



## Hybridge LLC

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Hybridge is a comprehensive dental service organization with a multifaceted approach that serves both doctors and consumers.

### **What inspired the founder(s) to start the company?**

Dentistry focused on saving teeth at high costs, leading to expensive treatments for boomers. Drs. Frank and Jim LaMar created Hybridge, offering affordable full mouth restorations. Their method reduced costs significantly without sacrificing quality, providing an alternative to dentures. They expanded Hybridge across the U.S., making quality dental solutions more accessible. Hybridge leverages technology to improve care, transforming lives with lasting smiles.

### **What were some of the biggest challenges the business faced in its early years?**

#### **How has the company evolved over time?**

Initially, the process from surgery to final prosthesis took four months, far quicker than the 18-month norm. Thanks to digital advances, patients receive their final teeth in two weeks. Initially, Hybridge's public advertising was pioneering, significantly educating patients. Fifteen years on, Hybridge innovates by opening standalone Implant Smile and Restoration Centers, increasing care accessibility.

#### **How many family members are involved in the business, and what roles do they play?**

Frank R. LaMar, DDS, Founder and CEO, co-developed the Hybridge dental protocol. He earned a patent for the Hybridge XD clinical protocol and remains involved in clinical advancements. Karen LaMar, Co-Founder, retired CMO, led marketing until recently. James LaMar, DMD, Co-Founder and Surgical Director, co-founded the Hybridge protocol and continues to teach and advise Hybridge-certified dentists in surgery. Kyle Singer, CSO, launching Hybridge-owned standalone implant centers.

**What are the long-term goals for the company?**

To maintain our base of Hybridge-certified dental clinicians and practices across the US, while expanding to own over 100+ locations of the Hybridge Implant and Smile Restorations Centers across the US.

**How do you envision the business adapting to future trends or challenges?**

We continue to apply the latest digital technologies available to speed up our dental protocol, while providing the highest-quality restorations to support the patient promise of a permanent, long-lasting fixed set of teeth. As dental implant technology advances, so does Hybridge, continuing to drive the consumer cost down with a predictable, quality product as patients are faced with many options in this realm today.

**What role does the company play in the local community? Are there community initiatives or causes that the firm supports?**

Launched in 2020, the Hybridge Smile Foundation offers lasting dental solutions for those unable to afford care due to dental disease, congenital conditions, or accidents. National Hybridge dentists select candidates, transforming lives by restoring dental health, confidence, and quality of life. This initiative boosts the recipients' confidence, allowing them to pursue new opportunities and positively impacting their social circles. The foundation's work has a profound impact.

*This profile is part of our [Best Family-Owned Businesses for 2024](#). Information was sourced from the honoree. View the full list at [rbj.net](http://rbj.net).*

