



MECiversityTM
Bridging Realities | Building Futures

ARTIFICIAL INTELLIGENCE IN EXTENDED REALITY LEADERSHIP PROGRAM

by: Rahul Sethi, Metaverse Expert & Founder - Metaverse911

**AI IN XR
LEADERSHIP
PROGRAM**

For Business Leaders

Program Duration

4 WEEKS

Time Commitment

6 HOURS/WEEK

Cohort Size

30

Starts on

9 NOV, 2024



WELCOME TO MECiversityTM

MECiversity is an innovative platform focused on employment, certification, and upskilling, designed to prepare individuals for thriving careers in XR and metaverse technologies. As the digital landscape rapidly evolves, MECiversity offers programs that combine academic rigor with practical industry experience, ensuring students are equipped with the skills needed for the future.

Choosing MECiversity means joining a community dedicated to excellence, innovation, and industry relevance. Our programs are developed in collaboration with Metaverse Experience Centres and XR Deep Tech Partners, providing a learning experience that is both cutting-edge and directly applicable to the real world. We aim to empower students with the knowledge and tools necessary to succeed, ensuring they are not just learning theory but gaining hands-on experience that makes them ready for modern workplace challenges.

At MECiversity, students learn from top educators and industry leaders who bring real-world insights into the classroom. Our curriculum is designed to offer practical, hands-on learning through real projects with leading XR companies, allowing students to build a strong portfolio and develop skills that set them apart in the competitive job market.

By enrolling at MECiversity, you embark on a transformative educational journey that equips you with the expertise, industry connections, and confidence to become a leader in metaverse technologies. Join us and take a decisive step toward shaping the future of the digital world.



[Click to Explore More](#)

CEO MESSAGE



Rohit Verma

MD & CEO, Metaverse911



XRization of enterprises is inevitable.

Metaverse911 has been at the forefront of advancing extended technologies, helping dozens of XR product and platform companies to establish and succeed in the industry. every process touched by the internet today will transition from 2D to a 3D immersive environment, whether in customer experiences, staff training, factory monitoring, gamification, generative AI agents, sales, or HR. Our course is designed to provide work skills that boost career prospects for learners, technology professionals, and entrepreneurs.



CEO MESSAGE

← Click to watch

LEARN AI IN XR FROM METAVERSE LEADER

MASTER COACH

A visionary in the field of Metaverse, leading Artificial Intelligence in XR, dedicated to reshaping digital landscapes and pioneering the future of interconnected virtual worlds.



36,000+

LinkedIn Followers

5,000+

Masterclass Attendees

20+

Year as Tech Entrepreneur

10,000+

Newsletter Subscribers

100+

Leaders Testimonials

12M+

Content Views

Metaverse

Virtual Reality

Augmented Reality

WEB 3.0

AI

NFT

Artificial Intelligence in VR + AR + MR + Metaverse

PROGRAM TO MAKE YOU XR INDUSTRY READY

The 4-Week AI in XR Leadership Program is designed to give you an in-depth understanding of Virtual Reality (VR), Augmented Reality (AR), Metaverse and AI technologies.

Whether you're just starting out or looking to expand your expertise, this course offers practical, hands-on experience under the guidance of Rrahul Sethi, a pioneer in the Metaverse field.



XR Week

- ★ Introduction to XR: VR/AR/MR, Metaverse & XR Devices like Oculus Quest 2 & 3, Pico, Vuzix, Realwear, Jio Glass & More.
- ★ XR Development Tools and Technologies



Metaverse Week

- ★ Introduction to Metaverse: Explore Popular Platforms like GMetri, Decentraland, Spatial, Roblox and more.
- ★ Metaverse Ecosystems: Explore the building blocks of the Metaverse ecosystem: avatars, digital goods, and virtual land.



Artificial Intelligence in XR

- ★ Introduction to AI in XR and Metaverse
- ★ Various AI Models and compatibilities



Web 3.0 and Creator's Economy

- ★ Understanding NFTs, Creating & Selling NFTs
- ★ Explore Popular Platforms like OpenSea, Rarible & Binance



Calculating ROI

- ★ Introduction to ROI in XR
- ★ Analyzing Costs in XR Projects, Calculating Benefits and Return in XR

PROGRAM TO MAKE YOU XR READY

STRATEGIC XR + AI IMPLEMENTATION

Integrating XR with existing business systems and processes, ensuring a smooth transition and alignment with the organization's digital transformation goals.

EVALUATING BUSINESS USE CASES

Create Business opportunities for your Organization by implementing Artificial Intelligence & Extended Reality across Multiple verticals and Evaluating the Impact of it.

XR THOUGHT LEADERSHIP

Become an XR Thought leader at your organisation or Outside Organisation. Make smart Decisions based on Technology and ROI Returns.

WHO CAN ENROLL



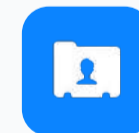
Business Professionals

- ✓ Business Development Leaders
- ✓ L&D Directors
- ✓ Digital Transformation Leaders
- ✓ Corporate Strategy Heads
- ✓ Innovation Directors



Product Heads & Tech Leaders

- ✓ Product Managers & Designers
- ✓ IT and Technology Leaders
- ✓ Product Managers & Designers



Market-Focused Professionals

- ✓ Marketing Leaders
- ✓ Sales Leaders
- ✓ Consultants and Advisors

ABOUT MECVERSIITY



Backed by:



 First XR Tech Platform

 Programs for Tech & Non-tech Professionals

 Learn by Hands-on-Experience

Grow 2X

UPSKILLING IN EXTENDED REALITY (VR/AR/MR)

MECiversity is a premier XR learning platform offering advanced programs in Augmented Reality (AR), Virtual Reality (VR), and Mixed Reality (MR).

With hands-on projects, expert-led sessions, and a network of 100+ industry professionals, MECiversity equips you with cutting-edge skills to excel in the rapidly evolving XR industry.



Hands-On Learning

Our XR Program offers immersive **Capstone Projects** where you tackle live **XR challenges** and **use cases** in collaboration with leading **XR companies**. Gain practical experience and apply your skills to real-world problems.



Dedicated Support from MEC

The **Metaverse Experience Center** team is committed to your success in the XR field. Enjoy robust support including **networking, learning opportunities, hands-on experience, internships, and job placements**.



Top-Ranked Instructors

Learn from industry-leading **XR instructors**, including Rrahul Sethi, a **Metaverse expert** and founder of **Metaverse 911**. Benefit from our extensive network of **30+ mentors, 200+ XR companies, and 5000+ enterprises**



XR Curriculum

Our curriculum, endorsed by **XR leaders** and **industry experts**, is meticulously crafted to make you **industry-ready**. Master essential tools, cutting-edge methods, and real-world **use cases** to excel in the XR landscape.

ABOUT COURSE CURRICULUM

XR Week

 Week 1

Metaverse Week

 Week 2

AI in XR & Metaverse

 Week 3 | Session 1

Web 3.0 & Creators Economy

 Week 3 | Session 2

Calculation ROI in XR

 Week 4 | Session 1

XR Ethics & Marketing Strategies

 Week 4 | Session 2

XR WEEK

 Session 1 & 2

WEEK 1



Introduction to XR Technologies

Participants will explore **Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR)**, focusing on their business applications and future potential.



Overview of XR Devices

Explore key XR devices like **Oculus, Pico, Hololens**, Learn about popular XR hardware like Oculus, Hololens, and Realwear, and how they can be used to optimize business operations and customer engagement.



XR Ecosystems

Understand the **XR development platforms** (e.g., **Unity, Unreal Engine, ARKit, ARCore**) and how businesses can select the right tools for **efficient development**.



XR Development Tools

Gain practical knowledge of **XR development environments**, such as **Unity and Unreal Engine**, and explore tools that can help create immersive business applications.



Exploring the Metaverse

Delve into the concept of the Metaverse and its potential to integrate with XR, opening new revenue opportunities and business models.



Metaverse Week

 Session 1 & 2

WEEK 2



Introduction to the Metaverse

Discover the **origins and concept of the Metaverse**, and how it creates persistent **immersive digital worlds** that are revolutionizing industries.



Exploring Metaverse Platforms

Explore popular platforms like Decentraland and Roblox, and understand how virtual land, avatars, and social interaction can benefit businesses.



Blockchain in the Metaverse

Learn how blockchain technologies, like NFTs and **decentralized governance**, drive economic activity and trust in the Metaverse.



Metaverse Economies

Understand how virtual currencies and **NFTs** fuel the **economy of the Metaverse**, providing new revenue streams and business opportunities.



XR, AI, and Blockchain Intersection

Discover how **AI and blockchain technologies** integrate with XR to create **personalized, secure** virtual environments.



AI in XR and the Metaverse

 Session 1

WEEK 3



Introduction to AI in XR

Explore the role of AI in creating immersive experiences, including AI-powered avatars and dynamic environments, making user interaction more engaging.



AI for Data Management and Security

Learn how AI improves data management, streamlines content creation, and enhances security in virtual environments.



AI-Powered Use Cases

Investigate AI-driven XR applications across industries, such as retail, healthcare, and education, and their role in enhancing operations and customer experience.



AI Models and XR Compatibility

Gain a deeper understanding of AI models like machine learning and computer vision, and how they integrate with platforms like Unity and Unreal Engine.



Emerging Use Cases

Identify innovative AI-driven XR applications in industries such as e-commerce and training, with a focus on their business impact.



Web 3.0 and Creator's Economy

 Session 2

WEEK 3



Blockchain Technology and Web 3.0

Understand the fundamentals of blockchain and how it ensures decentralized trust in XR applications.



Non-Fungible Tokens (NFTs)

Learn the key characteristics of NFTs and how they are used in art, gaming, and digital ownership within the Metaverse.



Creation and Selling of NFTs

Understand the process of minting and selling NFTs on platforms like OpenSea and Binance, and how they contribute to the creator economy.



Metaverse Economy

Explore the components of the Metaverse economy, including virtual goods, services, and digital currencies, and their role in business strategy.



Product Management in XR

Gain insights into XR product management, focusing on market research, cross-functional collaboration, and creating a strategic roadmap for XR products.



Calculating ROI in XR

 Session 1

WEEK 4



Introduction to ROI in XR

Understand the concept of ROI in XR and its importance in justifying investments in immersive technologies.



Analyzing Costs in XR Projects

Learn how to identify and calculate direct and indirect costs, including hardware, software, and integration expenses, involved in XR projects.



Calculating Benefits and Returns

Explore how to calculate tangible benefits like cost savings, revenue, and productivity gains, alongside intangible benefits such as customer satisfaction.



Cost-Benefit Analysis

Develop a comprehensive framework for evaluating costs and benefits, and use financial tools to model different ROI scenarios.



Maximizing ROI

Learn strategies for presenting ROI findings to stakeholders and how to optimize XR solutions to maximize returns through scaling and continuous improvement.



XR Ethics and Market Strategies

 Session 2

WEEK 4



Ethical Considerations in XR and the Metaverse

Explore the ethical challenges of privacy, data security, and digital identity in immersive environments, addressing concerns like behavioral tracking and digital inequality.



XR Project Development

Learn the stages of XR project development, from ideation to deployment, including how to select relevant case studies that align with business goals.



Prototyping and Market Strategy for XR Solutions

Understand how to create and refine XR prototypes, conduct user testing, and design effective Go-to-Market (GTM) strategies that optimize for market positioning.



Use Case Discussions

Analyze impactful XR use cases in industries such as healthcare (virtual surgeries), manufacturing (training and quality control), and education (virtual classrooms) to understand their transformative potential.



Final Presentations & Industry Feedback

Present your completed XR project to industry leaders, receive expert feedback, and identify areas for further improvement and development.



Guest Faculties

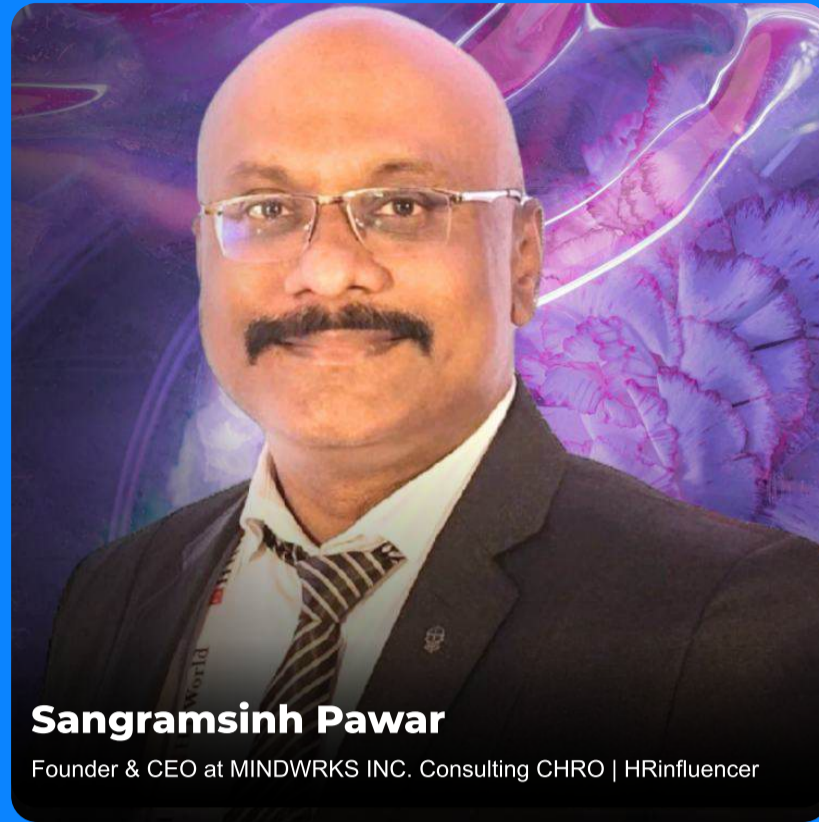
 XR Company Instructors



Col Inderjeet Singh

Chief Cyber Officer, CyberSleuths Top LinkedIn Voice | 2x TEDx Speaker

 Industry Experience
34+ years in CyberSecurity



Sangramsinh Pawar

Founder & CEO at MINDWRKS INC. Consulting CHRO | HRInfluencer

 Industry Experience
28+ Years of Experience



Aman Sanduja

Building in wealhtech | Hiring Head of Engineering & Data science

 Industry Experience
10 Years



Tanmaya (Tan) Sharma

Founder at The Metaverse Street Journal World's First Metaverse specific Media Company

 Industry Experience
5 Years



Saurabh Sameer

Director Strategy and Growth @ Custom Technologies, Experience Design, Immersive Experiences Specialist

 XR Projects Deployed
100+



Jaspinder Bhatia

Co-Founder & CMO, ibentos Generative AI, ML, Web 3.0 & Immersive 3D

 XR Projects Deployed
150+



Saketh Bhagavatula

Co-Founder at Liminal | Pioneering AI-driven AR & VR Technology in India | Innovator in Immersive Tech

 XR Projects Deployed
60+



Ram Gowtham M

CEO at DevDen | Metaverse Solution | XR services

 XR Projects Deployed
40+

our Advisors



VIJAY SETHI

Chairman and Chief Mentor, MentorKart

Chairman of Jobtech and Mentorship organization "Mentorkart", Chairman of "Crafsol", an IT organization, Board Member of Quantum Computing company "Boson Q PSI" and Chairman of SAP User Group of India "INDUS"



DR. ALLEN BABY

Acting Chief Learning Officer, EIF

Heads Learning Strategy , Global Partnerships, Competency Standards and Institutional Relationship function at the National Banking Institute of UAE, EIF, under the aegis of Central Bank of UAE meeting the learning needs of 100+ financial institutions in the country



PANKAJ DIWAN

Founder, TalentFarm

Thought leader in evangelizing Innovation. Very Passionate about empowering youth through Skilling. Founder of Idealabs which has skilled more than one million Engineers in the last twenty years



MANIKANT GUPTA

Managing Partner - Purview Technologies

Co-founder of technology arm in Purview Group, bringing cognitive AI & AR solutions on smart devices (glasses, rovers & drones) and helping our clients to solve complex business problems.

Certificate of Completion



Prestigious Certification Recognized by industry leaders and top corporations globally, validating your expertise in XR



Unique Memento An exclusive honor traditionally reserved for top industry leaders and influencers, symbolizing your dedication and success.



Lifetime Free
Lifetime MEC Membership exclusive to MECiversity Students

ABOUT METAVERSE EXPERIENCE CENTER



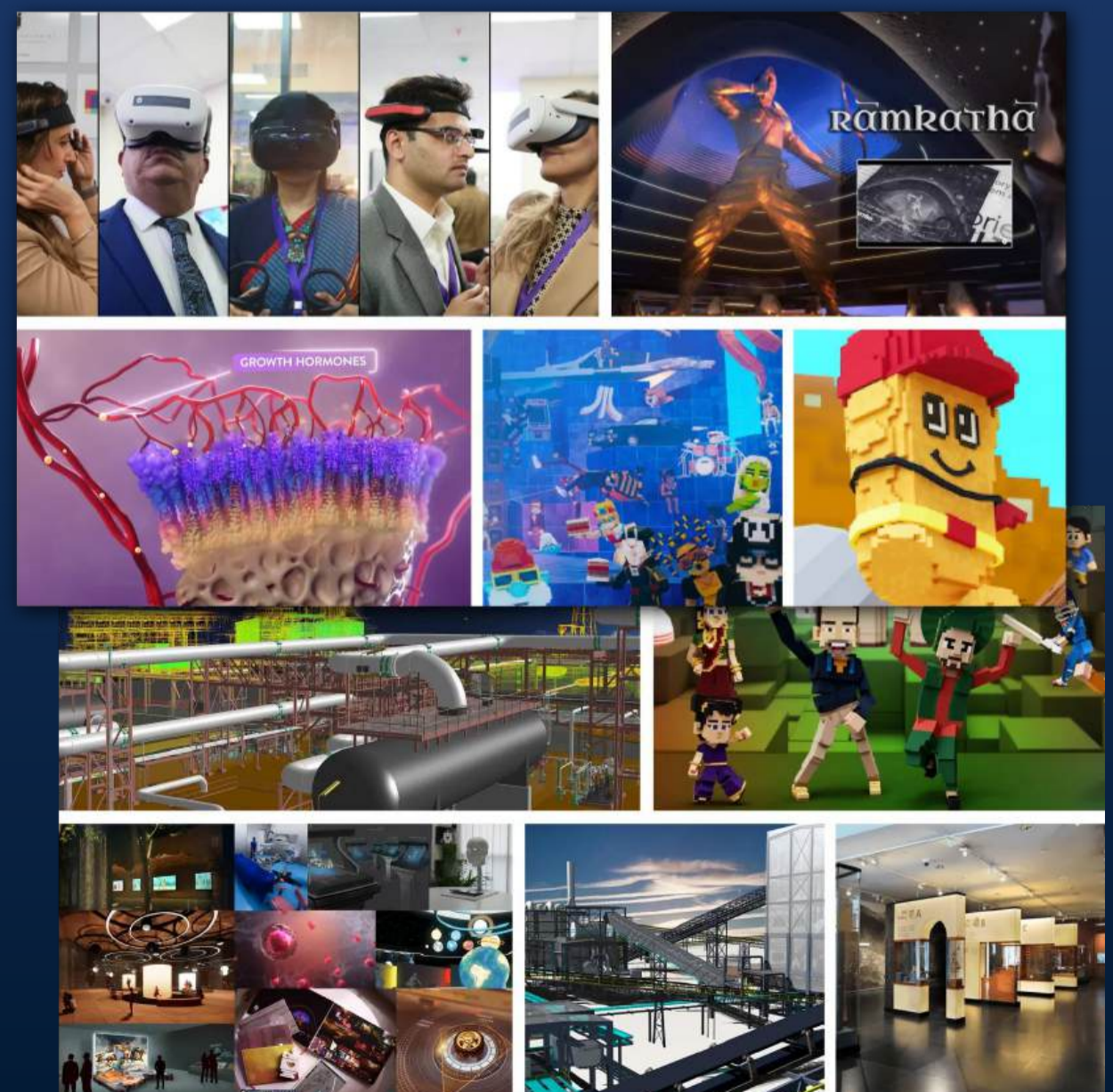
India's First Metaverse Experience Center

Metaverse Experience Center provides multiple immersive technologies like Virtual Reality, Augmented Reality, Assisted Reality, Mixed Reality, Digital Twin & Metaverse Solutions all under one Roof.

MECiversity Students get to visit the Experience Center, Meet the MEC team and learn from them.

When you join this Program you become a Part of us and we make sure your career is secure.

MEC have Build an Ecosystem of 200+ XR partners which contributes to your Placement Assistance.



Explore Metaverse Experience center

Metaverse Experience Center is visited by Big Companies & Corporates

We are an Employment training program who make sure your Career is Secure and is in good Hands.



+50 More

Metaverse Experience Center is a Hub for Multiple Headgears.



OCULUS 2 & 3



VUZIX



HTC VIVE



REALWEAR



PICO



JIO GLASS



Jayant Marothi

**Contact us!! we can guide
you in XR Ecosystem**

Speak with us for a detailed overview of
our AI in XR Leadership Program.

CONSULT US

Contact Us:
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Phone No: 8160443378