



**CREA8TIVE
CLUB**

OUR MISSION

Crea8tive Club exists to strengthen Portland's creative economy — by connecting local small businesses with the talented creatives in their own backyard.

We create space for collaboration, play, and purpose.

We give small businesses access to professional creatives that help build whatever is needed.

We give creatives an outlet to do meaningful work outside their 9-5. *And we make sure everybody eats — not just financially, but creatively, emotionally, collectively.*

WHAT IS CREA8TIVE CLUB?

Think of it as a hackathon meets run club, but for creatives.

WHAT:

Crea8tive Club is a weekend creative accelerator that pairs Portland's top creative talent with local small businesses who need them.

WHO:

Over the course of two days, teams of designers, photographers, videographers, writers, and strategists partner with 5-8 local businesses to create real content and marketing assets — on the spot, at no cost to the business.

HOW:

Teams work from Saturday morning to Sunday evening, then gather to share what they made — over good food, real conversation, and genuine connection with the business owners and fellow creatives.

WHY:

This isn't spec work. It's community investment, creative energy, and proof that Portland takes care of its own.

EVENT #1 / RESULTS

40 creatives —
5 local businesses —
1 weekend —

BUSINESS:

WHAT WE DELIVERED:

Kate's Ice Cream

5 video campaigns + new content strategy

Deadstock Coffee

Merch line concept, new tagline, community expansion strategy

Plant Based Papi

Location/positioning strategy + social video content

Matta

Social strategy + promotional concepts for new bar launch

Han Oak / Jeju

Social content, Event Strategy + bar cart experience concept with full build-out



THE CREATIVE COMMUNITY

Crea8tive Club brings together Portland's most talented independent creatives — videographers, photographers, designers, editors, producers, strategists, and makers.

Our members have worked with brands like Nike, Adidas, Apple, Amazon, Lululemon, Jordan, Microsoft, Conde Nast, and more.



But they're here for something different — community, creative freedom, and the chance to give back to the city they love.

2026 VISION

“Coming together is a beginning; keeping together is progress; working together is success.” — Henry Ford

2026



ESTABLISH THE FOUNDATION:

Quarterly activations in Portland, refining the model and building the core community.

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●

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●

**EXPAND
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Launching in key creative and startup hubs across the West Coast.

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NATIONAL EXPANSION:

Scaling Crea8tive Club into a national platform supporting founders and creatives across the country.

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LONG TERM VISION:

To become the leading creative ecosystem where founders and operators collaborate to build meaningful companies.

WHAT WE NEED

WHAT IT IS:

Food & Beverage

Coffee & Drinks

Equipment

Venue

General Fund

WHAT IT COVERS:

Breakfast, Lunch, Dinner for Saturday & Sunday

Keeping creatives fueled throughout the weekend

Gear, printing, materials for builds and content

Weekend workspace for 40+ creatives

Supplies, admin, and scaling to future events

Crea8tive Club is volunteer-run.

100% of sponsorship dollars go directly into making these events happen.

You can sponsor a full event, a single category, or contribute to our annual fund.

WHY SPONSOR C8C?

BRAND VISIBILITY

Your logo and name across all event communications, social media, and on-site signage. Seen by 40+ creatives with a collective reach in the hundreds of thousands.

CONTENT

Access to photos, videos, and recap content created by professional creatives — featuring your brand.

COMMUNITY IMPACT

You're directly supporting Portland's creative economy and local small businesses. This is grassroots, tangible, local investment.

TAX-DEDUCTIBLE DONATION

Crea8tive Club is a registered 501(c)(3). Your sponsorship is fully tax-deductible.

ACCESS TO TALENT

Direct connection to Portland's top videographers, photographers, designers, and strategists.

+GOOD COMPANY

Align your brand with creativity, community, and a movement that's just getting started.

2026 SPONSORSHIP TIERS

COMMUNITY SUPPORTER

Logo on event signage and all communications

Social media thank you and tags

Listed on Crea8tive Club website

Photos from event for your use

\$5,000

EVENT SUPPORTER

Everything to the left

Named category sponsor ("Food provided by [Brand]" / "Venue Partner")

Rep can attend and document the weekend

Sizzle reel/recap video for your use

Featured in post-event recap content

\$10,000

PRESENTING SPONSOR

Everything to the left

Top billing: "Crea8tive Club presented by [Brand]"

Speaking opportunity at event kickoff or closing

1 rep can participate as a creative

Logo on Everybody Eats website for full Year

First right of refusal for 2027 sponsorship

\$15,000

Custom packages available. In-kind contributions welcome.



THANK YOU

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