

Is Your Big Data Actually Working For You? (2-Minute Check)

Check the box if it sounds familiar. Count them up at the end.



You've made a call this month based on a number you didn't 100% trust.

When a report looks off, you ping three people before you check one system.

No one on your team can tell you, in under a minute, where a key metric actually comes from.

A pipeline has failed quietly before, and you only found out days later.

Your team spends more time explaining gaps in the numbers than acting on them.

Someone's asked "wait, where did this number come from?" and you didn't have a fast answer.

A customer or exec has spotted a data problem before your team did.

Your "real-time" dashboard really means "refreshes every few hours, hopefully nothing broke."

You've got more dashboards than people who fully trust them.

If asked right now, you couldn't say how many of your data pipelines are healthy today.

Scoring (count your checks):

- **0–2:** Your foundation's in decent shape. Keep an eye on the gaps.
- **3–5:** Cracks are showing. Worth a closer look before they cost you a bad decision.
- **6–10:** You're not managing your data — you're firefighting it, one surprise at a time.

Most teams don't find out their data was wrong until after it's already shaped a decision. Here's what it looks like to know before that happens.

[See what's actually happening across your pipelines ↗](#)

[Still running on Hadoop and want more control without the vendor lock-in? ↗](#)