

Aureon Capital Privacy Policy

Last updated: 27 March 2026

Aureon Capital ("we", "us", "our") respects your privacy and is committed to protecting your personal data.

This Privacy Policy explains how we collect, use, and protect personal data when you visit our website, subscribe to updates, or contact us by email.

1. Data controller

Aureon Capital is the data controller responsible for the processing of your personal data.

Company name: Aureon Capital

Email: info@aureoncapital.se

Office address: Sweden

2. Personal data we collect

a) Newsletter / subscription form

If you subscribe through our website, we collect:

- First name
- Surname
- Email address

b) Website usage data

When you visit our website, we use Google Analytics to collect certain technical and usage information, which may include:

- Device and browser information
- Pages viewed
- Time spent on the site
- General interaction and usage data

This information is used in aggregated form to understand website traffic and improve the site.

c) Contact by email

If you contact us via email or by clicking an email link on the website, we will process the personal data you include in your email, such as:

- Your name
- Your email address
- Any other information you choose to provide

3. Why we use your personal data

We use your personal data for the following purposes:

- To send you updates or communications you have signed up for
- To respond to enquiries sent to us by email
- To operate, analyse, and improve our website

- To maintain the security and functionality of our website
- To comply with legal obligations where applicable

4. Legal basis for processing

We process your personal data on the following legal bases:

- **Consent:** where you subscribe to receive updates from us
- **Legitimate interests:** where we analyse website usage, respond to enquiries, and operate our website, provided that our interests do not override your rights and freedoms
- **Legal obligation:** where we are required to retain or disclose information under applicable law

Where processing is based on consent, you may withdraw your consent at any time.

5. Cookies and analytics

Our website uses cookies and similar technologies, including Google Analytics, to understand how visitors use the site and to improve performance and user experience.

Where required by law, non-essential cookies such as analytics cookies will only be placed after you have provided your consent.

You can also control cookies through your browser settings.

6. Sharing your personal data

We may share your personal data with trusted third-party service providers who help us operate our website and communications, such as:

- Website hosting providers
- Analytics providers such as Google Analytics
- Email marketing or newsletter platform providers, if used

We require such providers to process personal data only as necessary and with appropriate safeguards.

We do not sell your personal data.

7. International transfers

Some of our service providers may process personal data outside Sweden or the European Economic Area.

Where this happens, we take steps to ensure that appropriate safeguards are in place in accordance with applicable data protection laws.

8. How long we keep your data

We keep personal data only for as long as necessary for the purposes described in this Privacy Policy, including to meet legal, regulatory, tax, or reporting requirements.

As a general guide:

- Subscription data is kept until you unsubscribe or withdraw your consent

- Email correspondence is kept for as long as necessary to handle your enquiry and any related follow-up
- Analytics data is retained according to our Google Analytics settings and internal retention practices

9. Your rights

Under applicable data protection law, you may have the right to:

- Request access to your personal data
- Request correction of inaccurate or incomplete data
- Request deletion of your personal data
- Object to certain processing
- Request restriction of processing
- Request transfer of your personal data where applicable
- Withdraw consent at any time where processing is based on consent
- Lodge a complaint with the relevant supervisory authority

If you would like to exercise any of these rights, please contact us at info@aureoncapital.se.

10. Data security

We take reasonable technical and organisational measures to protect personal data against unauthorised access, loss, misuse, or alteration.

11. Third-party links

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices of those third parties, and we encourage you to review their privacy policies.

12. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any updates will be posted on this page with the revised effective date.

13. Contact

If you have any questions about this Privacy Policy or how we process personal data, please contact:

Aureon Capital

Email: info@aureoncapital.se