

In Sync

A Keynote-Concert by Nesya

In Sync is a new kind of live performance where world-class violin artistry and compelling ideas are woven into one choreographed experience.

Neither concert nor keynote, it is an entirely new category: the Keynote-Concert.

Electrifying classical performance, cinematic storytelling, humor, and insight unfold in a single dramatic arc that leaves audiences entertained, challenged, and inspired.

A PERFORMANCE WITH A POINT



Why a Keynote-Concert?

The Keynote-Concert format has the emotional force of a great film. I don't alternate between music and message for novelty. Every piece and every story is intentionally selected and sequenced to create a specific emotional journey. The stories give meaning to the music. The music gives emotional weight to the ideas. Together, they create an experience that stays with audiences long after the final note.

The Experience

- Virtuoso violin performance
- TED-style storytelling
- Humor and audience interaction
- Fully choreographed production
- Adaptable 30–90 minute format

Designed For

- Conferences & Summits
- Performing Arts Centers
- Universities & Colleges
- Corporate Events
- Nonprofit Galas & Fundraisers



About the Creator

Nesya Fertel is a violinist, speaker, and the creator of In Sync, an original Keynote-Concert that reimagines the relationship between music and storytelling.

Growing up immersed in the world of classical music, she became fascinated not only by performance, but by the principles that make mastery possible. She found that the lessons hidden inside the practice room—deep listening, discipline, communication, and resilience—extended far beyond music and into every area of life.

Rather than separating those ideas from the art form that revealed them, she created In Sync, where virtuosic violin performance and storytelling become one unified experience.

Now studying with internationally acclaimed pedagogue Robert Lipsett at the Colburn School in Los Angeles, Nesya is continuing to advance In Sync as a new category of live performance.

insync.show

"This isn't a musician with a speech or a speaker with music. It's an entirely new category of live performance."

