



# How we help Printing Machine Manufacturers

From exhibition floors to client sites — present your full range of Products in a way no printed brochure ever could.

Manufacturers often struggle to demonstrate full-scale machines to clients across geographies. We solve this by enabling immersive, interactive product demonstrations—without the need to transport physical units.



Strategic Expansion Partner, London & Partners —  
The Mayor of London's Official Growth Agency

# A Dedicated Awareness Session, Straight to Your Workplace

 11-22 May, 2026

 45 Minutes

Demonstrating how manufacturing companies  
are adopting immersive technology to change  
the way they do sales & marketing

## What We Bring To Your Office

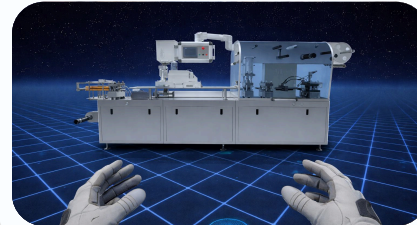
Virtual Machine Solutions



3D Machine Models



Sales Demo Apps



VR Headset



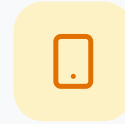
# 4 Ways to Showcase Your Products



## Standardised Sales Demo App

01

Sales Teams · Dealers  
· Distributors



## Bring the Machine Into the Client's Actual Space

02

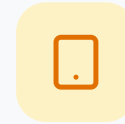
Client Sites · Trade Shows ·  
Field Sales



## Product Demos In the Absence of a Physical Product

03

Premium Demos · High-Value  
Clients



## Product Demo with 3D Print Miniature

04

Exhibitions · Meetings ·  
Showrooms



# Standardised Sales Demo App

01



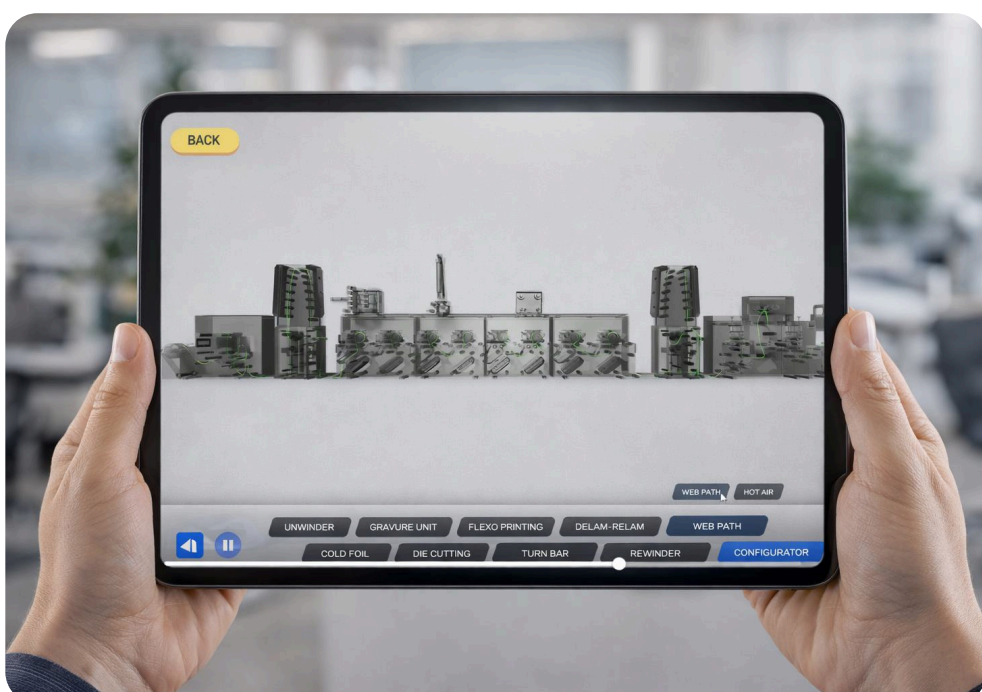
Digital machine demo tool for tablets and desktops · Built for modern industrial sales

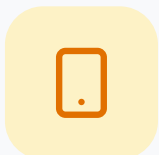
## What Your Sales Team Can Do

- **Select any model**  
from product catalogue
- **Rotate in 3D**  
show from every angle
- **Show exploded views**  
break down assembly
- **Highlight key USPs**  
specs and features
- **Play working animation**  
demonstrate operation
- **Explore internal components**  
explain the engineering
- **Show configurations**  
variants and options
- **Display use cases**  
application scenarios



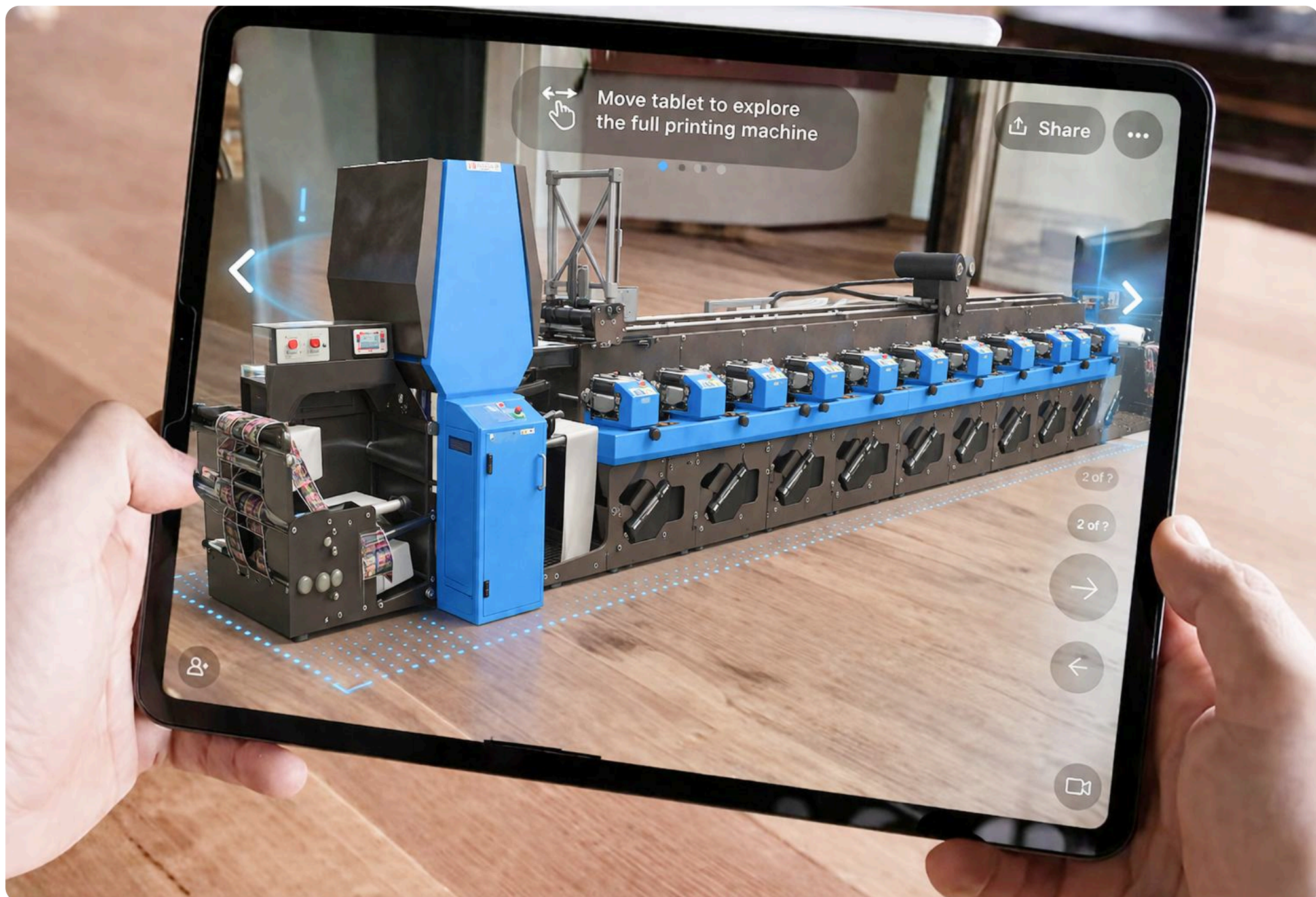
Works for your full product range





## Bring the Machine Into the Client's Actual Space

02



*Life-size machine demo using tablet or phone · Powered by augmented reality*

### What Your Client Experiences

- **Life-size machine in their actual space**  
see exactly how it looks on site
- **360° walkthrough**  
clients walk around the virtual machine naturally
- **Guided voiceover option**  
Narrated explanation of machine features.
- **Working animation**  
Watch the machine as it functions.
- **Feature callouts and USP highlights**  
key selling points appear on screen during the demo



## Product Demo with 3D Print Miniature

03



*3D Machine Model*

*Interactive tabletop machine experience · Powered by augmented reality*

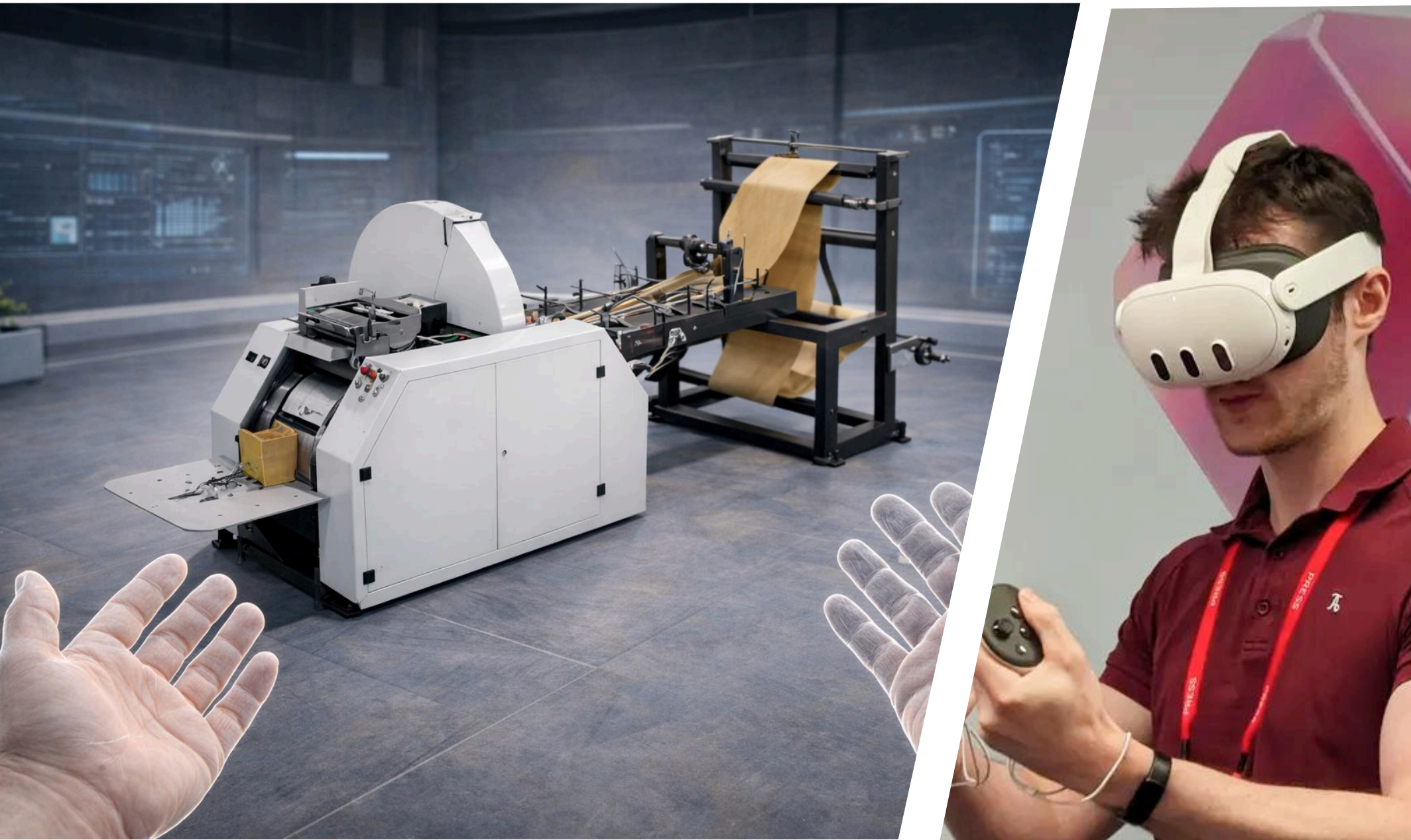
### What Your Client Experiences

- **360° machine view**  
walk around the model and explore from every side
- **Internal component visibility**  
see inside the tower, mast mechanism, generator, and lamp assembly
- **Key feature highlights**  
important USPs and specs appear as interactive callouts



# Product Demos In the Absence of a Physical Product

04



*Immersive machine presentation · Powered by virtual reality*

## What Your Client Experiences

- **Life-size machine in a fully immersive environment**  
complete presence and scale
- **Natural walkthrough**  
move around the machine, look up, look inside
- **Internal structure exploration**  
explore the Internal functioning of your machine.
- **Machine in operation**  
machine working cycle in immersive detail
- **Cast the Headset on a Large TV**  
your sales team can see exactly what the client sees on a connected screen

## Contact Information

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Experience Center

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