

# Angelica Jade Altman

## Product Designer

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Product Designer focused on designing adaptive digital systems that help people navigate complexity with greater clarity, confidence, and agency. My work explores how thoughtful interaction design, behavioral research, and systems thinking can reduce cognitive friction across emotionally demanding and high-stakes experiences. Experienced creating end-to-end product concepts from research and strategy through interaction design and high-fidelity prototyping.

## SKILLS

**Product Design:** • Product Design • UX Design • Interaction Design • Information Architecture • Service Design • Design Systems

**Research:** Behavioral Research • User Research • Journey Mapping • User Interviews • Usability Testing • Systems Thinking

**Execution:** Wireframing • Prototyping • Experience Strategy • Rapid Iteration

**Tools:** Figma • Webflow • Adobe Creative Suite • Procreate • AI-Assisted Design

## SELECTED PRODUCT DESIGN PROJECTS

*End-to-end product concepts exploring adaptive systems, human behavior, and complex decision-making. Focused on interaction design, cognitive load reduction, and human-centered experiences.*

### FLOWSTATE | *AI-Assisted Cognitive Support System*

- Designed an adaptive productivity experience that helps people determine **what deserves their attention now**, rather than simply organizing tasks.
- Developed a state-aware interaction model that interprets changing cognitive conditions to recommend appropriate workflows, interface density, and planning strategies while preserving user agency.
- Integrated AI-assisted planning with behavioral design principles to transform ambiguous task lists into guided, context-sensitive next steps that reduce decision fatigue.
- Created end-to-end product strategy, interaction architecture, and high-fidelity prototypes demonstrating how adaptive systems can support clarity, confidence, and sustained momentum across fluctuating mental states.

### Horizon | *Adaptive System · Cognitive Load Design*

- Designed an adaptive productivity workspace that dynamically adjusts interface density, notifications, and visual stimulation based on changing attention states.
- Developed end-to-end experience flows across Focus, Idle, and Recovery modes, translating cognitive psychology and Attention Restoration Theory into a cohesive interaction system.
- Created high-fidelity prototypes and original environmental illustrations to reinforce each state's cognitive and emotional qualities.
- Established reusable interaction principles for state-aware interfaces that balance adaptability with user control.

## **Anchor** | *Behavioral Systems · Human-Centered Design*

- Designed an adaptive support experience that adjusts guidance according to users' emotional and cognitive context.
- Identified moments of uncertainty through journey mapping and introduced progressive disclosure to reduce decision burden.
- Explored interaction patterns that preserve autonomy while offering greater orientation during emotionally demanding experiences.
- Produced high-fidelity concepts demonstrating how adaptive interfaces can support vulnerable moments without becoming intrusive.

## **Clarity First** | *Service Design · Experience Strategy*

- Reimagined the entry experience for public assistance by introducing a preparation layer before application completion.
- Redesigned information architecture and interaction flows to reduce ambiguity through expectation-setting and progressive guidance.
- Applied service design methods to transform a transactional process into a more supportive, confidence-building experience.

## **Beyond the Streak** | *Behavioral Design · Engagement Systems*

- Reimagined streak-based engagement through an identity-centered learning model that prioritizes long-term growth over daily obligation.
- Designed feedback loops and progression systems that cultivate confidence, mastery, and intrinsic motivation.
- Explored behavioral design strategies that encourage sustainable learning without relying on guilt or loss aversion.

## **EDUCATION**

**B.A. in International Studies** | University of South Florida · Magna Cum Laude · 2017–2021

## **PROFESSIONAL EXPERIENCE**

**Fleming's Prime Steakhouse — Server** | July 2024 - Present

- Deliver personalized guest experiences by rapidly interpreting individual needs, adapting communication styles, and prioritizing competing demands in real time.
- Coordinate seamlessly across front-of-house and kitchen teams to resolve issues under tight time constraints while maintaining service quality.
- Build trust quickly through active listening, anticipation, and thoughtful problem solving in high-pressure environments.