

SOLUTIONS OVERVIEW

Decision-Grade Evidence for Conditions

Real patients. Complete records.
Better evidence.



PicnicResearch delivers decision-grade evidence faster and at lower cost than site-based methods. Our patient-mediated, AI-enhanced platform captures complete retrospective and prospective data across all care sites — including ePROs and other primary data — generating a living data asset built to answer your most critical research questions as they emerge.


Answer the Questions That Matter Most


Our platform answers today's complex evidence needs about:


- ✓ Disease burden and quality of life impact
- ✓ Patient journey and experience
- ✓ Treatment patterns, burden, and tolerability
- ✓ Natural history and disease progression
- ✓ Unmet need and gaps in current care


Designed Around Your Objectives

Every element of your study is designed to advance your research program, not just answer a single question.

 Precision by Design — Study design, protocol, and data collection are tailored to your endpoints and research objectives

 Strategic Asset — Longitudinal, living data asset that can support multiple phases of the product lifecycle, from natural history characterization through post-approval commitments

 Built to Adapt — Flexible data model that accommodates emerging research questions without costly protocol amendments or structural redesign

 Decision-Ready Visibility — Select study variables are visible in real-time in our sponsor portal, with additional visualizations available at data delivery

■ 30-50%

more cost-effective than site-based approaches

■ 75%

of condition studies enroll on track with enrollment forecast

■ 75+

publications supported

■ 15 of the top 20

Trusted by 15 of the top 20 life sciences companies



Patient-Mediated, Multimodal Data Collection

Our approach establishes a direct relationship with study participants, enabling participation from anywhere and data retrieval from everywhere. The result is a longitudinal, comprehensive capture of each patient's complete medical history across all care sites and providers.

■ Consent & Right of Access

Patients consent directly and authorize access to their medical records across all providers

■ Record Retrieval

Complete retrospective records across all care sites are retrieved, averaging 5-7+ years of history per patient

■ Continuous Record Collection

As patients see providers, data is continuously collected

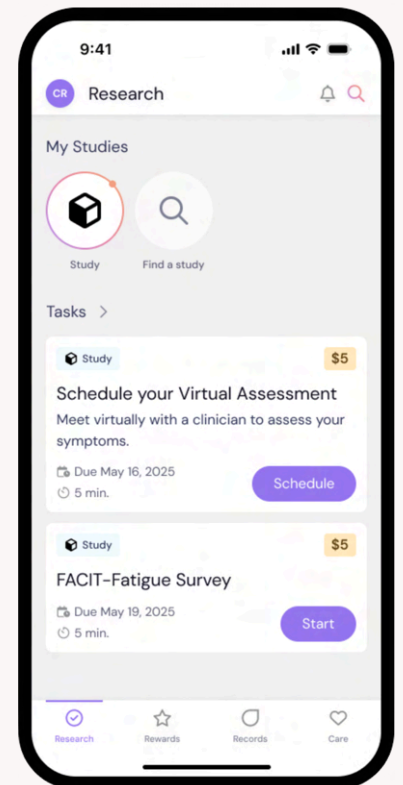
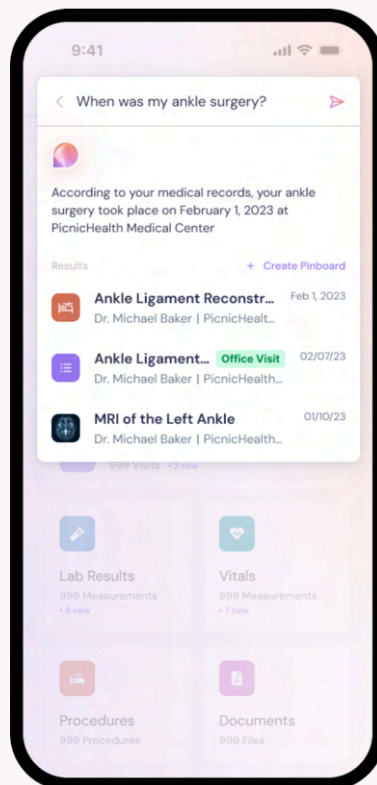
■ Patient-Generated Data

Patient-generated data like ePROs, surveys, telehealth visits, and connected devices can be added to deepen analysis of the patient experience

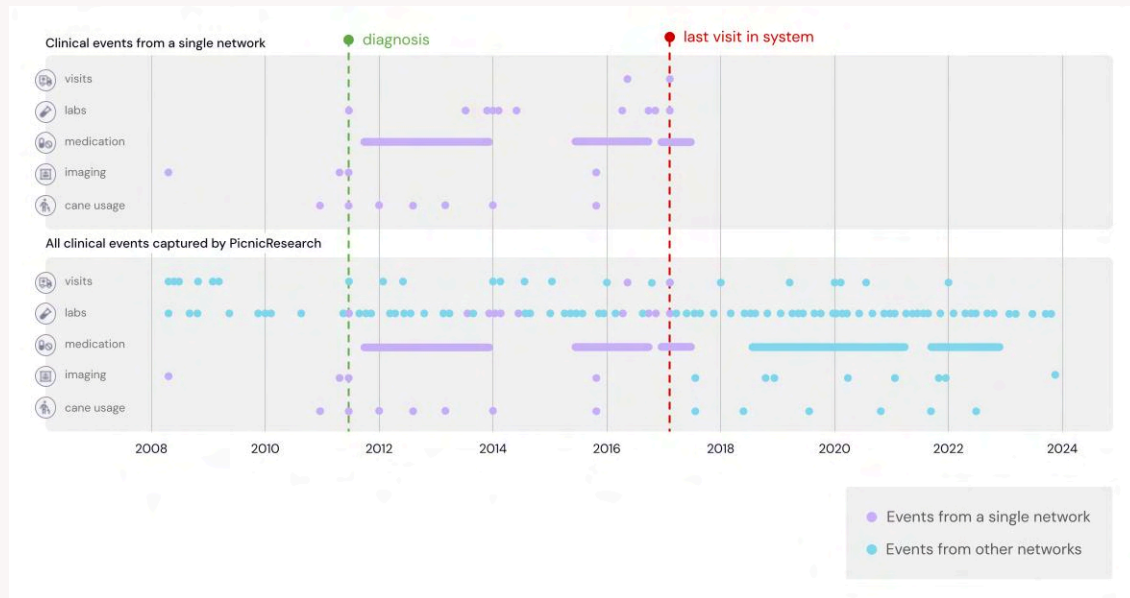
PicnicResearch's Patient App

As a study participant, patients can complete study activities, access their medical histories, and use tools that help them navigate their care from anywhere.

98%
patient retention
year-over-year



Data Capture: Patient-Mediated vs. Site-Based



Built for the Complexity of Rare Disease

Rare and ultra-rare disease research demands an approach like ours. Patients are geographically dispersed, care is fragmented across providers and health systems, and traditional enrollment models routinely fail to capture the complete clinical picture.

- ✔ Site-agnostic enrollment increases patient access regardless of treating center or geography
- ✔ Deep, multimodal data captures what single-site or secondary sources miss
- ✔ Simplified participation sustains the longitudinal follow-up rare disease research demands

The right decisions start with the right evidence partner. Contact us to discuss how PicnicResearch can generate decision-grade evidence for your program.

[Contact Us](#)

