



# ADVOCACY GUIDE

3 BILLION PEOPLE STILL HAVE NO ACCESS TO THE GOSPEL.

UNCHARTED COMES ALONGSIDE COURAGEOUS LOCAL LEADERS IN OVERLOOKED PLACES.

WHEN YOU ADVOCATE, YOU GIVE OTHERS THE CHANCE TO HEAR, PRAY, AND JOIN IN GOD'S MISSION.

## GUIDING LANGUAGE - WAYS TO SHARE ABOUT UNCHARTED

- *“Uncharted partners with local believers who are planting churches and leading discipleship efforts in places most people overlook.”*
- *“They don’t send missionaries — they fuel national leaders already on the ground.”*
- *“It’s about relationship first, not just funding projects. When projects are funded, relationship is always at the heart of them.”*
- *“They combine discipleship and tangible care — meeting both spiritual, educational and physical needs.”*

*Tip: Keep it relational. Share what you care deeply about, then invite others into that story.*

## BEING AN ADVOCATE FOR THE UNREACHED

### **Social Media: Post a short story or stat with a link.**

- *“Connect with us on social media and repost what we share, or share a post of something that moves your heart and tag us.*

### **Prayer Groups: Bring a story from the field into your small group. End by praying for a specific region.**

- *Need stories? We share some on our website to start or email us and we can help find a perfect story for your group. EMAIL - [info@unchartedinternational.org](mailto:info@unchartedinternational.org)*

### **Everyday Conversations: Drop a simple line:**

- *“I heard something that moved me... most mission work goes to already-reached places. Uncharted goes where almost no one else does.”*



## APPROACH YOUR CHURCH ABOUT PARTNERSHIPS

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### **1. Start with Curiosity**

- *“Have you ever thought about what our church’s role could be in places where the gospel has never been heard?”*

### **2. Tell a Story**

- *Share a short testimony from a Field Partner (you can use one from our Impact Report or Website. We also regularly share short form stories on Instagram and LinkedIn*

### **3. Make It Relational, Not Just Financial**

- *“Uncharted helps churches build friendships with leaders in overlooked places. It’s not just writing a check—it’s about walking together.”*

### **4. Offer a Clear On-Ramp**

- *Invite them to explore a Vision Trip opportunity.*
- *Connect them to the Outpost Network - A community for mission pastors.*
  - *Visit [www.outpostnetwork.org](http://www.outpostnetwork.org) for more information*
- *Share the Uncharted Engagement Pathway (Advocate | Connect | Give).*

### **A Simple and Example Ask:**

- *“Would you be open to meeting with someone from Uncharted to hear what partnership could look like for our church?”*

## YOUR NEXT STEPS AS AN ADVOCATE

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- *Share one story this week (online or in person).*
- *Pray for one region with a friend or small group.*
- *Host a casual coffee/dinner and share the Uncharted story.*
- *Connect your pastor or missions team to Uncharted staff.*

*Every bold act of advocacy creates ripple effects in overlooked places.*

- *Visit and share [www.unchartedinternational.org/engage](http://www.unchartedinternational.org/engage)*
- *Download our current impact report at [www.unchartedinternational.org/impact](http://www.unchartedinternational.org/impact)*