index 2027



Directory rebrand
for 2027

Welcome

2027
Edition

Index your business from £145 for the year!

For over 2 years we've been connecting businesses across the South East, South West and the Midlands with our business directory.

For our 2027 edition, we've had a glow up and are delighted to announce our new name... Index!

Not only will this be printed and distributed at our events, but there will also be a website where you can find businesses online.

Search will be powered by AI and listings will be SEO and answer-engine friendly, helping you get mentioned in places like ChatGPT and Claude.

Index your business with a printed and free online listing from as little as £145



2,000+ copies distributed in 2025

3,500+ copies distributed in 2026

5,000+ estimated copies distributed throughout 2027

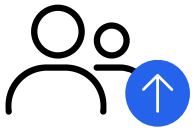
Booking deadline
Friday 27 November 2026

Overview

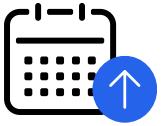
2027 Edition

Advertising Benefits

Index can help you reach thousands of businesses, online and offline, with promotion that lasts all year



10,000 Annual Reach



30+ Targeted Events



365 Days of Promotion



Free Online Feature

Directory Specs

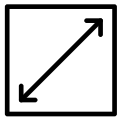
Index is printed on high quality, sustainable paper and designed to be used regularly all year round



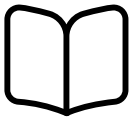
A4 Printed Size



Full Colour Print



3 Advert Sizes



5,000 Printed Copies

All text and images must be supplied by the advertiser. Submissions will be checked, but advertisers are responsible for supplying the correct information when submitting their listing content. Our team will then design the feature for you. You'll get the chance to submit your listing once you've signed up. All prices exclude VAT.

Reach

2027
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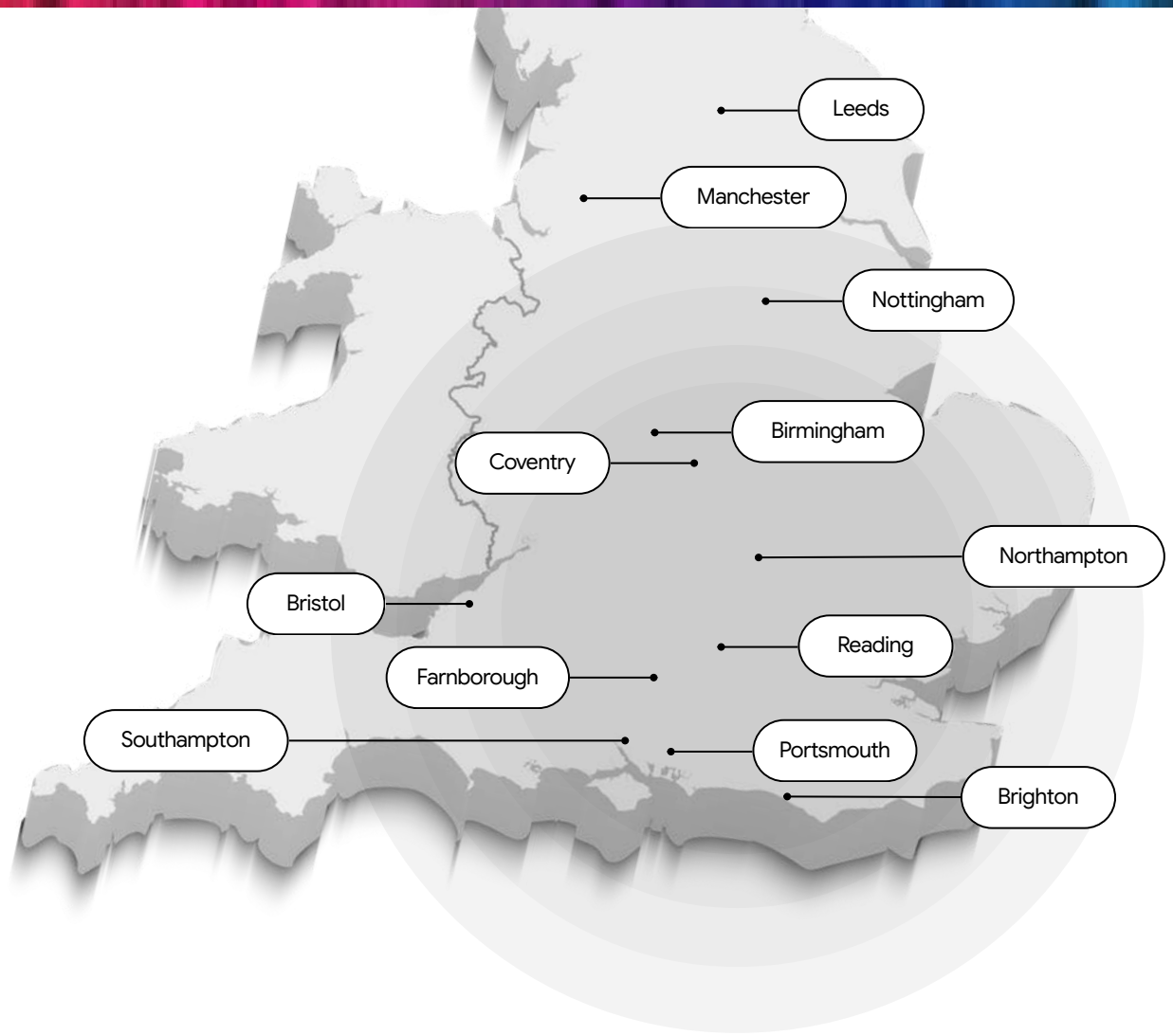
Distributed at all our events throughout the year, Index 2027 connects your brand with businesses across the South East, South West, East Midlands, West Midlands and North West.

Get seen by business owners, decisionmakers and thousands of potential customers who are actively looking to connect, discover suppliers and grow their businesses.

Here's a list of our upcoming event locations:

- Basingstoke
- Bracknell
- Brighton
- Bristol
- Coventry
- Farnborough
- Guildford
- High Wycombe
- Leicester
- Maidstone
- Manchester
- Milton Keynes
- Northampton
- Nottingham
- Portsmouth
- Reading
- Sheffield
- Southampton
- Swindon
- Twickenham
- Warrington
- Watford
- West Sussex
- Winchester



A-Z Index

2027 Edition

Accountants
Advertising Agencies
AI Consultancy & Training
Appointment Booking Services
Apprenticeship Providers
Asset Finance Brokers
Audio Visual Equipment Hire
Background Screening Services
Bookkeepers
Brand Strategy Agencies
Business Banking
Business Broadband
Business Brokers
Business Consultants
Business Insurance Brokers
Business Loan Brokers
Business Mentoring
Business Networking Groups
Business Planning Services
Business Support Organisations
Business Travel Management
Car & Van Leasing
Commercial Cleaning
Commercial Energy Brokers
Commercial Mortgage Brokers
Commercial Property Agents
Company Formation Services
Company Secretarial Services
Conference & Meeting Venues
Confidential Shredding
Content Writing & Copywriting
Corporate Entertainment
Corporate Gift Suppliers
Corporate Hospitality
Corporate Photography
Corporate Consultancy
Courier Services
Coworking Spaces & Offices
Credit Control & Debt Recovery
CRM Consultancy
Customer Service Training
Cyber Security
Data Analysis & Reporting
Data Protection Consultancy
Debt Finance & Invoice Finance
Digital Marketing Agencies
Digital Skills Training
Direct Mail Services
Document Management
E-commerce Services
Email Marketing
Employee Benefits
Employee Wellbeing
Employment Law
Event Management
Exhibition Stand Design & Build
Facilities Management
Fire Safety
First Aid Training
Fleet Management
Franchise Consultancy
Funding & Grants Consultancy
Graphic Design
Health & Safety Consultancy
HR Consultancy
Insolvency & Business Recovery
Intellectual Property Services
IT Equipment Suppliers
IT Support
Leadership Training
Lead Generation
Legal Services
Market Research
Marketing Consultancy
Media & Presentation Training
Merchant Card Payments
Office Fit-Out & Refurbishment
Office Furniture
Office Maintenance
Office Supplies & Stationery
Online Course Creation
Outsourced Finance Directors
Packaging Suppliers
Payroll Services
Pension Services
Pest Control
Podcast Production
Printing Services
Procurement Consultancy
Promotional Merchandise
Public Relations
Recruitment Agencies
Sales Consultancy & Training
Search Engine Optimisation
Security Services
Signage & Vehicle Graphics
Social Media Management
Software Development
Staff Training & Development
Storage Services
Tax Consultancy
Team Building Activities
Telephone Answering Services
Telephone Systems
Tender & Bid Writing
Trade Associations
Translation & Interpreting
Video Production
Virtual Assistant Services
Virtual Office Services
Waste Management & Recycling
Website Design
Website Hosting & Maintenance
Wi-Fi & Network Installation
Workplace Refreshments & Vending
Workwear & Uniforms

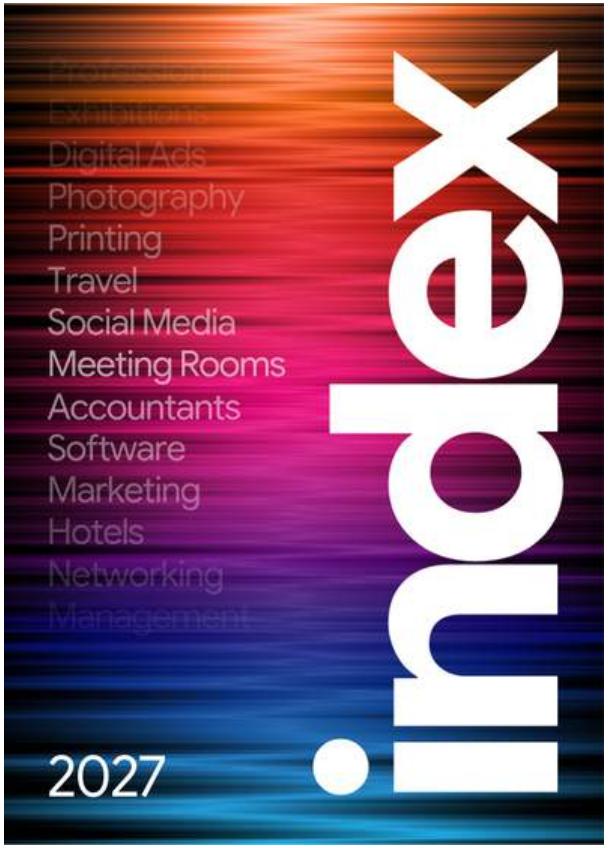
Can't find your industry listed here? Don't worry we can add your industry to the Index when you book Subject to suitability

Pricing

2027 Edition

Most Popular

	Small Listing	**Medium** Listing	**Large** Listing
Online Listing New	✓	✓	✓
Listing Size	⅛ page	¼ page	½ page
Company Name	✓	✓	✓
Company Description	35 words	95 words	160 words
Contact Details	✓	✓	✓
Feature Picture		✓	✓
Feature/Services			✓
	£145 for the year, paid annually	£195 for the year, paid annually	£245 for the year, paid annually



New design for 2027

Size Comparisons

2027 Edition

Large
Directory Listing
£245 for the year

MARKETING & ADVERTISING

Good Measure Studio

Studio 4, 28 Foundry Mews,
Shoreditch, London, E2 7AB

- Brand Strategy & Identity
- Social Media
- Website Design
- Digital Advertising & SEO

Good Measure Studio is a London marketing agency helping businesses find their voice, build their brand and get noticed. We work with startups, growing companies and established organisations to turn big ideas into clear, creative campaigns.

From refreshing your identity to launching your next campaign, we combine creativity with commercial thinking to help you reach your audience and achieve your goals.

We offer brand strategy, website design, content creation and digital marketing, with services tailored to your business rather than a standard package.

Whether you need ongoing support or help with a specific project, we make the process straightforward.

Based in London and working across the UK, we help brands move forward with confidence, clarity and a little personality. We believe good marketing should feel as good as it looks, without unnecessary complexity.

020 7946 0958
www.goodmeasurestudio.example
hello@goodmeasurestudio.example





½ 175mm x 135mm

Medium
Directory Listing
£195 for the year



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¼ 85mm x 135mm

All listings include a free online feature

Small
Directory Listing
£145 for the year

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⅛ 175mm x 135mm

Large Listing

2027
Edition

Industry Highlight

Company Address

Company Description

Contact Details

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Company Name

Features / Services

Featured Images

Large
Directory Listing
£245

Includes **FREE** online listing

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Medium Listing

Most Popular

2027 Edition



Featured Images

Industry Highlight

MARKETING & ADVERTISING

Company Name

Good Measure Studio

Company Address

Studio 4, 28 Foundry Mews,
Shoreditch, London, E2 7AB

Good Measure Studio is a London marketing agency helping businesses find their voice, build their brand and get noticed.

Company Description

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Contact Details

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hello@goodmeasurestudio.example

Medium Directory Listing

£195

Includes **FREE** online listing

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Small Listing

2027
Edition



Small
Directory Listing
£145

Includes **FREE** online listing

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Online Feature

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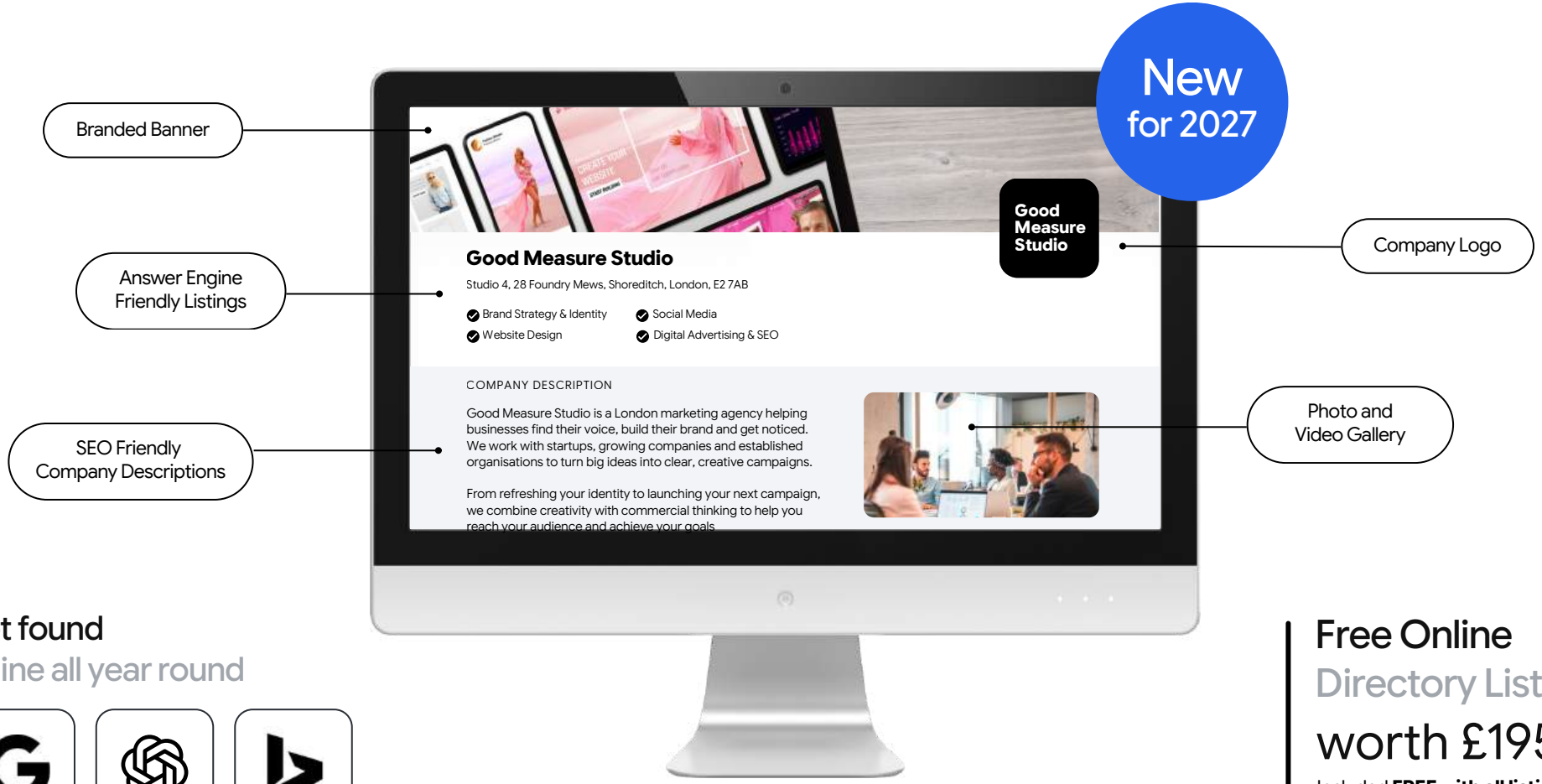
Edition



Get found
online all year round

Free Online Directory Listing
worth £195

Included **FREE with all listings**

Example of our online directory features which are currently under development. This listing is for illustration purposes only and may vary on the live directory. The online directory will be available to browse and search online and all listings will have the chance to be crawled by search and answer engines.

FAQs

2027
Edition

Where will Index be distributed and who will receive a copy?
Index will be distributed at 30+ events throughout the year including our regional B2BX events and local business expos. Everyone who attends and exhibits will be given copies on arrival.

Do I need to exhibit at one of your events to advertise in Index?
Nope! Advertising is available to all businesses.

What's included in the price of my listing?
All printed listings no matter the size will benefit from a free online and digital listing to help you get found online.

Is the price a one-off annual payment?
Yes, you will need to pay upfront for the year as the directory will be printed once and distributed throughout 2027.

When will Index be published and what's the booking deadline?
The printed and online edition will be available in January 2027 ready for our first events happening at the end of the month. The deadline to book is 27 November 2026.

What information and images do I need to supply?
Depending on your listing size you may need to supply company details, contact information, a description, keywords, logo and images. This will be confirmed once you have placed your order.

Will you design my listing or do I need to supply finished artwork?
No, we'll design your listing for you based on you completing an online form where you upload all the information we need for your feature.

Will I get to approve my listing before it goes to print?
A version of the directory will be sent to you as a PDF 7 days before we print so you have the chance to make any last minute changes.

What's the difference between the small, medium and large listings?
As the names suggest, the large and medium listings give you the most exposure and page-space within the printed directory, as well as the chance to include an image(s). The small listing is great if you're on a budget.

When will my online listing go live and how long will it stay online?
The online directory will go live in January 2027 and will stay active until the end of the year when you can decide to renew for 2028.

Can I update my listing if my business details change?
Yes, you can make changes but only to your online listing.

Can I choose which category my business appears in?
Yes, but you can only select one industry or category per listing. If you want to appear in multiple listings you will need to book multiple ad-spaces.

Will my listing renew automatically?
Nope. You will get the chance to renew your directory listing and online feature for 2028 at the end of the year. Listings are not automatically renewed.

How do I book my listing and what happens next?
Simply book your listing online or contact one of our events team who will send you the link to get booked. Once booked, you'll be sent a link to an online form to submit your details for your online and printed listings.

Book Now

2027
Edition

Advertising
Deadlines

Booking deadline
Friday 27 November 2026

Submission deadline
Friday 11 December 2026

Review deadline
Friday 18 December 2026

Distribution from
January 2027

Contact
Details

If you've got any questions about Index, please feel free to get in touch with our team.

Gemma Brett
gemma@memoevents.co.uk
01256 838386

Juliet Overington
juliet@memoevents.co.uk
01256 838386

If you would like to book your directory listing, please book online.

b2bexpos.co.uk/indexdirect

All prices exclude VAT. Payment must be made to secure your booking. Orders not paid before the directory is printed will not be included. Terms & Conditions apply.