

PICNICRESEARCH OVERVIEW

PicnicResearch

Clinical research, reinvented.



We start with your needs, not a generic dataset. PicnicResearch generates decision-grade evidence through a patient-mediated, site-agnostic model. Our patient-connected study design and AI-enhanced research infrastructure produce a longitudinal, living data asset built around your scientific question and designed to accelerate new treatments to patients.

One Evidence Platform, Four Solutions

Evidence for Treatments

Designed for: Long-term safety and effectiveness, treatment patterns and adherence, post-marketing commitments, and payer/HTA evidence.

[Learn more](#)

Evidence for Conditions

Designed for: Natural history of disease, disease burden and quality of life, treatment patterns, and external control arms.

[Learn more](#)

Long-Term Follow-Up

Designed for: PMC/PMR and REMS compliance, durability of response, real-world safety signals, and payer evidence generation.

[Learn more](#)

ThumbPrint

Designed for: What tokenization can't capture, cell and gene therapy follow-up, and future questions as they arise, preserving the full cohort with 0% loss from identifier mismatches.

[Learn more](#)

■ 15 of 20

top life sciences
companies work with us

■ 75%

of studies enroll ahead
of forecast

■ FPI

within 1 day of
study launch

■ 30–50%

more cost-effective than
site-based studies

■ 75+

publications supported

Designed Around Your Objectives

Every element of your study is designed to advance your research program, not just answer a single question.



Precision by Design — Study design, protocol, and data collection are tailored to your endpoints and research objectives



Built to Adapt — Flexible data model that accommodates emerging research questions without costly protocol amendments or structural redesign



Strategic Asset — Longitudinal, living data asset that can support multiple phases of the product lifecycle, from natural history characterization through post approval commitments



Decision-Ready Visibility — Select study variables are visible in real time in our sponsor portal, with additional visualizations available at data delivery



Patient-Mediated, Multimodal Data Collection

Our approach establishes a direct relationship with study participants, enabling participation from anywhere and data retrieval from everywhere. The result is a longitudinal, comprehensive capture of each patient's complete medical history across all care sites and providers.

■ Consent & Right of Access

Patients consent directly and authorize access to their medical records across all providers

■ Record Retrieval

Complete retrospective records across all care sites are retrieved, averaging 5-7+ years of history per patient

■ Continuous Record Collection

As patients see providers, data is continuously collected

■ Patient-Generated Data

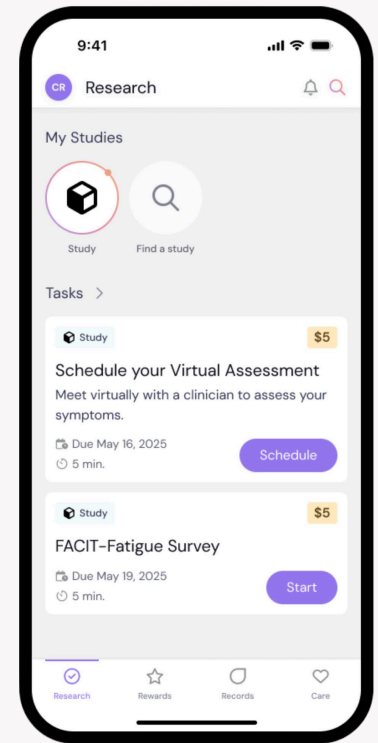
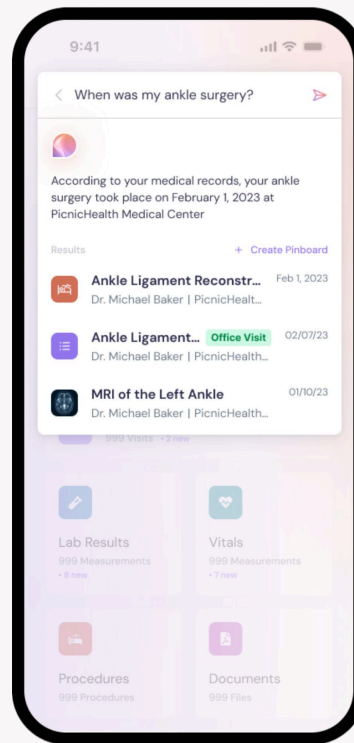
Patient-generated data like ePROs, surveys, telehealth visits, and connected devices can be added to deepen analysis of the patient experience

PicnicHealth Patient App

By leveraging the PicnicHealth app, we connect study participants with tools to navigate their health journey.

Patients can complete study activities, access their medical histories, and use tools that help them navigate their care from anywhere.

98%
patient retention
year-over-year



PicnicResearch vs. Traditional Evidence Sources

	PicnicResearch	Traditional
Enrollment	Remote, site-agnostic; FPI within 1 day	Site-constrained; slow startup
Population reached	Full population, all providers	Academic-center skew; most accessible patients only
Data completeness	Across sites of care; 5–7+ years retrospective per patient	Single-network or claims proxies; ~30% complete
Longitudinal follow-up	Ongoing prospective + ePROs; 98% retention	Ends at trial close or database coverage
Regulatory grade	IRB oversight; source-record abstraction	Variable; often directional only
Adaptability	Living asset; return to the cohort	One-off; costly amendments

The study results you are looking for start with choosing the right partner. Contact us to discuss how PicnicResearch can generate decision-grade evidence for your program.

Contact Us

