AI ENABLEMENT

WORKSHOP: KICKSTART AI

2 Days On-Site

From Passive Users to Proficient AI Innovators

Your team learns to deploy generative AI securely and independently in daily business operations using Google AI tools. Through interactive labs and a team hackathon, your employees practice advanced prompt engineering and build workflows they can put to direct use starting the very next day.



CHALLENGE

LACK OF TRUST IN DAY-TO-DAY WORK

AI licenses are already in place. **Yet, under time pressure, many teams fall back into manual work patterns.** Anyone who has to wrestle endlessly with the prompt window to get a usable draft or data analysis, or who fears hidden factual errors, loses valuable time.

The barrier remains high when the methodological foundation required to trust AI with confidence is missing.

SOLUTION

CLARITY AND RESULTS

For two days, your teams (requiring no IT or coding background) work exclusively on their own business processes: focused on a single department or cross-functionally around a shared topic.

They practice giving precise instructions and critically evaluating AI outputs. Every participant leaves the workshop with a fully built AI workflow they can put to work directly the next morning.

4 BENEFITS

EMPOWER YOUR TEAM

01
ACCELERATE DAILY ROUTINES

Your team analyzes data faster, automates administrative tasks, and creates content in a fraction of the usual time.

02
MINIMIZE RISKS

A trained eye exposes hallucinations, bias, and factual errors before any internal downstream processing.

03
DEPLOYABLE WORKFLOWS

Every participant returns to their day-to-day work with a fully built, custom AI workflow.

04
IN-HOUSE MULTIPLIERS

Trained colleagues assist their teams with specific questions and independently drive the new way of working forward.

WHAT'S NEXT?

WORKSHOP OVERVIEW

DAY 01

FOUNDATIONS, TOOLS & STRATEGY

- **Demystifying Generative Models:** Understanding how AI works, where its knowledge ends, and how to systematically prevent factual errors is the core focus here. Participants then apply the "Human-in-the-Loop" method to practice critically evaluating AI outputs.
- **Precise Prompt Engineering::** Your teams practice advanced techniques such as "Chain-of-Thought" to drive precise outcomes and methodically prevent hallucinations.
- **Google AI in Action:** Using real-world use cases, we demonstrate the practical application of Gemini Skills, Workspace Studio, Sheets Canvas, and Gemini Notebook (for the secure analysis of internal documents in a closed system).
- **Hackathon Setup:** The groups identify the biggest time-wasters in their area and prepare them as challenges for the second day

DAY 02

HACKATHON & TRAIN-THE-TRAINER

- **Establishing an AI Mindset:** From day one onward, participants shift their perspective, using AI as a sparring partner in their day-to-day work.
- **Team Hackathon:** Teams independently build functional AI solutions for specific use cases, such as competitive reports, claims management, or pricing recommendations.
- **Pitch & Jury Evaluation:** During the final pitch, groups present their completed workflows to be evaluated on innovation, technical implementation, and business impact.
- **Train-the-Trainer:** To successfully share their new expertise as multipliers within their own departments, participants learn proven strategies.

WHAT YOU GET?

Hands-on Format
Interactive labs and an on-site team hackathon, your team works on in-house tasks.

Reliable AI Routine
Precise prompt engineering following defined rules protects against hallucinations and factual errors.

Custom AI Workflow
Every participant automates a specific task from their day-to-day operations.

WHY WITH US?

Zoi is a two-time Google "Cloud Partner of the Year" (EMEA 2025 & 2026). The fact that Google also ranks us among its top partners for Change Management has a clear reason: business impact is only realized when employees truly integrate AI tools into their everyday routines. Our frameworks ensure that your teams apply Google AI in a measurable and profitable way.

ABOUT ZOI

Zoi is a leading cloud-native specialist and tech consulting company. Operating with a strong global presence across seven countries, Zoi combines local expertise with the power of world-scale innovation. Together with partners such as AWS, Google, Microsoft, and SAP, Zoi accelerates the digital evolution in manufacturing, retail, and healthcare: AI-driven, business-focused, and with the highest delivery culture.

With over a decade of cloud experience and more than 550 worldwide, Zoi develops innovative full-stack solutions in the public cloud.

aws PARTNER Premier Tier Services
- Migration and Modernization Services Competency
- IoT Services Competency
- SAP Services Competency
- DevOps Services Competency
- Retail Services Competency

Google Workspace PREMIER Co-sell & Services Partner

Google Cloud Partner of the Year EMEA 2026

Microsoft Solutions Partner
Data & AI
Digital & App Innovation
Infrastructure
Azure

SAP Gold Partner

WHICH PROCESS DO WE AUTOMATE FIRST FOR YOUR TEAM?



I am just an email away

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