

act Leadership Performance Coaching

FEDERAL CAPABILITIES STATEMENT

ACT Leadership delivers ICF-accredited coach training that builds internal coaching capacity and culture suited to each agency's mission — from helping leaders adopt a coach approach, to developing credentialed coaches (ACC, PCC, MCC), to advancing the competencies of coaches already in place. An SBA-certified Women-Owned Small Business, ACT brings a proven track record supporting agencies across DoD and the intelligence community.

5,000+
FEDERAL LEADERS
TRAINED

100+
COHORTS
DELIVERED

11+ Yrs
CONTINUOUS DOD
ENGAGEMENT

GG13–SES
LEADERSHIP
LEVELS SERVED

ICF
COACH TRAINING
ACCREDITATION

COACH TRAINING PORTFOLIO



Leader as Coach

Help leaders at all levels become more “coach-like” by adopting the “coach approach”. 2-3 day immersive workshop or modular sessions over 7-weeks. Up to 30 participants.



Coaching Certification

Building internal coaching capability.
ICF-accredited Level 1, 8-months, ACC pathway.
Level 2, 10-months, PCC pathway. Up to 24 participants.



Team Coaching Program

Certified coaches who want to advance their competencies from 1:1 to team coaching.
ICF-accredited Program, 3-months, ACTC pathway.



LEAP

Equipping coaches with a practical, dynamic tool for driving leadership performance. 2-months, virtual.

A SHIFT IN FEDERAL LEADERSHIP STYLE

- Stronger 1:1 coaching and performance conversations
- Trust, accountability, and psychological safety across teams
- Greater self-awareness, presence, and emotional intelligence
- Listening to understand vs. listening to respond
- Shifting from problem-solving to curiosity and empowerment

FEDERAL AGENCIES SERVED

Air Force • Navy • DIA • USTRANSCOM • NSA • USAID

FEDERAL AGENCY EXPERIENCE

DEFENSE INTELLIGENCE AGENCY (2016 – 2021)

Single-handedly the largest federal coach training contract.
ICF Prism Award Finalist.

500+ LEADERS TRAINED • 17 COHORTS OVER 5-YEARS •
24 PER COHORT • IN-PERSON AND VIRTUAL DELIVERY

DEPARTMENT OF DEFENSE (2020 – PRESENT)

Foundational, required coaching course for DoD civilian and military leaders, delivered continuously for 6+ years at GG13–15 and SES levels, in-person and virtual.

3,000+ LEADERS TRAINED • 100+ COHORTS •
24 PER COHORT • 3-DAY FORMAT • GG13–SES

“The best agency course I’ve ever attended! I wish I had this course prior to being a senior!”

CONTRACT VEHICLE & CERTIFICATIONS

GSA Multiple Award Schedule (MAS) — Pre-Negotiated Rates, available on GSA Advantage.
ACT is a GSA-approved contractor and SBA-certified Women-Owned Small Business (WOSB).

NAICS CODES

611430	Professional & Management Development Training (Primary)
611699	All Other Miscellaneous Schools & Instruction
611710	Educational Support Services
611310	Other Technical & Trade Schools
541611	Admin. Management & General Management Consulting
541612	Human Resources Consulting Services
541618	Other Management Consulting Services
541690	Other Scientific & Technical Consulting

GSA MAS SIN

595-22 GSA MAS Human Capital Strategy SIN

CERTIFICATIONS & ACCREDITATIONS

SBA WOSB	Women-Owned Small Business
ICF Accredited	ACC, PCC, and MCC Pathways
GSA Approved	MAS Schedule Contractor

GSA