ARIA ONE

ARIA ONE · PARIS FASHION WEEK

Paris, *in season.*

Two private evenings. January and June 2027.

THE IDEA

During fashion week, every room in Paris is full. *We keep one quiet.*

Twice a year, Aria One opens a private address to its members, its house partners and a small circle from the fashion world. A dinner, a late-night salon, and conversations that carry on after the shows.

ARIA ONE · PARIS, IN SEASON



THE CALENDAR

Two windows. Two different crowds.

SEASON	OFFICIAL CALENDAR	ARIA ONE EVENING · PROPOSED
January	Menswear Autumn/Winter 2027–28 · 19–24 January Haute Couture Spring/Summer 2027 · 25–28 January	Sunday 24 January Last night of Menswear, eve of Couture
June	Menswear Spring/Summer 2028 · 22–27 June	Friday 25 June The week at full strength

Haute Couture Autumn/Winter falls on 5–8 July 2027, outside the June window.

SOURCE: FÉDÉRATION DE LA HAUTE COUTURE ET DE LA MODE

CHAPITRE I · 19–28 JANUARY 2027

January. *Couture.*

Menswear closes, Haute Couture opens. For one night, both are in Paris.



CHAPITRE I · SUNDAY 24 JANUARY 2027 · PROPOSED

A winter dinner, then the salon.

01 · 20:00

The dinner

One long table for 30 house guests. Members, the presenting house and a few designers and editors, hosted by Suomi Park-Fujiwara.

Seated · by invitation

02 · 22:30

The salon

The doors open wider for 150 guests. Low light, a late-night set, a selection of champagne, sake and cognac.

Standing · members +1

03 · MONDAY

The atelier

Before the first Couture show, a small group visits an atelier at work. Coffee, hands, fabric. No runway.

Members only · 12 places

VENUE · [PRIVATE ADDRESS, PARIS, TO CONFIRM]

CHAPITRE II · 22–27 JUNE 2027

June. *Menswear, outdoors.*

Long evenings, a lighter room. Paris at its best hour.



CHAPITRE II · FRIDAY 25 JUNE 2027 · PROPOSED

A terrace at sunset, then the night.

01 · 19:30

The terrace

An open-air reception on a Paris rooftop or garden as the light drops. 120 guests and the presenting house.

Standing · members +1

02 · 21:30

The table

A smaller dinner for 30 house guests, seated outside. A seasonal menu, one chef, no speeches.

Seated · by invitation

03 · 23:00

The late set

A DJ set until late, for those still in conversation.

Members +1

VENUE · [ROOFTOP OR GARDEN, PARIS, TO CONFIRM]

IN THE ROOM

A guest list, not a ticket.

Members and house partners, with a selection from the fashion world: designers, buyers, editors and the people who dress them. Every name is approved by the house.

100

Members, from 20 nationalities

1,000+

The wider Aria One community

33

Destinations in the network

FIGURES AS OF NOVEMBER 2026

HOW THE HOUSE RECEIVES

Fewer guests. *Longer conversations.*

01

No press wall

Photography is ours, and discreet. Guests are seen by the people in the room, not by a lens.

02

One host

Every guest is received and introduced by the house. Nobody stands at the edge of the room.

03

One house per chapter

A single presenting partner each season. No logo walls, no competing brands at the table.

THE HOUSE, IN PRACTICE

An Aria One evening, as it happens.







ARIA ONE WITH NÔMADE · IBIZA, AUGUST 2026

FOR BRANDS

Three ways to be part of the evening.

01

The presenting house

One fashion or luxury house per chapter. Named on the invitation, co-hosting the dinner, with a share of the guest list.

€ 20,000 per chapter

02

The pour

Champagne, sake or cognac through the night, served the way the house would serve it at home.

€ 10,000 per chapter

03

The detail

Fragrance, jewellery or beauty. A scent in the room, a gift at the table, something the guest takes home.

€ 20,000 per chapter

HOUSE PARTNERS · BOTH CHAPTERS INCLUDED · FEES EXCL. UK VAT

FOR MEMBERS

Both evenings are part of the year.

STATUS	ANNUAL FEE	PARIS, IN SEASON
Signature Member	€15,000	Both chapters, and every 2027 event
Initial Member	€4,500 · first year	Both chapters
Muse	By invitation	Both chapters, alongside a marketing mission

Every membership includes a +1. Applications for 2027 open in December 2026.

FEES EXCL. UK VAT

THE ROAD TO JANUARY

From now to the second chapter.

Dec 2026

Venue and January presenting house confirmed. 2027 applications open.

Early Jan

Invitations sent. Guest list closed ten days before.

24 Jan

Chapitre I

Mar–Apr

June venue and partners confirmed.

25 Jun

Chapitre II

ARIA ONE

PARIS · JANUARY & JUNE 2027

By invitation, *twice a year.*

Suomi Park-Fujiwara, Founder
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