

PRIVACY POLICY

EnvyMaison Lab

Last updated: May 2026

1. Who We Are

EnvyMaison Lab (“**EnvyMaison Lab**,” “**we**,” “**our**,” or “**us**”) is a marketing and advisory bureau specializing in branding, strategy, digital experiences, visualization, and consulting for real estate developers and related businesses.

Website: <https://lab.envymaison.com/>

For privacy-related inquiries, you may contact us at:
info@envymaison.com

2. What Personal Data We Collect

We may collect and process the following categories of personal data.

Information you provide directly

When you submit a form, request a consultation, or contact us, we may collect:

- full name
- email address
- phone number
- company name
- project details
- inquiry details
- any additional information you voluntarily provide

Automatically collected data

When you browse our website, we may automatically collect:

- IP address
- browser type
- browser version
- operating system
- device type
- referral source
- pages visited
- time spent on pages
- clickstream behavior
- session data
- cookie identifiers
- approximate geolocation data derived from IP address

3. Legal Basis for Processing (GDPR)

If you are located in the European Economic Area (EEA), we process your personal data under one or more of the following legal bases:

Contractual necessity

To respond to inquiries, consultations, or provide requested services.

Legitimate interests

To:

- operate and improve our business
- analyze website traffic
- improve user experience
- manage client relationships
- optimize services and communications
- protect website security
- prevent abuse or fraud

Consent

Where required, we rely on your consent for:

- marketing communications
- analytics cookies
- advertising cookies
- tracking technologies

You may withdraw your consent at any time.

Legal obligations

Where processing is necessary to comply with applicable law.

4. How We Use Your Data

We use your personal data to:

- respond to inquiries
- schedule consultations
- prepare proposals
- communicate regarding our services
- improve website usability
- analyze traffic and visitor behavior
- manage customer relationships
- optimize marketing performance
- comply with legal obligations

5. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to improve functionality, analyze traffic, and support marketing performance.

These may include:

- essential cookies
- analytics cookies
- performance cookies
- session cookies
- marketing cookies
- tracking pixels

Third-party services may include:

- Google Analytics
- Google Tag Manager
- Meta Pixel
- CRM tracking tools

Non-essential cookies are only activated after user consent where legally required.

Users may manage cookie preferences through browser settings or our cookie banner.

6. Third-Party Service Providers

We may share data with trusted third-party service providers that help us operate our business, including:

- hosting providers
- CRM systems
- analytics platforms
- contact form software
- email communication services
- advertising platforms
- scheduling tools

These providers process personal data only where necessary for service delivery.

7. International Data Transfers

Because our services may operate internationally, your personal data may be transferred and processed outside your country of residence, including outside the European Economic Area.

Where required, we use appropriate safeguards, including GDPR-compliant contractual protections.

8. Data Retention

We retain personal data only for as long as reasonably necessary for:

- communication purposes
- client relationship management
- legal compliance
- contractual obligations
- dispute resolution

Retention periods may vary depending on data type.

9. Your Rights

If GDPR applies to you, you may have the right to:

- request access to your personal data
- request correction of inaccurate data
- request deletion
- restrict processing
- object to processing
- request data portability
- withdraw consent
- lodge a complaint with a supervisory authority

To exercise your rights, contact:

info@envymaison.com

10. Data Security

We implement reasonable technical and organizational security measures to protect personal data.

However, no internet-based transmission or storage system can guarantee absolute security.

11. Third-Party Links

Our website may contain links to third-party websites.

We are not responsible for their privacy practices or content.

12. Children's Privacy

Our services are intended for business and professional users.

We do not knowingly collect personal data from children.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any updates will be published on this page with a revised effective date.

14. Contact Information

EnvyMaison Lab

Website: <https://lab.envymaison.com/>

Email: info@envymaison.com

Kyiv Office

15 Solomianska St, Kyiv, 03110, Ukraine

+38 (075) 515-24-78

Miami Office

3029 NE 188th Street, Miami, Florida, 33180, USA

+1 (332) 256-6869