

ART · LONDON AND ABU DHABI

Frieze 2027

Two fairs, two cities, one circle.
October and November 2027.

THE IDEA

Where Frieze began, *and where it goes next.*

In October, Frieze London returns to The Regent's Park, as it has since 2003, alongside Frieze Masters. In November, Frieze Abu Dhabi opens its second edition on Saadiyat Island.

Aria One follows both. The same small circle of members and guests, received the same way in each city: the fair with the right access, a private gallery, a dinner, and an evening that runs late.

IN EACH CITY

Four moments, *one way of receiving.*

The fair

VIP DAY

A guided walk on the invitation-only day, before the public arrives.

A gallery

PRIVATE

A gallery or studio opened for the group, with the artist or the dealer.

Dinner

ONE TABLE

Collectors, artists and partners, seated with care.

The evening

LATE

A late-night set after dinner, for members and house guests.



ARIA ONE · ART BASEL PARIS, OCTOBER 2026

OCTOBER 2027 · LONDON

Frieze *London*

The house is registered in London. In October we receive there: Frieze London and Frieze Masters in The Regent's Park, then Mayfair, where the galleries keep their doors open late during Frieze Week.

FAIR	Frieze London and Frieze Masters, The Regent's Park
DATES	Mid-October, announced by Frieze

NOVEMBER 2027 · ABU DHABI

Frieze *Abu Dhabi*

The second edition, at Manarat Al Saadiyat. We were there for the first, with 100 collectors and a morning in the studio. In 2027 we return with the full format.

FAIR	Manarat Al Saadiyat, Saadiyat Cultural District
DATES	November, announced by Frieze



FRIEZE ABU DHABI, NOVEMBER 2026



AROUND THE FAIR

A district *now complete*

Louvre Abu Dhabi, the Zayed National Museum and, from December 2026, the Guggenheim Abu Dhabi. The art week, then the Grand Prix on Yas Island, which closes the Formula 1 season.

WHERE WE HAVE BEEN

Art Basel Paris in October. *Frieze Abu Dhabi and Art Basel Miami Beach in the weeks that follow.*

The art season of 2026 was our first. In 2027 it becomes a calendar.



MIAMI · MAY 2026



ABU DHABI · NOVEMBER 2026

THE ART CALENDAR 2027

Five fairs, *one season*.

Basel

JUNE

Art Basel.

London

OCTOBER

Frieze London and Frieze Masters.

Paris

OCTOBER

Art Basel Paris.

Abu Dhabi

NOVEMBER

Frieze Abu Dhabi, second edition.

Miami Beach

DECEMBER

Art Basel Miami Beach.

Dates follow the fairs' own announcements. The two Frieze weeks are the subject of this proposal.

FOR MEMBERS AND GUESTS

Places *in each city.*

Signature Members

Both Frieze weeks, every moment, with a +1.

Included

Initial Members

Either city, counted among the five gatherings of the first year, with a +1.

Included

Guests

Introduced by a member or by the house.

On request

Places are limited in each city. Flights, hotel and personal spend not included.

FOR HOUSES AND BRANDS

The room *you would join.*

Members who collect, travel the calendar and bring their own guests. Founders, family offices, collectors and the people around them.

Figures as of November 2026. Recent art partners include OpenSea and 100 collectors.

100

MEMBERS

20

NATIONALITIES

33

DESTINATIONS IN THE NETWORK

3

HOME CITIES · PARIS, LONDON, MONACO

PARTNERSHIP 2027

Be at the table *in both cities.*

City Partner

ONE FRIEZE WEEK

A selection poured at dinner, a word at the table, guest places, presence on the invitation.

Frieze Partner

LONDON AND ABU DHABI

Both weeks, “presented with” on every invitation, a private gallery moment for your own clients, a considered gift for each guest.

House Partner

THE FULL YEAR

The art season and the 2027 Grand Prix calendar, a private client gathering, guest places each weekend.

Partnership terms shared on request. One partner per category in each city.

ARIA ONE · MEMBERSHIP 2027

A year *in the house.*

Initial Member

€4,500 · FIRST YEAR

A first season in the house: five gatherings, one Grand Prix weekend, members' dinners, a +1 at each.

Signature Member

€15,000 · PER YEAR

Every gathering, every season, across Formula 1, art and lifestyle. First Grand Prix allocation.

House Partner

ON APPLICATION

For brands: the 2027 Grand Prix season, a private client gathering, guest places each weekend.

Fees excluding UK VAT. Applications for 2027 open in December 2026.

CONVERSATION

London in October. *Abu Dhabi in November.*

Members, guests and partners: places and partnerships are confirmed in the order requests arrive.

WRITE TO

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