

PICNICRESEARCH OVERVIEW

PicnicResearch

Clinical research, reinvented.

We start with your needs, not a generic dataset. PicnicResearch generates decision-grade evidence through a patient-mediated, site-agnostic model. Our patient-connected study design and AI-enhanced research infrastructure produce a longitudinal, living data asset built around your scientific question and designed to accelerate new treatments to patients.

■ 15 of 20

top life sciences companies work with us

■ 75%

of studies enroll ahead of forecast

■ FPI

within 1 day of study launch

■ 30–50%

more cost-effective than site-based studies

■ 75+

publications supported

One Evidence Platform, Four Solutions

Evidence for Treatments

Designed for: Long-term safety and effectiveness, treatment patterns and adherence, post-marketing commitments, and payer/HTA evidence.

[Learn more](#)

Evidence for Conditions

Designed for: Natural history of disease, disease burden and quality of life, treatment patterns, and external control arms.

[Learn more](#)

Long-Term Follow-Up

Designed for: PMC/PMR and REMS compliance, durability of response, real-world safety signals, and payer evidence generation.

[Learn more](#)

ThumbPrint

Designed for: What tokenization can't capture, cell and gene therapy follow-up, and future questions as they arise, preserving the full cohort with 0% loss from identifier mismatches.

[Learn more](#)

Designed Around Your Objectives

PicnicResearch's direct relationship with patients enables remote participation from anywhere and data retrieval from everywhere, producing a longitudinal, comprehensive capture of each patient's complete medical history. Every element of your study is built to advance your research program, not just answer a single question.

- **Precision by Design** — Study design, protocol, and data collection are tailored to your endpoints and objectives.
- **Built to Adapt** — A flexible data model adapts as new questions emerge, so one living data asset supports every phase of the lifecycle, from natural history through post-approval commitments.
- **Engaged for the Long Run** — Patients get access to their own health history and tools through the PicnicHealth app, so they stay engaged for the life of your study; select variables are visible in real time in the sponsor portal, with more at delivery.

The right decisions start with the right evidence partner. Contact us to discuss how PicnicResearch can support your program.

Contact Us

