



Sales Growth Engine for CPG Brands

Executive Summary

In the fast-moving world of consumer packaged goods, the difference between strong sales performance and missed opportunities comes down to **what's actually happening on the shelf**.

Powered by our proprietary computer vision technology, trained on 100M+ real retail images, NuStream delivers real-time visibility into shelf execution. Reliably detecting gaps that directly impact revenue: out-of-stocks, missing SKUs, poor shelf share, incorrect pricing, and planogram non-compliance.

That means NuStream can recommend actions based on real-time demand, improving product availability and **driving 5-8% sales growth for CPG brands**.

The Challenge

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| <p>No real-time visibility into stock availability and replenishment</p> | <p>Revenue lost due to low demand products orders</p> | <p>Slow, unreliable and costly manual audits</p> |
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NuStream Impact

By combining proprietary Vision AI with first-hand retail engagement, NuStream boosts FMCG sales.

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| <p>Boost Sales Recover lost revenue, improve availability, and protect shelf space - driving consistent sales growth at the point of sale.</p> | <p>Shelf Visibility Reveal what's actually happening on the shelf - missed availability, execution gaps, and lost sales that never reach central systems.</p> | <p>Easy Integration Field agents use familiar tools like WhatsApp, while shelf intelligence syncs with your systems and data.</p> |
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Vision Agentic AI For Emerging Markets



Vision AI designed for **local retail environment** enables **92% SKU recognition accuracy**.

WhatsApp and Viber-native workflows optimised for **informal retail**:

- **30 seconds to train a user**
- Works in **local language** in a conversation like manner
- **No new apps to install** or connectivity issues

Working with:

NuStream is becoming the preferred strategic partner for the world's largest CPG Brands and distributors

- 5 multinational FMCG clients generating recurring revenue
- Expansion driven by current and new client demand
- 5-8% sales uplift targeted



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| <p>Live in 3 Markets Profitable in 2, expanding to 5-6 markets in 2026</p> | <p>30,000 Stores Actively sharing transactional data</p> | <p>1M+ Products Detected by our AI models</p> |
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Demonstrate Sales Growth with NuStream



Deploy NuStream in a pilot set of priority stores and demonstrate sales lift within 90 days.

No hardware. No complex rollout. Immediate results.

[Speak to an expert today](#)