



Berwicks

# Success is impossible without risk

Shaping risk mindsets to align organisations,  
communications, and people.

# Risk is bad... right? Wrong.

At Berwicks, we believe that you are making the best decisions you can, with the skills and experience you have. But what if you can make those decisions, better?

Every organisation inevitably faces risk. But your confidence during these periods is indicative of more than the success of your risk and crisis management. It also demonstrates the tenacity of your overall organisation: your capabilities, your leadership, and your people.

By using risk as the lens to understand your organisation's alignment behind its aspirations and objectives, you are also understanding your organisation's mindset – in periods of risk, and in the everyday. So the attitudes you forge in risky business – reflectiveness, responsiveness, resilience – encourage business as usual to thrive.



Richard Youngs  
Managing Director



**Risk and opportunity are different sides of the same coin: risk is linked to decision-making, and good decision-making is linked to success..”**

*Richard Youngs, Berwicks Managing Director*

## The Berwicks approach

We see risk and crisis differently. We recognise the connections and mutual dependencies running throughout your organisation and work with you to unify and align them. We ask questions like:

- **What do you want to achieve – and why?**
- **What does success look like, and are you achieving it?**
- **If not, do you know why?**
- **Where are your gaps?**
- **Where are your risks, and do they drive your decision making?**
- **How can you perform better?**

We probe. We investigate. We listen. We help to strengthen the links between people and operational delivery. And we understand that this can be a leap of faith for leaders; which is why our experienced consultants embed themselves into your organisation, to support, reassure and guide. At ease with anyone, at every level, they are valued for their emotional intelligence, empathy, actionable strategies, and sense of humour.



### WANT TO LEARN MORE ABOUT RISK?

Scan the QR code, or click here, to watch our explainer videos and learn more.

## Help your leaders perform better under pressure

Many organisations wait for crises to hit before they react. Having been in high-risk environments ourselves – defence, energy, nuclear, engineering – we know how confronting these scenarios can be.

But we've also seen the potential that they can unlock. We've witnessed countless people become the most effective and powerful versions of themselves in high-pressure, high-risk situations. The core of each individual is exposed, revealing communicators and innovators not necessarily seen in everyday operations.

### But what if they could be?

When people are in crisis mode, they change. And often for the better. By understanding how and why you respond to crisis in a particular way, we help you to make that better change part of your everyday. So you can embrace risk instead of fearing it, laying the foundations of resilience and growth.

## It's not what we do...

Risks can't be individually treated. We're more than a list of services that we carry out for you. Our approach helps you to build resilience, strengthening the connections between the varied aspects of your organisation and embedding agility of thought and mindset. Ensuring that, when we leave your organisation, you have the confidence and competence to forge forwards.



Risk and crisis management capability



Leadership development and resilience



Business optimisation



Emergency management planning and training



Safety and security planning



Command leadership training

## It's how we do it...

At the heart of our services – the what we do – is how we do it. Underpinning our ethos and our actions is our commitment to shaping mindsets. We give organisations the tools to consider their attitudes, actions and alignment, in risk, crisis and beyond. So that every one can perform better, when it matters.

# Proven expertise

"For over 20 years, Berwicks has supported EDF with consulting services from strategic and executive level down to the operational. There is no better example of the Berwicks' effect than the 2020 pandemic where they were invaluable to the Executive Management Team by providing embedded, permanent collaboration, coaching and mentoring."



*Mike Harrison, EDF, Generation Transformation Director*

"Berwicks has directly assisted us in taking a multi-billion project from concept to reality. The speed of progress has been unprecedented in a project of this nature. Berwicks has impressed with their commitment, agility, flexibility and ability to get things done."

## PORTFUTURES

*Oliver Roper, Director, Portfutures International*

"I was impressed and completely satisfied with the professionalism of Berwicks personnel and would recommend Berwicks for any similar crisis, or incident response project involving the development, training and exercising of an organisation's capability to respond to crises, incidents and emergencies."



*Security and Resilience Director, Sellafield Ltd*

"Berwicks has enabled us to develop genuine confidence and capability in dealing with an emergency. The levels of experience they bring to the process have been a real game changer."



*Crew Captain IPSL, Proman, Trinidad*



**FIND OUT MORE**

# Berwicks

## Contact

Is it time to change your risk mindset?

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