SIGNAL & STAGE

Marissa Fayer



DeepLook Medical CEO; HERhealthEQ founder; author of Undervalued to Unavoidable: Women’s Health as Infrastructure

Marissa is the CEO and founder of non-profit HERhealthEQ, CEO of DeepLook Medical, Investment Committee member of GGVentures, and a World Economic Forum Technology Pioneer. She is also an active founding member of both the Milken Institute's Women's Health Committee and the Innovation Equity Forum, a Gates Foundation-led initiative. Her mission is to advance innovation and the health of women on a global scale. Marissa is a TEDx speaker (TEDxLugano), a UCSC Miller Center Social Entrepreneur Fellow, and has been named one of the Top 100 Women in Medtech. She is also the author of Undervalued to Unavoidable: Women's Health As Infrastructure, an investment playbook for corporate leaders, operators, and institutional investors who are ready to move from agreeing that women's health matters to knowing exactly what to do about it.

Topics to explore

- The Growth Strategy Hiding in Plain Sight
- Innovation Doesn't Start Where You Think It Does
- What It Takes to Build in a Market the World Keeps Undervaluing

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