

Holobox

A plug and play solution which use advanced projection technology to showcase life-size 3D visuals of people, products & interactive content.

- ✓ LiveSteam company Leadership on Show Floor or Events
- ✓ Create 4K Hologram and Engage audience
- ✓ Touch screen Feature and AI Integration Available

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Virtual Product Showcase in Retail & Showrooms

Let customers interact with 3D product models- using gestures or voice, delivering a interactive experience during the purchase journey.



Brand Storytelling at Events & Exhibitions

Present brand ambassadors, key messages, or innovations as life-sized holograms, offering an immersive narrative that captivates event-goers.

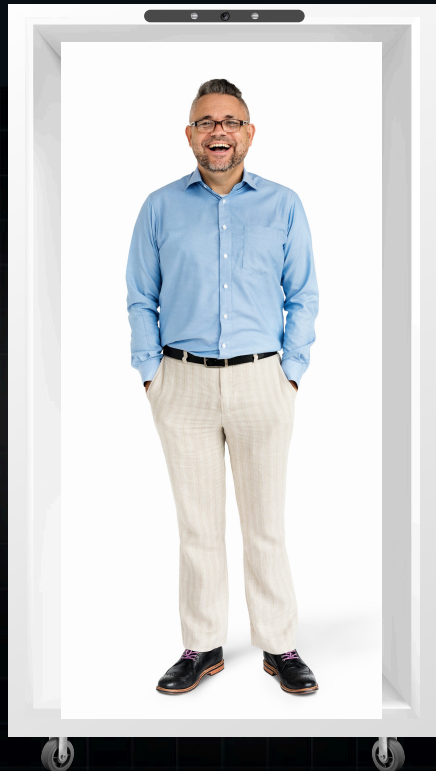


Training & Demonstration for Complex Products

Showcase detailed internal mechanisms or product usage in a 3D format, delivering complex information in highly engaging way.

TECHNICAL SPECIFICATIONS

Dimensions	Height: 78 inches (198.12 cm) Width: 48 inches (122 cm) Depth: 12 inches (30.5 cm)
Weight	69 Kg
Operating System	Available with Media Player or Windows 11 OS
Screen Size	75 Inches 16:9 Aspect Ratio
Screen Finish Type	Flat Screen
Inputs	<ul style="list-style-type: none">• HDMI, USB 3.0• 3.5mm Audio In/Out• RJ45 Mic Extension Interface• IR Remote Control
Screen Type	Available Touch Screen or Without Touch



ENGAGE AUDIENCE WITH HOLOGRAM FORMAT

✔ Attracts Instant Attention

Life-sized 3D holograms of mascots, leaders, or digital hosts create a show-stopping visual that draws crowds and increases footfall to your booth.

✔ Brings Leadership On-Site Virtually

Stream your CEO, ambassador, or keynote speaker live into any event—even if they're across the world—via real-time holographic projection.

✔ Boosts Brand Recall with Immersive Storytelling

Animated avatars and holographic mascots deliver messages in a visually rich, entertaining way that sticks with audiences long after the event ends.

✔ Enables Non-Stop Communication

Whether you're at a 2-day expo or a week-long conference, Holobox can operate continuously—delivering tireless, impactful engagement without fatigue.

✔ Enhances Professionalism & Tech-First Perception

Showcase your brand as innovative, future-ready, and premium—leaving a lasting impression on clients, investors, and partners.

WHAT CAN WE DO WITH THE HOLOBOX?

4 Possibilities of Content

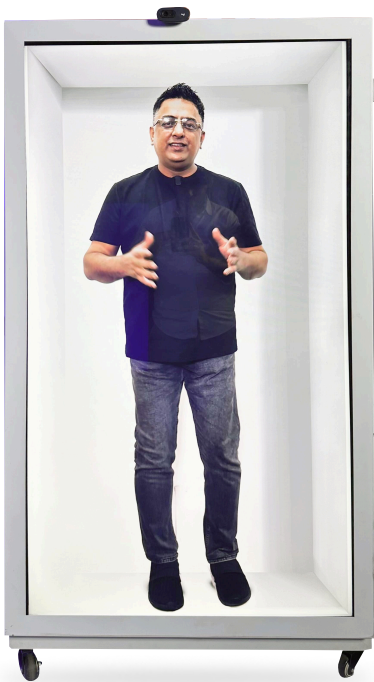


CONCEPT 1: NON-TOUCH VIDEO ONLY

Bring Your Leaders and Icons to Life

Whether it's **your CEO delivering a keynote, your brand ambassador welcoming guests**, or a product expert explaining your latest innovation, Holobox brings them to life as realistic, life-size holograms, all without requiring them to be physically present.

These videos are professionally shot in a studio with optimal lighting, green screen, and audio setups to ensure seamless, photorealistic holographic playback on the Holobox.



How the Process Works

• Scripting & Planning

We help you script your message, whether it's a product pitch, welcome note, brand message, or explainer.

• Studio Shoot

Your speaker is filmed in a high-definition green screen environment by our professional crew. Multiple takes, camera angles, and teleprompter support available.

• Post-Production

Clean the footage, remove the background, optimize lighting, and format the output for Holobox compatibility.

• Deployment on Holobox

The final video is exported in a Holobox-ready format (4K) and loaded directly onto the device or cloud platform.

Where It Can Be Used:

Exhibitions, Company Lobbies, Experience Centers, Retail Chains, Training Rooms, Roadshows and event spaces.

How it saves cost?

- ✓ No recurring need to schedule leadership appearances.
- ✓ Avoids shoot repetitions and travel costs.
- ✓ One-time investment delivers unlimited high-quality engagement.

CONCEPT 2: TOUCH APP WITH BUTTONS

Interactive Touch Experience

Take your Holobox experience to the next level with touch-enabled interactivity. This solution combines holographic presence with a **custom-built touchscreen app**, allowing users to engage directly with your brand, products, and key messages- all guided by a life-sized holographic avatar.

Key Applications

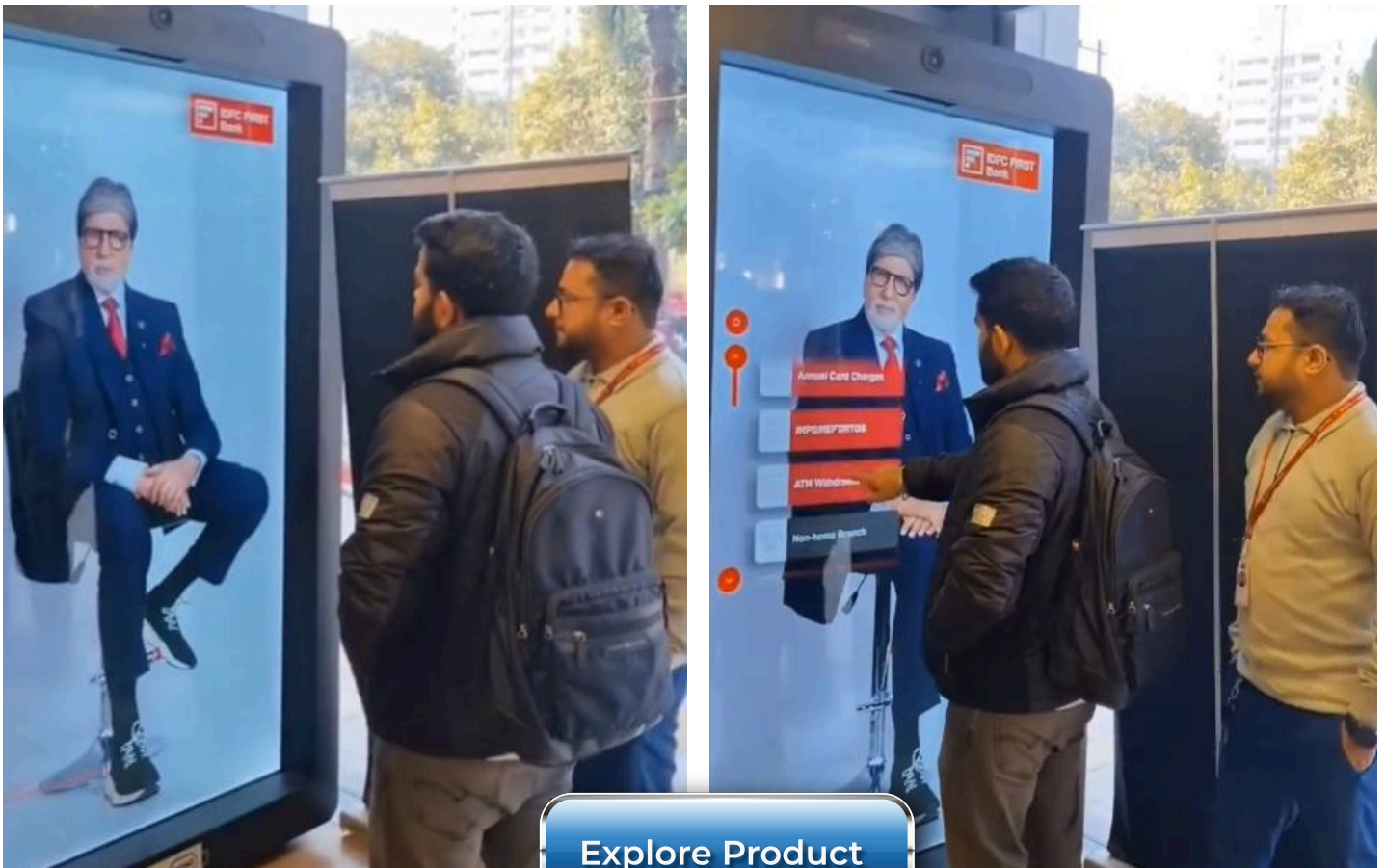
- **Guided Product or Service Discovery**
Users browse a catalog of offerings and hear detailed explanations from the avatar tailored to each selection.
- **Interactive FAQs**
Display a set of frequently asked questions; the avatar responds in real-time with pre-recorded answers.
- **Interactive Onboarding / Orientation**
Ideal for corporate lobbies, this allows visitors and new employees to explore brand history, values, milestones guided by your leadership avatar.

Where It Can Be Used:

Exhibitions, Company Lobbies, Experience Centers, Retail Chains, Training Rooms, demo zones and event spaces.

Value Proposition:

- ✓ Personalized, On-Demand Engagement
- ✓ Higher Information Retention.
- ✓ Scalable Across Locations
- ✓ Reduces Human Dependency
- ✓ Elevates Brand Perception



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How the process works?

- **Content Planning**

Identify the use case (product discovery, FAQs, onboarding, etc.) and prepare a content matrix defining what videos or responses are needed.

- **Studio Shoot**

Our team travels to your location and records all necessary video content with a green screen setup for holographic rendering.

- **App Design & Development**

We build a custom UI/UX that suits your use case — from grids and categories to buttons and menus fully optimized for Holobox touchscreen.

- **Integration & Deployment**

We integrate the app and content into the Holobox system, ensuring smooth interaction between the touchscreen and holographic avatar.

Touchscreen Integration

Allow users to explore content, choose topics, or engage with holographic avatars using a responsive, intuitive touch interface



Concept 3: Your Brand Avatar in Holobox

Bring your brand to life, literally.

With Holobox, your brand mascot or character transforms into a holographic avatar that delivers messages, engages visitors, and becomes the interactive face of your brand.

Whether it's welcoming guests, explaining product benefits, or promoting offers, your mascot becomes a 24/7 spokesperson, delivering consistent, high-energy messaging with unmatched visual appeal.

How the process works?

- **Character Development**

We work with you to conceptualize or refine your mascot/avatar, designing or adapting it for 3D animation.

- **3D Modeling & Animation**

Our team creates a fully-rigged 3D model of the character and animates it with lip-sync, gestures, and expressions to deliver your scripted message.

- **Touch App Integration (Optional)**

We can also build a touch-enabled interface where users select from options and the avatar responds accordingly.

- **Holobox Deployment**

The animated avatar is formatted for Holobox and installed on your device(s) — ready to wow your audience on loop or on demand.



Where It Can Be Used:

Exhibitions, Product Launches, Retail Stores, Mall Activations, Theme Parks, Reception Lobbies.

Key Highlights:

- ✓ This Mascot become an interactive face of your brand.
- ✓ Delivers scripted content accurately every time.
- ✓ The Most Professional Way of Delivering a Message
- ✓ Run your message 24/7 Non-Stop.