

# Taking Action to Significantly Strengthen QVC Group's Financial Position

What You Should Know About QVC Group's Financial Restructuring Process



QVC Group has initiated a prepackaged Chapter 11 financial restructuring process in the U.S. to substantially reduce debt and strengthen our financial position. Ensuring we have the right balance sheet in place to support our business is a key pillar of our WIN Growth Strategy, which is positioning QVC Group to drive the future of live social shopping and deliver long-term growth and profitability.

**We are operating as usual, and remain focused on surprising and delighting our customers.**



## Continuing to Provide Customers With Joyful and Engaging Shopping Experiences

- Our customers are at the heart of everything we do, and we remain focused on delivering the exceptional shopping experiences that have defined QVC Group for the past 40+ years.
- During this process, customers can continue to shop the same products and brands and receive the same level of service they've come to expect from us, across all our channels and platforms for QVC, HSN, and Cornerstone Brands.
  - This includes broadcast TV, streaming and social, on our branded websites and on apps, in our stores, and through our catalogs.
- All our retail locations remain open and operating on normal schedules, and all store and merchandise policies remain the same.



## Working Closely With Our Valued Vendors, Suppliers, and Business Partners

- Our vendors, suppliers, and business partners are an essential part of our business, and we are continuing to partner with them.
- Vendors, suppliers, and business partners are expected to be paid in full for goods received and services provided both before and after the filing date.
- We have ample liquidity to meet our business obligations, including more than \$1 billion in cash on hand, and we continue to generate cash from ongoing operations.
- We intend to continue working closely with our vendors and suppliers to ensure our mutual success.



## The Right Balance Sheet to Support Our Business

- With a more appropriate capital structure, we believe we can continue to deliver on our WIN Growth Strategy.
- We intend to complete this process on an expedited basis and are targeting emergence within approximately 90 days.

# About the U.S. Chapter 11 Process



- We recently entered into a Restructuring Support Agreement (RSA) with a majority of our lenders on the terms of a comprehensive financial restructuring plan that will substantially reduce debt and position us to drive long-term growth and profitability.
- To implement this financial restructuring plan, QVC Group and certain of its U.S. subsidiaries have initiated a voluntary prepackaged Chapter 11 process in the U.S.
- QVC Group's subsidiaries and entities outside of the U.S. are not included in the court-supervised process.
- The Company's global business operations are continuing as normal, including customer-facing operations in the UK, Germany, Italy and Japan as well as our Global Business Services in Poland and Global Sourcing in China.



**We are determined to come through this financial restructuring process as a much stronger company so we can continue bringing innovative products, compelling content, and unforgettable moments to our millions of shoppers worldwide.**

ADDITIONAL INFORMATION AND RESOURCES REGARDING  
THE FINANCIAL RESTRUCTURING PROCESS CAN BE FOUND AT

[forward.qvcgrp.com](https://forward.qvcgrp.com)  
[restructuring.ra.kroll.com/QVC](https://restructuring.ra.kroll.com/QVC)