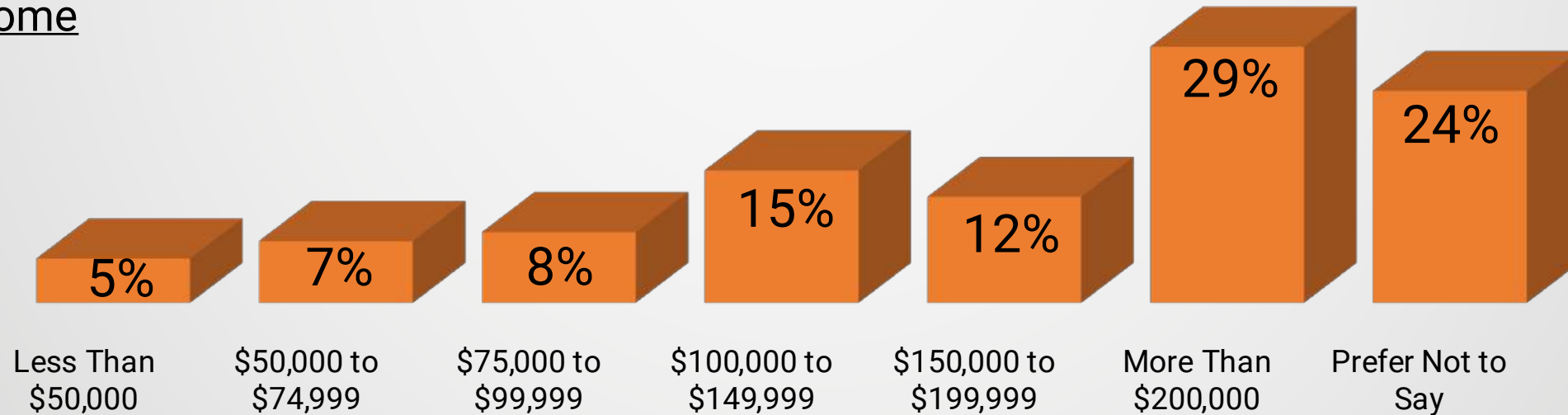
Lived at Current Address



Race



Income



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