TALONMORE EXPANDS FROM BOTTLE TO CAN WITH THE LAUNCH OF ITS NEW READY-TO-DRINK 0.0% GINGER MOJITO

Edinburgh drinks brand brings its distinctive fiery ginger blend to the fast-growing RTD market, just as more consumers are choosing to cut back on alcohol.

Edinburgh, Scotland, 18 November 2026: Scottish family drinks company Talonmore Drinks Company Limited is entering the fast-growing ready-to-drink (RTD) market with the launch of Talonmore Ginger Mojito, a new 0.0% ABV non-alcoholic mojito in a convenient can format.



Talonmore Ginger Mojito. Photo: Jessica Bradley

The launch brings Talonmore's distinctive ginger-led flavour profile to a new audience, combining the brand's complex, fiery character with the refreshing appeal of a mojito.

Designed for people who want the taste and experience of a sophisticated mixed drink without alcohol, Talonmore Ginger Mojito provides a ready-to-enjoy serve without the need for bottles, mixers, glassware or preparation.

The launch comes as consumer drinking habits continue to change. Drinkaware's 2026 research found that 91% of UK drinkers use at least one technique to moderate their alcohol consumption, while 39% say they have tried to cut down.

Meanwhile, Drinkaware research shows that 44% of UK drinkers now use alcohol-free or low-alcohol drinks to moderate their alcohol intake, up from 31% in 2018, with use of alcohol-free drinks alone increasing from 18% to 31% over the same period.

Talonmore believes this creates an opportunity for products that deliver quality, flavour and convenience, rather than simply being an alternative to an alcoholic drink.

A new way to enjoy Talonmore

Founded in Edinburgh in 2020, Talonmore was created to offer a quality non-alcoholic alternative inspired by the experience of drinking a dark spirit. It is now widely stocked in bars and restaurants across the country.

The brand's distinctive flavour is created from root and plant-based ingredients, including ginger, hawthorn berry, Assam tea and cactus juice.

With Talonmore Ginger Mojito, that signature ginger character moves into a lighter, more refreshing format, while deliberately retaining the flavour that makes Talonmore recognisable.

The new cans are 0.0% ABV and caffeine free, making them suitable for a wide range of occasions where consumers want a sophisticated drink without alcohol.

Convenience for life beyond the home

Founder Lewis Kennedy says the move into cans is about making Talonmore available in more of the occasions where people want great-tasting alcohol-free drinks.

> "We created Talonmore because we wanted to give people a genuinely great-tasting alternative to alcohol, and the move into RTDs allows us to take that experience much further. Talonmore Ginger Mojito brings our distinctive ginger flavour into a format that is incredibly convenient, whether you're heading outdoors, at an event, enjoying a festival, having a picnic or simply want something chilled and ready to drink.
>
> The RTD market is growing because people increasingly want great drinks that fit around their lifestyle. We're excited to bring Talonmore's flavour to that market and introduce the brand to a whole new audience."
>
> **LEWIS KENNEDY, FOUNDER OF TALONMORE**

The Talonmore Ginger Mojito 250ml can launches on Friday 20 November 2026 on the Talonmore website (talonmoredrinks.com/mojito) in packs of 12 for £30 and 24 for £55, both with free UK delivery, expanding the Talonmore range beyond its original full-size bottle format. Following the online launch, it will also be made available in shops and restaurants.

ENDS

AT A GLANCE

Product	Talonmore Ginger Mojito
Format	250ml can, ready to drink
ABV	0.0%
Made with	Talonmore non-alcoholic spirit, lime, mint and ginger, topped with sparkling water
Dietary	Vegan friendly, gluten free, caffeine free
Energy	22 kcal per 100ml, 55 kcal per can
Made in	Edinburgh
Shelf life	12 months
Price	£30 for 12 cans, £55 for 24 cans, with free UK delivery
Available from	talonmoredrinks.com/mojito, from Friday 20 November 2026

NOTES TO EDITORS

Talonmore Drinks Company Limited is a family business established in Edinburgh in 2020. Talonmore is a non-alcoholic spirit crafted from root and plant-based ingredients, created to replicate the experience of drinking a dark spirit without the alcohol.

Its complex and fiery flavour combines ginger, hawthorn berry, Assam tea and cactus juice, with tasting notes including tart, tangy, warm, malty and fruity.

Talonmore is 0.0% ABV, vegan, gluten free and caffeine free, and is made using Scottish water.

Samples. Samples can be arranged on request.

Images. High-resolution images can be downloaded from talonmoredrinks.com/press. Photography: Jessica Bradley.

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