Signal & Stage

Rachida Parks, PhD



Rachida helps healthcare leaders decide what it takes to put AI and analytics into practice. Home healthcare gives her a concrete setting for discussing the work behind adoption: choosing a problem, understanding available data and deciding who will act on the results.

Format and duration

Keynote in English or French: 45 minutes total, including 10 minutes for questions.

AI adoption in healthcare

This session examines the organizational work of adopting AI and analytics in healthcare, with home healthcare as a relevant setting. The discussion connects a defined care or operational need with data readiness, implementation responsibilities and evaluation.

Audience takeaways

• Identify a healthcare problem suitable for an AI assessment.

• Recognize organizational and data readiness questions.

• Define how an implementation would be evaluated.

Digital transformation and health innovation

Digital transformation requires changes in how people work as well as the technologies they use. This session considers how healthcare organizations connect innovation with operational needs and plan for adoption across teams.

Audience takeaways

• Connect a digital initiative with a specific healthcare need.

• Identify workflow changes and stakeholders involved.

• Select useful measures for evaluating adoption.

Data science, leadership and strategy

Analytics can inform decisions only when leaders understand the question being asked and the limits of the evidence. This session connects data science with organizational strategy and the leadership of technology initiatives.

Audience takeaways

• Translate a business question into an analytics question.

• Recognize limits that affect interpretation of results.

• Identify the decision an analysis should inform.

Women and minorities in health technology

This session examines participation and opportunity for women and minorities in health technology. It invites discussion of how organizations create pathways into technology work and include a wider range of perspectives in decisions.

Audience takeaways

• Identify barriers to participation within an organization.

• Consider practical ways to broaden access to opportunities.

• Choose a concrete next step for more inclusive participation.

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