



FRZ
Flughafenregion
Zürich



Zurich Airport Region as Economic Engine

FRZ Flughafenregion Zürich (Zurich airport region) as a hub for success

FRZ is location development in Switzerland's most attractive economic region

FRZ is the leading business network in Switzerland

FRZ creates lasting added value through networking

FRZ connects over 800 companies and 14 cities and municipalities

FRZ stands for 250,000 jobs from 100 cities and municipalities



Our purpose

We connect business, science and politics

"True North Star": As the leading business network in the Zurich airport region, we support our members from business, science and politics in establishing personal relationships and optimally cultivating their potential. We promote joint growth through networking and location marketing. We are a platform for interaction, provide impetus for innovation and broaden horizons, thereby making a decisive contribution to knowledge transfer.

The Zurich airport region comprises 14 cities and municipalities (Bachenbülach, Bassersdorf, Bülach, Dietlikon, Dübendorf, Kloten, Nürensdorf, Oberglatt, Opfikon, Rümlang, Wallisellen, Wangen-Brüttisellen, Volketswil and Winkel), which form the dynamic center of this region. These cities and municipalities are characterized by solid growth, innovative strength, a high quality of life and excellent mobility connections. The immediate proximity to Zurich Airport and the city of Zurich, with its strong economy and renowned scientific expertise, makes the region particularly attractive.

As an economic center, the Zurich airport region offers outstanding accessibility via all modes of transport, ideal connections to national and international markets and stable general conditions. Companies from the ICT (Information and Communications Technology), MICE (Meetings, Incentives, Conferences, Exhibitions), headquarters and mobility sectors in particular benefit from the strategic location and close networking with local decision-makers, economically and politically stable general conditions and an environment highly conducive to innovation and development.

ICT Information, Communications, Technology

The Zurich airport region has developed into an important ICT hub, in particular through the establishment of numerous companies and initiatives to promote the sector. The FRZ takes this into account and has established an ICT Advisory Board with relevant industry players to promote digitalization and innovation management.

The FRZ works closely with over 33 national and international companies to further expand the role of the ICT hub around the airport. Many ICT companies have settled in Kloten (with the business hub "The Circle" at Zurich Airport) and Wallisellen

in particular, ranging from small, specialized firms to large companies with over 500 employees. These companies offer made-to-order solutions in areas such as electronics, IT services, software development and telecommunications and as data centers.

Thanks to its digital infrastructure and the diversity of the ICT sector, the Zurich airport region is continually strengthening its innovative power as a strategic hub. The FRZ focuses on "sustainable ICT" and underscores its commitment with the "Circular Economy and ICT" project.



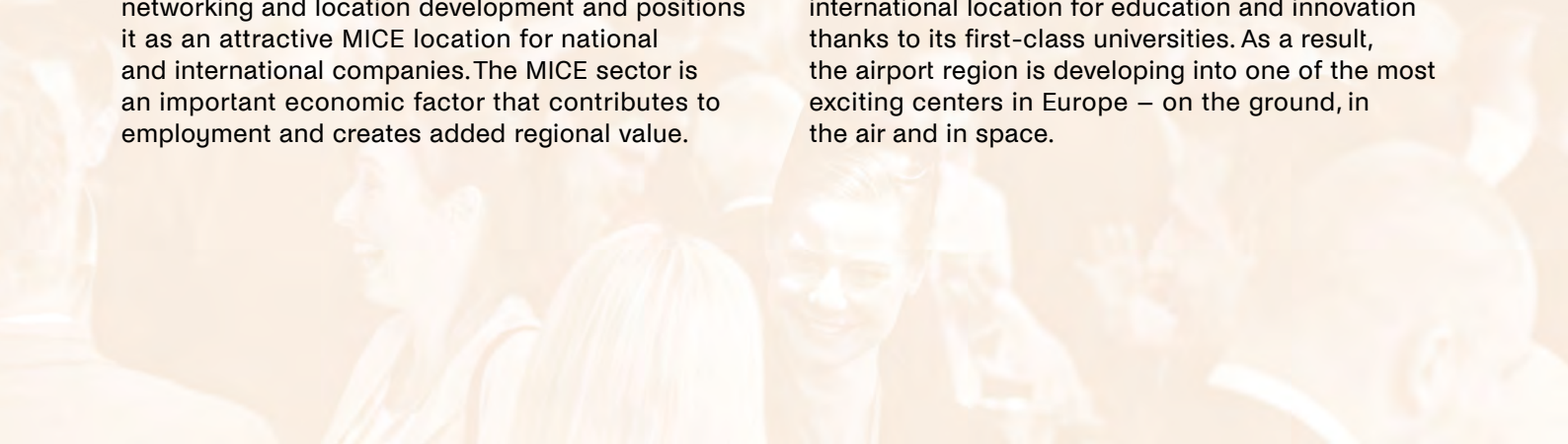
MICE and mobility in the Zurich airport region

The FRZ brings together around 30 members from the MICE (Meetings, Incentives, Conferences, Exhibitions) sector and tourism - from renowned hotel chains to local inns and guesthouses, primarily in Kloten, Opfikon and at The Circle at Zurich Airport. These companies offer services such as event locations, catering, event management and rooms for sustainable events.

With specialized solutions for seminars, congresses and events, the FRZ strengthens the region's networking and location development and positions it as an attractive MICE location for national and international companies. The MICE sector is an important economic factor that contributes to employment and creates added regional value.

The FRZ Zurich airport region is positioning itself as Europe's leading mobility and technology hotspot.

With Zurich Airport as a global transportation hub and a dynamic innovation ecosystem, the space economy sector at the Zurich Innovation Park in Dübendorf is also constantly growing. The establishment of Starlab Space emphasizes the importance of the region for space technology, artificial intelligence (AI) and robotics. The region is also an international location for education and innovation thanks to its first-class universities. As a result, the airport region is developing into one of the most exciting centers in Europe – on the ground, in the air and in space.



Headquarters

The Zurich airport region is an important location for national and international headquarters. Around 25 members of the FRZ represent companies with between 100 and 3,400 employees, primarily in the municipalities of Dübendorf and Kloten with Zurich Airport (The Circle). The companies that have chosen to locate their headquarters in one of the municipalities around the airport, including several "global players", are active in a broad range of sectors. These include ICT,

electrical installation, health insurance, research and development, engineering, healthcare, management consultancy, automotive engineering, metal trading, telecommunications, development and construction.

The concentration of companies with headquarters in the Zurich airport region greatly strengthens the attractiveness and economic stability of the region and positions it as a dynamic, future-oriented location in Switzerland and beyond.

«The FRZ works closely with the Office of Economic Affairs of the Canton of Zurich's Department of Economic Affairs, the location promotion agency and Remo Daguati from LOC AG to strategically develop the region.»

Rahel Kindermann Leuthard

Our offer



FRZ
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Four flagship events per year

1. Annual General Meeting
2. Real Estate Summit (in summer, more than 600 participants)
3. Economic Forum (in autumn, more than 700 participants)
4. «Chlaus Zmorge» (Xmas-Event in December, 250 participants)

CEO lunches and talks

A great opportunity to meet other C-level executives in an exclusive setting to exchange ideas and information and to discuss business issues

Best-practice workshops,

e.g. on HR, sustainability and AI

Exclusive networking events and «open doors»

meet & match

Our unique digital platform for targeted and direct contacts

FRZ membership

The ideal place to present your company - online and offline

The Zurich airport region

... is one of the 5 most important economic regions in Switzerland.

... is home to numerous national and international headquarters, back offices and national subsidiaries.

... is the national service and consulting center for ICT implementations of software and hardware.

... is home of the Zurich Innovation Park in Dübendorf – a hotspot for international research and development and technology transfer between companies and universities such as ETH in the fields of robotics, AI, drone technology, space economy and terrestrial observation.

... is MICE destination with national and international congresses and seminars and a strong presence of catering, accommodation, further education, training and leisure facilities.

The perfect location:

- International flight connections to around 200 destinations, including 13 direct flights to the US
- Only 20 minutes by car and public transport to the center of Zurich
- Above-average availability of multilingual specialists
- Excellent infrastructure and political stability
- Proximity to world-class universities and research centers
- International environment
- Short distances to the authorities and politics
- Large number of ultramodern hosting and data centers
- Legitimate focus on sustainability issues in Switzerland



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