

Privacy Policy

Effective Date: May 18th, 2026

Unite ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website BergstromEye.com.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details you provide.
- **Non-Personal Information:** IP address, browser type, operating system, and browsing behavior on our website.
- **Cookies and Tracking Technologies:** We use cookies to enhance your experience and analyze site usage.

2. How We Use Your Information

We use the collected information to:

- Provide, operate, and improve our website and services.
- Respond to inquiries and customer service requests.
- Send promotional emails and updates (you may opt out at any time).
- Analyze trends and optimize user experience.
- Comply with legal obligations.

3. Sharing Your Information

We do not sell, trade, or rent your personal information. However, we may share information with:

- **Service Providers:** Third-party vendors who assist in operating our website and services.
- **Legal Requirements:** When required by law, regulation, or legal process.
- **Business Transfers:** In connection with a merger, sale, or transfer of assets.

4. Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no data transmission over the internet is completely secure.

5. Your Rights and Choices

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data.
- Opt out of marketing communications.
- Restrict or object to data processing.

To exercise your rights, contact us at info@bergstromeye.com.

6. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their privacy practices, and we encourage you to review their policies.

7. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Bergstrom Eye

info@bergstromeye.com

2601 S University Dr, Fargo, ND 58103

By using our website, you consent to this Privacy Policy.