



How we help Light Tower Manufacturers?

From exhibition floors to client sites — present your full range of light towers in a way no printed brochure ever could.

Light tower manufacturers often struggle to demonstrate full-scale machines to clients across geographies. We solve this by enabling immersive, interactive product demonstrations—without the need to transport physical units.

LONDON
& PARTNERS

Strategic Expansion Partner, London & Partners —
The Mayor of London's Official Growth Agency

A Dedicated Awareness Session, Straight to Your Workplace

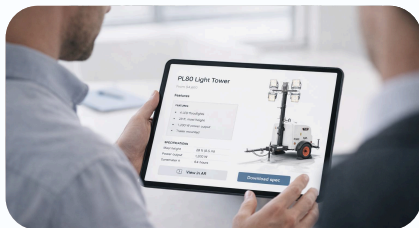
 11-22 May, 2026

 45 Minutes

Demonstrating how manufacturing companies
are adopting immersive technology to change
the way they do sales & marketing

What We Bring To Your Office

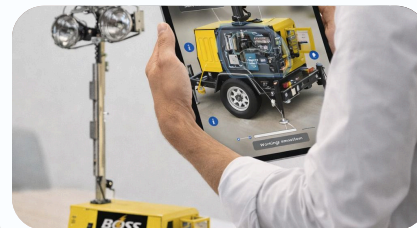
Sales Demo Apps



VR Headset



Virtual Machine Solutions



3D Machine Models

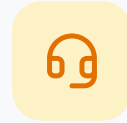


4 Ways to Showcase Your Products



Bring the Machine Into the Client's Actual Space **01**

Client Sites · Trade Shows ·
Field Sales



Product Demos In the Absence of a Physical Product **02**

Premium Demos · High-Value
Clients



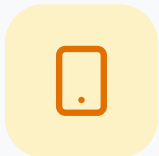
Product Demo with 3D Print Miniature **03**

Exhibitions · Meetings ·
Showrooms



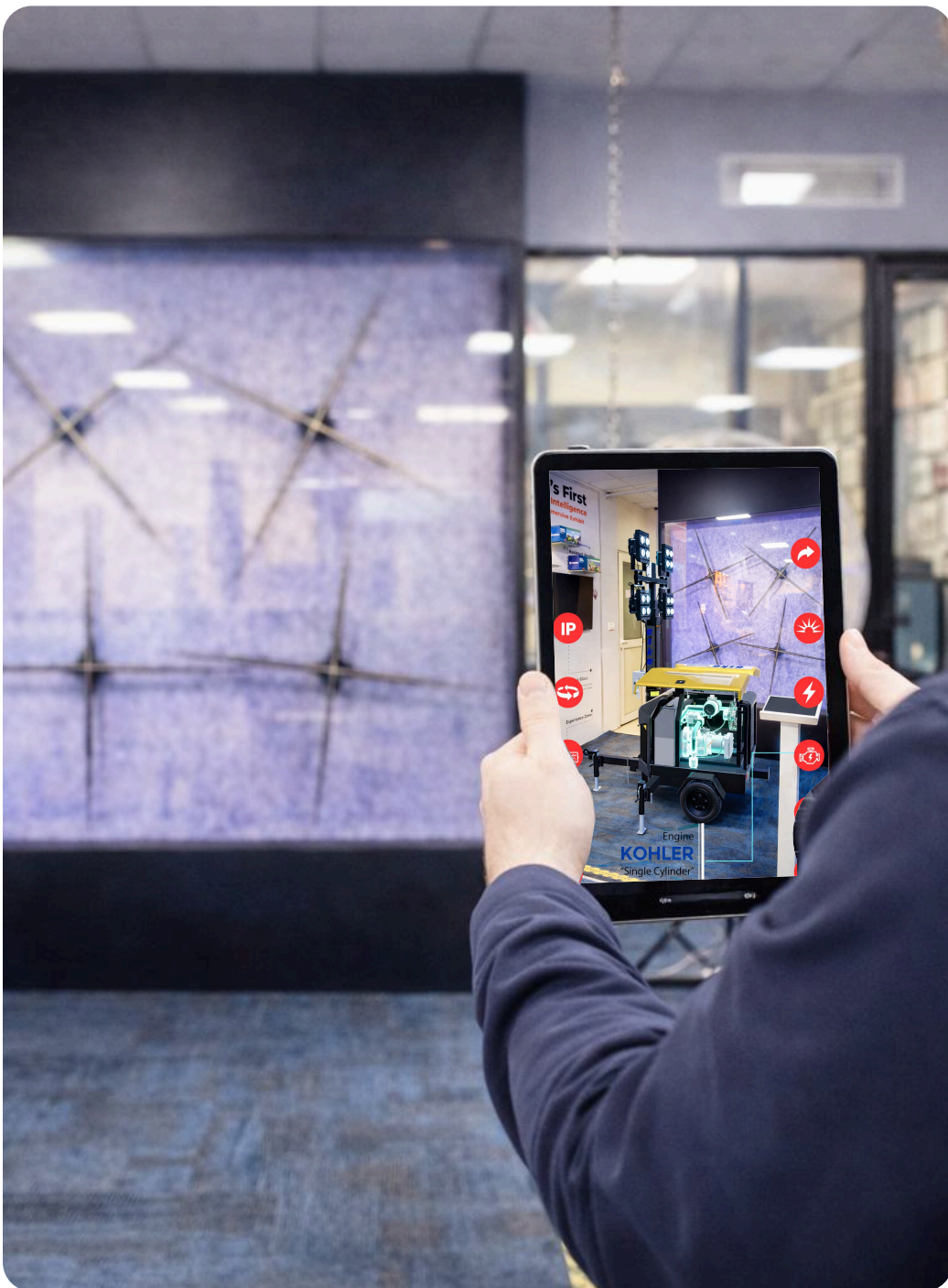
Standardised Sales Demo App **04**

Sales Teams · Dealers
· Distributors



Bring the Machine Into the Client's Actual Space

01



Life-size machine demo using tablet or phone · Powered by augmented reality

What Your Client Experiences

- **Life-size machine in their actual space**
see exactly how it looks on site
- **360° walkthrough**
clients walk around the virtual machine naturally
- **Working animation**
Watch the machine as it functions.
- **Feature callouts and USP highlights**
key selling points appear on screen during the demo
- **Guided voiceover option**
Narrated explanation of machine features.



Product Demo with 3D Print Miniature

02



Interactive tabletop machine experience · Powered by augmented reality

What Your Client Experiences

- **360° machine view**
walk around the model and explore from every side
- **Internal component visibility**
see inside the tower, mast mechanism, generator, and lamp assembly
- **Key feature highlights**
important USPs and specs appear as interactive callouts



Product Demos In the Absence of a Physical Product

03



Immersive machine presentation · Powered by virtual reality

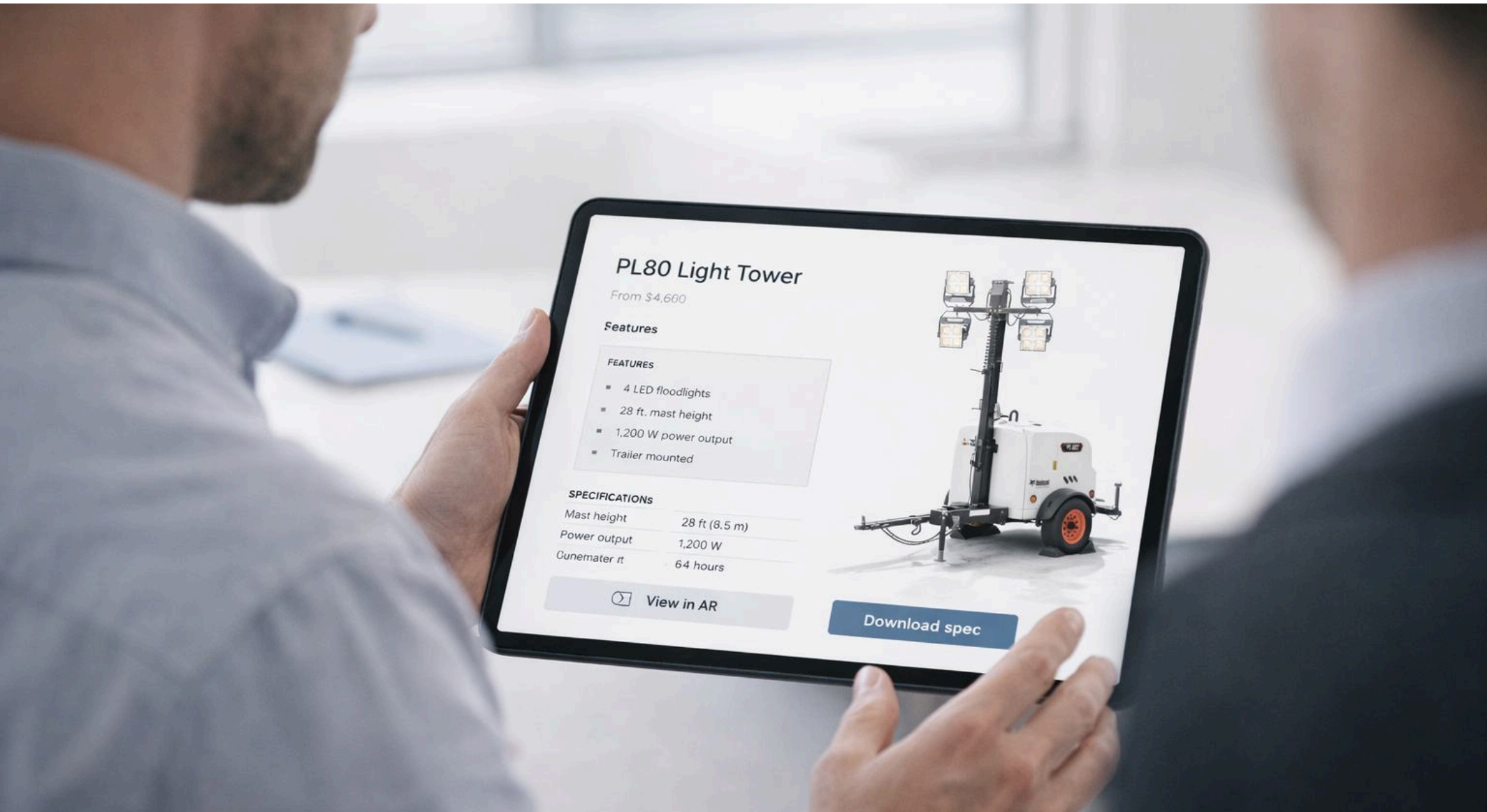
What Your Client Experiences

- **Life-size machine in a fully immersive environment**
complete presence and scale
- **Natural walkthrough**
move around the machine, look up, look inside
- **Cast the Headset on a Large TV**
your sales team can see exactly what the client sees on a connected screen
- **Internal structure exploration**
explore the Internal functioning of your machine.
- **Machine in operation**
machine working cycle in immersive detail



Standardised Sales Demo App

03



Digital machine demo tool for tablets and desktops · Built for modern industrial sales

What Your Sales Team Can Do

- **Select any model**
from product catalogue
- **Rotate in 3D**
show from every angle
- **Show exploded views**
break down assembly
- **Highlight key USPs**
specs and features
- **Play working animation**
demonstrate operation
- **Explore internal components**
explain the engineering
- **Show configurations**
variants and options
- **Display use cases**
application scenarios



Works for your full product range

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