

# Cookies Policy

Fuelcare Limited · Last updated: 21 April 2026 · Version 1.0

## 1. Who we are

This Cookies Policy applies to the website operated by **Fuelcare Limited** ("Fuelcare", "we", "us", "our"), accessible at <https://www.fuelcare.com>. Fuelcare Limited is a company registered in England and Wales. Our registered office is:

**Fuelcare Limited**  
Unit 13 Stadium Point  
Shrewsbury  
SY2 6NE  
United Kingdom

If you have questions about this policy, please contact us at [sales@fuelcare.com](mailto:sales@fuelcare.com) or call **+44 (0)1743 360784**.

## 2. What are cookies?

Cookies are small text files placed on your device (computer, tablet or smartphone) when you visit a website. They allow the website to recognise your device on subsequent visits, remember your preferences, and provide information to the website owner about how the site is being used.

Cookies can be:

- **Session cookies** — temporary cookies deleted when you close your browser.
- **Persistent cookies** — cookies that remain on your device for a set period, or until you delete them manually.
- **First-party cookies** — set directly by Fuelcare.
- **Third-party cookies** — set by external services we use (e.g. Google Analytics.)

## 3. Legal basis and UK GDPR compliance

Our use of cookies is governed by the **Privacy and Electronic Communications Regulations 2003 (PECR)** and the **UK General Data Protection Regulation (UK GDPR)**. We categorise cookies into four types. The legal basis for each is described below.

## 4. Categories of cookies we use

### 4.1 Strictly necessary cookies

These cookies are essential for the website to function correctly. They enable core features such as security, network management, and accessibility. You cannot opt out of these cookies as they are required for the site to operate. We do not require your consent to place them.

### 4.2 Analytical / performance cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. The data helps us improve site structure, content, and performance. We only set these cookies with your consent.

### 4.3 Functional cookies

Functional cookies allow the website to remember choices you make (such as your language preference or region) and provide enhanced, personalised features. These are only set with your consent.

### 4.4 Targeting / marketing cookies

We do not currently use targeting or advertising cookies on this website. Should this change, this policy will be updated and your consent will be sought before any such cookies are placed.

## 5. Cookies used on this website

The table below lists the specific cookies currently in use on www.fuelcare.com. Please note that third-party providers may update their cookie implementations without notice; we aim to keep this list current.

Cookie Name	Provider	Purpose	Type	Duration
_ga	Google Analytics	Distinguishes unique users by assigning a randomly generated number as a client identifier.	Analytics	2 years
_ga_*	Google Analytics	Maintains session state across pages.	Analytics	2 years
_gid	Google Analytics	Distinguishes users — stores and updates a unique value for each page visited.	Analytics	24 hours
wf_cookie_consent	Webflow	Records whether the visitor has accepted or declined the cookie consent notice.	Strictly necessary	1 year

**Note:** The above list may not be exhaustive. Some cookies may be placed by embedded third-party content (such as embedded videos or maps) only where that content is loaded on a given page.

## 6. Your consent

When you first visit our website, you may be presented with a cookie consent banner. You may accept all cookies, reject non-essential cookies, or manage your preferences individually. Your choice is recorded and respected on future visits.

Strictly necessary cookies are placed automatically as they are required for the site to function. All other categories are only activated upon your explicit consent.

## 7. How to manage and withdraw consent

You can change or withdraw your cookie preferences at any time by:

- Clicking the "**Cookie Settings**" link in the footer of our website to reopen the consent panel.
- Adjusting your **browser settings** to block or delete cookies. Note that blocking all cookies may affect the functionality of this and other websites.

Browser-specific guidance on managing cookies:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Edge](#)

For more information about cookies and how to manage them, visit <https://www.allaboutcookies.org> or [the ICO's guidance on cookies](#).

## 8. Third-party cookies and services

Some cookies on our website are set by third parties whose services we use. We do not control these third-party cookies and they are governed by the respective third party's privacy and cookie policies. The main third-party services currently in use are:

- **Google Analytics** — website analytics. See [Google Privacy Policy](#).

## 9. International data transfers

Some of our third-party service providers (including Google) may transfer data outside the United Kingdom. Where this occurs, we ensure that appropriate safeguards are in place in accordance with UK GDPR, such as the use of the International Data Transfer Agreement (IDTA) or adequacy decisions.

## 10. Changes to this policy

We may update this Cookies Policy from time to time to reflect changes in the cookies we use, changes in applicable law, or changes in our services. The date at the top of this page indicates when the policy was last revised. We encourage you to review this page periodically.

## 11. Contact us

If you have any questions about how we use cookies, or wish to exercise any of your rights under UK GDPR in relation to personal data collected via cookies, please contact us:

**Fuelcare Limited**

Unit 13 Stadium Point

Shrewsbury

SY2 6NE

United Kingdom

Email: [sales@fuelcare.com](mailto:sales@fuelcare.com)

Tel: +44 (0)1743 360784

You also have the right to lodge a complaint with the **Information Commissioner's Office (ICO)**, the UK supervisory authority for data protection: <https://ico.org.uk>.