



Revedia Linear Content Suite

Manage, optimize, and predict licensing revenue for traditional linear distribution models

Challenge

Now more than ever, linear TV revenue trends are driving high-stakes business strategy. Content owners need real-time visibility into the performance of every MVPD, affiliate, and licensing agreement to optimize decisions. But reconciling data from multiple sources can incur high process overhead and delay critical insight.

Revedia Linear Content Suite

Revedia Linear Content Suite is a powerful software platform that transforms disparate revenue data into actionable intelligence. End-to-end workflow automation accelerates data ingest and reporting, while a sophisticated data analytics engine produces instant insights for faster, smarter licensing and distribution.

- Maximize operational efficiency and eliminate data silos
- Unify distributor and agreement data on a single platform
- Assess revenue trends and granular performance metrics
- Validate subscriber counts, payments, and revenue shares
- Expedite accruals, payment processing, and collections
- Make informed budget and resourcing decisions
- Securely integrate with internal systems such as GL



Capabilities

- **Data normalization:** Automatically ingest and map diversely formatted distributor reports into a universal schema
- **Agreement integration:** Associate licensing agreements (including terms, rates, and pricing) to the proper entity (including distributor and asset ID)
- **Revenue calculations:** Calculate accruals and revenue shares accurately based on real-time variables such as rate adjustments
- **On-demand reporting:** Rapidly create and export reports for A/R, accounting close, cash, accruals, and strategic purposes
- **Advanced analysis:** Forecast, compare, and analyze revenue metrics with built-in segmentation criteria and dynamic data visualization
- **Anomaly detection:** Identify discrepancies, underpayments, and calculation errors that can impact financials
- **Signal management:** Securely integrate headend receiver data to detect unauthorized carriage, control access, and provide a referenceable record

\$60B

Media revenue
processed per year

300

Media industry
customers

1500+

Distributors' data
analyzed

Get started with SymphonyAI media solutions

symphonyai.com/media/get-started