FAQs

2027
Edition

Where will Index be distributed and who will receive a copy?
Index will be distributed at 30+ events throughout the year including our regional B2BX events and local business expos. Everyone who attends and exhibits will be given copies on arrival.

Do I need to exhibit at one of your events to advertise in Index?
Nope! Advertising is available to all businesses.

What's included in the price of my listing?
All printed listings no matter the size will benefit from a free online and digital listing to help you get found online.

Is the price a one-off annual payment?
Yes, you will need to pay upfront for the year as the directory will be printed once and distributed throughout 2027.

When will Index be published and what's the booking deadline?
The printed and online edition will be available in January 2027 ready for our first events happening at the end of the month. The deadline to book is 27 November 2026.

What information and images do I need to supply?
Depending on your listing size you may need to supply company details, contact information, a description, keywords, logo and images. This will be confirmed once you have placed your order.

Will you design my listing or do I need to supply finished artwork?
No, we'll design your listing for you based on you completing an online form where you upload all the information we need for your feature.

Will I get to approve my listing before it goes to print?
A version of the directory will be sent to you as a PDF 7 days before we print so you have the chance to make any last minute changes.

What's the difference between the small, medium and large listings?
As the names suggest, the large and medium listings give you the most exposure and page-space within the printed directory, as well as the chance to include an image(s). The small listing is great if you're on a budget.

When will my online listing go live and how long will it stay online?
The online directory will go live in January 2027 and will stay active until the end of the year when you can decide to renew for 2028.

Can I update my listing if my business details change?
Yes, you can make changes but only to your online listing.

Can I choose which category my business appears in?
Yes, but you can only select one industry or category per listing. If you want to appear in multiple listings you will need to book multiple ad-spaces.

Will my listing renew automatically?
Nope. You will get the chance to renew your directory listing and online feature for 2028 at the end of the year. Listings are not automatically renewed.

How do I book my listing and what happens next?
Simply book your listing online or contact one of our events team who will send you the link to get booked. Once booked, you'll be sent a link to an online form to submit your details for your online and printed listings.