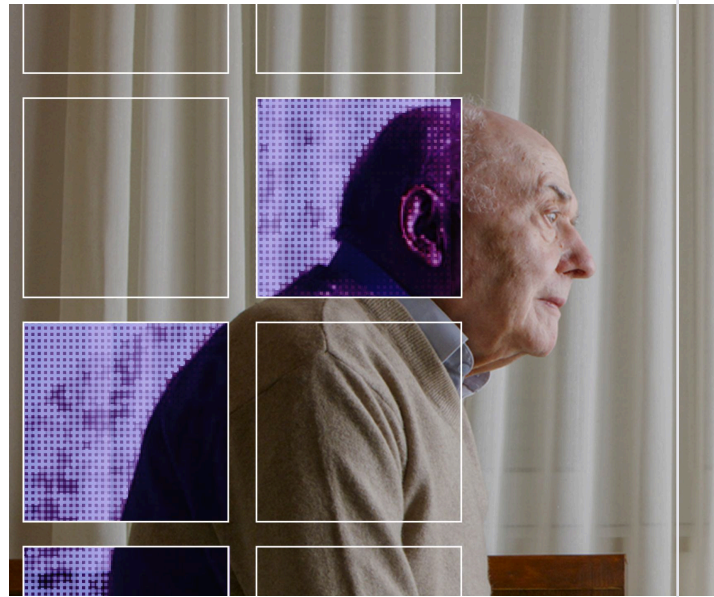


ThumbPrint Patient-Anchored Evidence

Complete, trial-linked evidence — without the matching uncertainty of tokenization.



After a clinical trial closes, your research teams may need a reliable path back to their cohort — because the regulatory and commercial questions don't always stop at the database lock.

ThumbPrint establishes a direct relationship with trial participants during the active trial, with access to their complete medical records for future evidence generation. Unlike tokenization-based approaches that rely on probabilistic matching and passive data linkage, ThumbPrint preserves the full cohort — and the full optionality — with no matching uncertainty, no cohort loss, and no dependency on third-party data networks when evidence needs arise.

Secure the Optionality

ThumbPrint preserves the optionality for future evidence needs like:

- ✓ Long-term real-world safety and effectiveness
- ✓ Trial-anchored treatment outcomes and disease progression
- ✓ HEOR and payer evidence for market access
- ✓ Post-marketing commitments (PMCs/PMRs)
- ✓ Evolving regulatory questions that arise years after a trial closes
- ✓ Patient experience and quality of life

■ 98%

patient retention year-over-year in studies

■ 0%

cohort loss from identifier mismatches or database coverage gaps

■ <5 mins

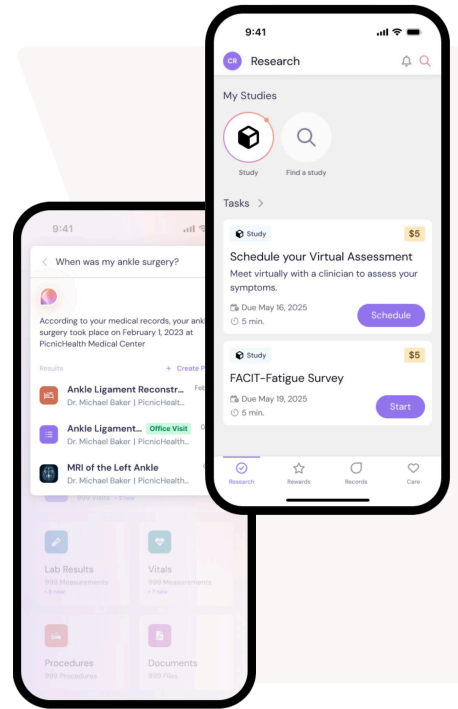
added to trial consent process

Give Trial Participants Value Back

Once enrolled, patients have access to the PicnicHealth app — including a smart health assistant and tools to support their ongoing health journey — along with their own EHR data once it's retrieved.

Activation When You're Ready

When evidence needs arise, PicnicResearch co-designs a protocol and data model around predefined endpoints, retrieves complete retrospective and prospective records across all sites of care, and delivers analysis-ready, curated outputs aligned to regulatory or payer requirements.



Built to Adapt — Flexible data model can accommodate emerging research questions without protocol amendments or re-abstraction

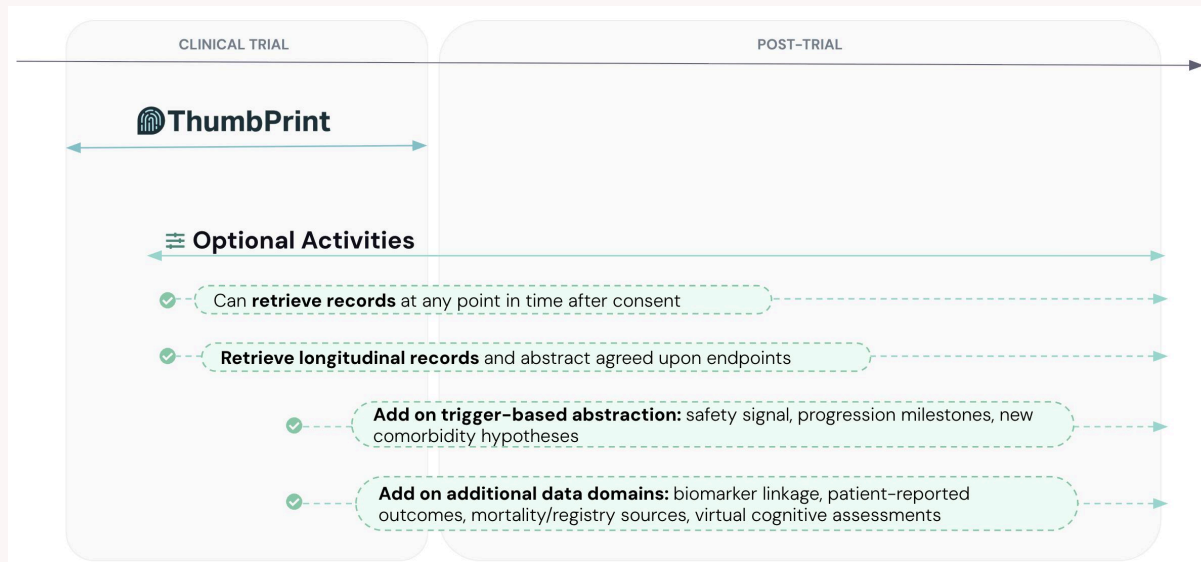


Strategic Asset — Reusable living data asset can continue to support unexpected evidence needs

















Enhanced Visibility — Sponsor portal provides real-time visibility into some study variables, with additional visualizations available at data delivery

Built for Evidence that Evolves



ThumbPrint vs. Tokenization

	ThumbPrint	Tokenization
Cohort preservation	 Full cohort retained	 23–65% match rate
Data completeness	 All sites of care	 Network coverage only
Clinical endpoint fidelity	 Source record abstraction	 Claims/EHR proxies only
Patient-reported outcomes	 Optional	 N/A
Prospective follow-up	 Optional	 N/A
Re-engagement / recontact	 Active patient relationship	 Anonymous linkage only
Long-term optionality	 Expandable asset	 Limited — one-shot linkage events

 Yes  No  Incomplete/partial

Complete, trial-anchored evidence starts with preserving the patient relationship. Contact us to discuss how ThumbPrint can support your trial population.

[Contact Us](#)

